

3 Boycotts Are Called Ineffective

GOLDSBORO, March 27—Managers of three of five national chain stores named in a boycott Thursday by the Goldsboro chapter of NAACP reported that they had felt little or no effects from the action.

Manager of one of the other stores boycotted said sales had dropped at his store and the manager of the fifth store refused to comment.

Named in the boycott threat were S. H. Kress, W. T. Grant Co., McClellan's and two F. W. Woolworth stores.

NAACP leaders here said the boycott move was aimed at chain stores which have "nationally announced their unwillingness to serve Negroes at their lunch counters."