

High Point Road/West Lee Street Corridor Plan – Phase 1



Public Kickoff Meeting

January 30, 2007

Greensboro Coliseum Special Events Center

High Point Road/West Lee Street Corridor Plan – Phase 1

Background

- Comprehensive Plan – Reinvestment Corridor/ Visual Enhancement Corridor
- Links UNCG, Coliseum, Greensboro College, Downtown, S.Elm Street Corridor, Four Seasons Mall and Convention Center, and I-40
- Also Connects Lindley Park, Glenwood, Ardmore Park and Warnersville neighborhoods

High Point Road/West Lee Street Corridor Plan – Phase 1

Corridor Plan Study Area

- High Point Road/West Lee Street, from I-40 to S. Eugene Street (800 feet on either side of road)
- Coliseum Activity Center (1/2 mile radius)
- Regional Light Rail Station (1/4 mile radius)

High Point Road/West Lee Street Corridor Plan – Phase 1

Phase 1 - Corridor Snapshot

- Corridor is ~3.5 miles long, all maintained by NCDOT
- Average Daily Traffic Volumes – 24,000 (east end) to 32,000 (west end). Coliseum events add up to 7,000 more to averages
- Norfolk Southern rail line runs north of corridor, adjacent to lots on north side of West Lee Street
- Great variety of uses and development patterns
- Roughly 2,663 parcels with estimated tax value of ~\$882 million in study area

High Point Road/West Lee Street Corridor Plan – Phase 1

Process/Timeline (~1 year)

- Background Information and Public Kickoff
- Marketing/Design Consultants
- Infrastructure Analysis
- Citizen Committee
- Future Public Meetings
- Plan Development and Adoption

High Point Road/West Lee Street Corridor Plan – Phase 1

S.W.O.T Analysis

- Strengths – current positives of corridor
- Weaknesses – current negatives of corridor
- Opportunities – trends to seize upon to improve corridor
- Threats – trends to avoid in corridor
- Voting on Top Suggestions

High Point Road/West Lee Street Corridor Plan – Phase 1

Next Steps

- Citizen Committee
- Consultant Selection
- Infrastructure Analysis
- Stakeholder Meetings
- Website –

<http://www.greensboro-nc.gov/Departments/Planning/compplan/>

Thanks for
Participating!