



## GREENSBORO PARKS & RECREATION DEPARTMENT Departmental Organization (as of January 2010)

**Greg Jackson, Director, 336-373-2552**

The department director oversees the management and operations of Greensboro Parks & Recreation, which includes four divisions. The director also works with the department's risk manager and the Friends of Greensboro Parks and Recreation Foundation. This foundation is an independent, charitable organization, dedicated to supporting a broad base of programs, services and facilities, which enrich the lives of Greensboro residents, by strengthening financial and volunteer resources of Greensboro Parks & Recreation.

### **ADMINISTRATIVE SERVICES DIVISION**

**Dan Maxson, Division Manager, 336-412-6225, [dan.maxson@greensboro-nc.gov](mailto:dan.maxson@greensboro-nc.gov)**

Administrative Services oversees Budget/Finance, Human Resources, Training, Special Project Coordination, Program Evaluation and Technology and the Bryan Park Golf Commission.

**Departmental Marketing** – Responsible for developing and guiding the department's marketing strategies, which include public relations and promotions, print and electronic media, publishing the semi-annual *Leisure* magazine, departmental website design and maintenance, citizen surveys and media relations.

### **YOUTH & COMMUNITY PROGRAMS DIVISION**

**John Hughes, Division Manager, 336-373-2964, [john.hughes@greensboro-nc.gov](mailto:john.hughes@greensboro-nc.gov)**

This division includes the Greensboro Sportsplex, Simkins Indoor Sports Pavilion at Barber Park, departmental athletic programs, turf maintenance, swimming pools, recreation centers, and neighborhood playground operations. It is also responsible for Community Wellness, War Memorial Stadium, City Arts, Youth First, and the Special Recreation Services section, which includes the Greensboro Youth Council, Youth First at Folk Teen Center, Greensboro Seniors' Unit and MainStream Resources.

**Greensboro Sportsplex** – Provides year-round sports opportunities such as volleyball, soccer, basketball, badminton, and inline hockey for people of all ages. The 106,000 square foot state-of-the-art facility also hosts regional and national sporting events and tournaments. In addition, meeting rooms are available on a rental basis for special events.

**Recreation Centers** – Ten recreation centers provide year-round recreational, cultural and educational leisure services through programs and activities for citizens of all ages throughout the city with special emphasis on youth basketball and football leagues, afterschool and summer camp programs, and rentals for special events.

**Youth First Program** – Founded on the belief that prevention is the building block for sponsoring quality youth recreation, cultural and educational opportunities. Youth First is committed to providing year-round outreach to at-risk teens through quality of life programs and special events, all in a safe, nondiscriminatory environment. During the summer, the Neighborhood Playground program provides 13 supervised locations for boys and girls, ages 6-15, all free of charge. Activities include sports, arts and crafts and special events.

**Greensboro Youth Council (GYC)** – A community service organization, founded in 1962, for all Guilford County high school students. GYC exists to develop leadership and volunteer opportunities for students through the planning and implementation of unique youth-run programs that benefit and serve the community such as the GYC Carnival and Youth Leadership Greensboro.

**Greensboro Seniors Unit** – Provides adults, ages 55 and over, the opportunity to stay mentally and physically active by offering a wide variety of programs and activities citywide and at the Smith Senior Center.

**MainStream Resources** – Provides quality weekly recreational programs and special events for individuals identified as having special needs, including, but not limited to, mental, physical and visual. It is the goal of the Unit to assist participants of all ages and ability levels, if so desired, in accessing programs offered by Greensboro Parks & Recreation and also throughout the city, whether by private or commercial organizations.

**City Arts** – Offers citywide instruction and performing opportunities in dance, drama, music, visual arts as well as multicultural outreach through festivals and programs at Caldcleugh Multicultural Arts Center.

**Athletics** – Emphasize fun within a structured sports environment. Youth sports include baseball, football, soccer, cheerleading, lacrosse, and girls fast pitch softball. Adult leagues include softball, basketball, baseball, soccer, rugby and ultimate Frisbee. There are 3 indoor and 4 outdoor pools that are also programmed in Athletics.

**Athletic Turf Maintenance** – Provides maintenance for all athletic fields in the city; mowing, fertilizing, dragging and marking, as well as painting soccer, lacrosse and flag football fields, etc.

## **PARKS, GARDENS & PROGRAM SUPPORT DIVISION**

**Chris Wilson, Division Manager, 336-373-3815, [christian.wilson@greensboro-nc.gov](mailto:christian.wilson@greensboro-nc.gov)**

The division includes Barber Park, Bryan Park, Bur-Mil Park, Country Park, Hagan-Stone Park (owned by Guilford County), Hester Park, Shelter Reservations, Bryan Park at Guilford County, Price Park, City Beautiful, Botanical Gardens, Watershed Parks & Trails, Gillespie Golf Course, City Cemetery Operations, Park Maintenance and Program Support.

**Regional Parks** – Includes Barber Park, Country Park, Hagan-Stone Park and Hester Park operations. These large acreage parks provide a variety of facilities and areas for both active and passive leisure opportunities such as sports, picnics, camping, hiking, boating, fishing and special events.

**Bryan Park at Guilford County** – A new joint ownership acquisition by Guilford County and the City, which will be operated by the Greensboro Parks & Recreation Department. Greensboro Parks & Recreation Commission and Guilford County Parks and Recreation Commission are involved in the development phase of the project.

**Park & Program Support** – Construction crew provides for minor repairs and jobs across the department. The section provides heavy equipment for the department and program assistance.

**City Beautiful** – Staff serves as liaison to Greensboro Beautiful, Inc., a private, non-profit volunteer organization. Their mission is to conserve and enhance the beauty and ecology of the community through public and private cooperation. Programs include landscaping and environmental programs, the operation of the Greensboro Farmers' Curb Market and three unique city gardens; Bicentennial Garden, the Greensboro Arboretum and the Bog Garden.

**Botanical Gardens** – Provides for the maintenance and improvements to the three city-owned public gardens. Programs include planting annuals, perennials, shrubs and trees in three distinct environments. The gardens are host sites for major annual public garden events, offered free of charge, in partnership with a private, non-profit organization, Greensboro Beautiful, Inc.

**Bur-Mil Park** – The park is owned by Guilford County and managed by Greensboro Parks & Recreation. Facilities include the Family Aquatic Center, Wildlife Education Center and Bur-Mil Clubhouse.

**City Cemeteries** – Sells cemetery plots and maintains four city-owned cemeteries. Section provides grave openings and closings as requested.

**Bryan Park** – Provides for contract management oversight for the golf operations of this facility. The park offers picnic shelters, volleyball and tennis. The facility includes the Bryan Park Soccer Complex, Jim Batten Training Center, and McPherson Stadium, one of the nation's premiere soccer facilities. Section provides all program and operational maintenance, exclusive of the golf operations.

**Gillespie Golf Course** – Provides golf on a challenging 9-hole layout. The course has two sets of tees that offer two distinct looks at each hole. The facility includes a practice range, clubhouse and full-service grill. The course is centrally-located with good access from the center city as well as major highways.

**Watershed Parks & Trails** – Lake Higgins, Lake Brandt and Lake Townsend watershed parks provide recreational and educational programs and protect the municipal reservoirs. The section is also responsible for maintaining the network of over 70 miles of trails and greenways, encircling the watershed parks, and extending throughout the community.

## **PLANNING & PROJECT DEVELOPMENT DIVISION**

**Nasha McCray, Division Manager, 336-433-7360, [nasha.mccray@greensboro-nc.gov](mailto:nasha.mccray@greensboro-nc.gov)**

This division coordinates departmental strategic and long-range planning functions through the acquisition of open space, natural corridors and future parkland and through comprehensive planning, development and/or renovation of parks, facilities and existing assets in close coordination with the public, departmental staff and other city departments.