



**CITY OF GREENSBORO
FOR IMMEDIATE RELEASE**



Contact: Yamile Walker
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CITY FORUM TO ASSIST SPANISH SPEAKING COMMUNITY

GREENSBORO, NC (March 31, 2006) – The City of Greensboro’s Department of Human Relations, in collaboration with local nonprofit agencies, will host the *Opening Doors of Opportunity / Abriendo Puertas de Oportunidad* festival on Saturday, April 8 from 11 am to 4 pm at the Greensboro Cultural Center, 200 N. Davie Street. Workshops will be presented in Spanish for residents who want to learn how to purchase a home, apply for a mortgage, pay for college, navigate the health care system, learn the responsibilities of tenant/landlord and receive information on fair housing and immigration. An English speaking workshop entitled *How to Market to the Hispanic Market* will be offered to businesses from 8:30 to 10 am at the event. Cost to attend this workshop is \$25 and includes a continental breakfast, registration and materials. All other workshops are free.

The event will also celebrate the Spanish speaking community by holding *Sabor y Cultura* (Taste and Culture) as part of the day’s activities. *Sabor y Cultura* begins at noon in the Cultural District Amphitheatre with music and dancing. The Children’s Area, hosted by the Greensboro Children’s Museum, ArtQuest, Art Alliance and students from Bennett College for Women will include arts and crafts, educational opportunities and a visit from the department mascots of the Greensboro Police, Fire and Guilford Metro 911 Center. Children receive free admission to the Greensboro Children’s Museum during the event.

The City invites local businesses, government agencies, nonprofits, human service agencies, and others to participate as sponsors or vendors. Potential sponsors can give at the following levels: Silver (\$1,000), Gold (\$2,000), and Platinum (\$2,500). All sponsor levels include display materials and a table at the event. Booths are also available for \$50 to non-profit agencies, \$75 to small businesses and \$150 to other businesses and corporations. A six foot skirted table, and two chairs are included in the booth cost.

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For more information on becoming a sponsor/vendor or participating in the workshops, call 373-2038. Rain location for the event will be inside the Greensboro Cultural Center.

EVENT PARTNERS:

- Bennett College for Women
- Casa Guadalupe
- Center for New North Carolinians
- City Arts
- FaithAction
- First Presbyterian Hispanic Ministry
- Latin Connection
- City of Greensboro (Organizational Development and Communications, Fire and Police)

The City of Greensboro works in partnership with the community to increase the quality of life for all residents by fostering an environment of inclusion, diversity, and trust. As the seventh largest employer in Greensboro, the City has a dedicated professional staff of 2,800 employees who maintain four core values of honesty, integrity, stewardship, and respect. The City is governed by a council-manager form of government with a mayor and eight council members. For more information on the City of Greensboro, please visit us online at www.greensboro-nc.gov.

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