

"Fair Treatment"

Editor of the Daily News:

Congratulations on your sane approach to our lunch counter issue. As a result of your editorial of Feb. 22, "In Greensboro: Public Opinion on Trial," I have written the following letter to the presidents of the Woolworth and Kress Companies in New York City and to the local managers:

"I am a native North Carolinian, white and a business woman in Greensboro. Your company has served our city well for many years. You now face a dif-

ficult decision in the lunch counter controversy.

"Knowing that you wish to serve the best interests of our community and your company, I urge you to open your lunch counter to all persons. I do this from a firm belief that you will render a valuable service:

"1. To your Negro customers who have long given you business at all other counters in your store.

"2. To your white customers who place social justice before outmoded local custom.

3. To your company who at the present time has no revenue from a closed lunch counter.

"I firmly believe, too, that the group of white and Negro persons who will patronize your open lunch counter far exceeds the group of Confederate flag-waving individuals whose patronage you may temporarily lose.

"Fair treatment is a proven business axiom. May it guide your decision now."

MRS. LINDA CASKEY
Greensboro.