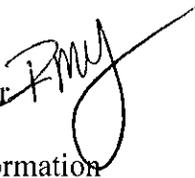




July 22, 2011

TO: Mayor and Members of Council  
FROM: Rashad M. Young, City Manager   
SUBJECT: Items for Your Information

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**Contact Center Feedback**

Attached is the weekly report generated by our Contact Center for the week of July 11, 2011 – July 17, 2011.

**July 26, 2011, City Council Work Session**

Attached is the presentation associated with the Farmers Curb Market discussion scheduled for the July 26, 2011, Council Work Session. In addition, representatives of Greensboro Farmers Market, Inc and Farmer Community Collaborative will each make no more than a 10-minute presentation about their proposals to manage the Farmers Curb Market.

**2011 Election Campaign**

Attached is a memorandum from Assistant City Manager Denise Turner Roth, dated July 19, 2011, regarding the City's policy and procedures related to the upcoming campaign season.

**National Night Out**

As a follow-up to a request at the July 19, 2011, City Council Meeting, attached is a map of the events per Council District, for the August 2, 2011, National Night Out program. Next week we will send you a detailed list of all events per Council Districts.

**Compensation Study Update**

Attached is a memorandum from Assistant City Manager Michael Speedling, dated July 20, 2011, providing an update on the Human Resources 2011 Compensation Study.

**Randolph County Landfill**

Attached is a letter from Randolph County Manager, Richard T. Wells, dated July 12, 2011, providing an update on the development of the regional Randolph County Landfill.

**9/11 Day of Service and Remembrance**

The City of Greensboro, along with eight other leadership cities, has been chosen to participate in the 10<sup>th</sup> Anniversary 9/11 Day of Service and Remembrance. Attached is a flyer on the 3-day event.

**Grants**

Attached is an updated list of grants for which the City intends to apply that do not require a match. Under the policy adopted by City Council, grants that do not require a match are not required to receive formal Council action.

### **City Website Photo Contest Winners to be Recognized**

Winners of the City's new website photo contest will be recognized, and photos unveiled, during the City Council meeting on Monday, August 1, 2011. The contest was launched in the Spring and invited Greensboro residents to submit photos in categories that represented Greensboro's history, landmarks, skyline, downtown, beauty, and recreation. The City received over 550 entries and winners were selected by a panel of City employees who followed a detailed and objective judging process to determine the winners. The winning photographs will be displayed prominently, along with the photographer's name, on the City's new website home page. The new website is set to launch in August.

### **Human Relations Department Updates**

- **Fair Housing Workshop for the Arabic Community**

Attached is a memorandum from Human Relations Director, Dr. Anthony Wade, dated July 20, 2011, regarding a free fair housing educational workshop for Sudanese and other Arabic speaking residents on Saturday, July 23, 2011.

- **Visit From Martinsville, VA Councilmembers and Human Rights Advisory Committee**

Attached is a memorandum from Human Relations Director, Dr. Anthony Wade, dated July 19, 2011, regarding a visit to Greensboro, in August 2011, from Martinsville, VA Councilmembers and Human Rights Advisory Committee, to obtain information on the functions and operation of Greensboro's Human Relations Commission.

- **WFMY Landlord / Tenant Help Phone Bank**

Attached is a memorandum from Human Relations Director, Dr. Anthony Wade, dated July 20, 2011, announcing that WFMY Channel 2 is hosting a landlord / tenant help phone bank during the Good Morning Show, next Monday from 6am to 8am, and will feature the City's Human Relations Department.

RMY/mm

Attachments

cc: City Manager's Office  
Global Media Distribution

**Public Affairs Department  
Contact Center Weekly Report  
Week of 7/11/11 - 7/17/11**

**Contact Center**

5332 calls answered this week

**Top 5 calls by area**

Water Resources

Balance Inquiry- 1367  
New Sign up - 172  
General Info - 169  
Cutoff Requests - 165  
Same Day cut on - 102

Field Operations

Bulk Guidelines - 134  
Landfill/HHW/Transfer - 118  
Repair Green Can - 69  
No Service/Trash - 68  
Dead Animal Pick-up - 37

All others

Police/Watch Operations - 320  
Police Records - 59  
Overgrown lots - 48  
Privilege License - 45  
Clerk of Courts - 42

**Comments**

We received a total of **2** comments this week:

**Field Operations – 2 comments:**

- Resident wanted to say a special thank you to ROW supervisor and crew for cleaning up a right of way. She appreciates all they did and stated how nice they all were.
- Was impressed that he called in about some trees in the roadway yesterday, and we were there this morning picking them up. Thank you for excellent service!

**Overall**

Calls about dead animals stayed steady last week, and overgrown lots picked up. Call volumes continued to be high throughout the week.

# Greensboro Farmers' Curb Market

City Council Work Session  
July 26, 2011



## Greensboro Farmers' Curb Market

### **63 Permanent Vendors (162 tables)**

- 46 farmers (135 tables, 83.3%)
- 10 bakers (20 tables, 12.3%)
- 7 crafters (7 tables, 4.3%)

### **103 Daily Vendors**

- 58 farmers (56.3%)
- 26 crafters (25.2%)
- 19 bakers (18.4%)

### **166 Vendors**

*Categories are Self-defined by the vendor*



## Greensboro Farmers' Curb Market

### Reoccurring issues

- Local versus open market
- Elimination of huckster rule in 2007
- Some vendors don't like existing rules
- Some vendors want existing rules more stringently enforced

3



## Greensboro Farmers Market ,Inc

Proposal would create a non-profit to manage the market

- Vendor and community involvement while preparing proposal

### Strategies

- Manage Curb Market for public benefit through a nonprofit corporation
- Assure broad based representation and a voice in governance for all vendors, customers and the community
- Operate in a transparent and cooperative manner
- Evaluate possible changes with vendors and customers, make changes cooperatively
- Build on already successful and vital pottery and craft events
- Emphasize community service, outreach, education, business growth and incubation

4



## Greensboro Farmers Market ,Inc

### Actions

- Build a spirit of cooperation and trust within the Market
  - Communicate with all vendors
  - Hold meeting of all vendors as soon as possible
  - Gather input, encourage dialogue, listen
- Create corporate entity, then set Strategic Plan with vendors and customers
- Recruit Board and Committee members including supporters and principles of Farmers Community Collaborative
- Conduct search for Market Manager
- Follow current rules and policies, gather input on possible changes from vendors and customers

5



## Farmer Community Collaborative

Market would be managed by a board of directors (BOD) consisting of farmers from the market

- Would hire a market manager
- Farmers have centuries of farming experience and hundreds of acres of farm land
- 3 Committees report to BOD-craft, customer and food
- Marketing and advertising committee

Focus on locally grown foods

Better define farmer

- Distinguish between gardener and farmer
- Based upon acreage
- Increase number of farmers participating year round

6



## Farmer Community Collaborative

Increase the number of farmers at the market

- 70% farmers, 20% food vendors, 10% crafts
- Foods and crafts be based upon farm offerings

Through outreach, grow the interest in farming and farms in the region

- Community classes, workshops and seminars
- Special events with Future Farmers of America and 4H

Marketing

- Update website weekly
- Church newsletters
- Mailings in water bill and utility bills
- New signage
- Special events and fund raisers such as breakfast events and local chef sample plates

7



## Continued City of Greensboro Mgmt

- Reassign to **new department**
- Establish **local** only market
  - Local means allowing goods from North Carolina and adjoining States
  - Products must be raised and/or made by the seller
- Reinstate '**Huckster Rule**'
  - Allow goods outside of local area Nov 1 – March 31 (as long as not produced by an existing vendor)

8



## Continued City of Greensboro Mgmt

- Remove **variance** rule/process
  - Allow resell of local products not produced by an existing vendor
  - Produce annual list of approved items sold by each vendor (update as needed)
  
- Define **farmer** (based on farm size) impact on percentile distribution of vendors
  - #of farmers vs #of crafts
  - Majority (50%+) vendors represented by farmers
  
- Full-time staff person with **agriculture expertise**
  - Necessary to arbitrate grievances
  - Additional expense can be offset in part through increased revenue from increased fees and events



Office of the City Manager  
City of Greensboro



July 19, 2011

**TO: Mayor and Members of Council**

**FROM: Denise Turner Roth, Assistant City Manager**

**SUBJECT: 2011 Election Campaign**

As the filing period begins on Monday, I wanted to ensure you were aware of the internal procedures we have utilized for interfacing with declared candidates and remind you of the policies impacting you as incumbents of the City Council.

Requests for Information

During the course of the 2011 campaign, candidates may well have a variety of questions about City services or procedures. In order to handle such requests efficiently and fairly, the City has established a “clearinghouse” for the provision of information to candidates.

This central reference point will allow us to consolidate similar requests and answer them quickly. To file requests for information, candidates will be asked to send requests via email to <[clearinghouse@greensboro-nc.gov](mailto:clearinghouse@greensboro-nc.gov)>>. Information will be sent as the requests are received.

In addition, agendas for upcoming City Council meetings and briefings are available on our website, [www.greensboro-nc.gov](http://www.greensboro-nc.gov), along with a wide variety of information to assist candidates in their research.

Of course you as sitting Council Members should continue to engage with the City Manager’s Office and city staff to obtain any needed information as has been the process.

City standards also require employees to be professional and neutral in their dealings with all candidates. City staff may provide candidates with answers or documents directly, but they have been asked also to notify the City Manager’s Office of all requests made of them by candidates.

Channel 13

City policy prohibits use of City media resources for campaign purposes. This includes the City’s cable access Channel 13, the City’s website ([www.greensboro-nc.gov](http://www.greensboro-nc.gov)) and City-authored social media sites. Upon declaration of official candidacy, City Council members will be shown on Channel 13 only while serving in their official duties as duly elected City Council members. Any other use of their image during the official campaign period is prohibited. At the May 5, 2009 Council Meeting, Council Members discussed this policy as it specifically related to press conferences. Council Members agreed at that time not to hold official Press Conferences on Channel 13 from July – November. Unless instructed otherwise, we will assume these policies remain the protocol.

Candidate Speakers from the Floor

The rules managing the conduct of speakers at Council Meetings will apply to candidates. However, the speech of candidates, and by extension presentation materials, cannot be restricted unless it runs afoul of conduct rules governing meeting operations. This question has been tested in the courts and has been upheld.

DNT/mm

WHEREAS, United Guaranty Corp. was founded in 1963 and sold to its parent company American International Group ("AIG") in 1983 with its headquarters located in downtown Greensboro;

WHEREAS, approximately 500 people are employed in the Greensboro office and 950 people worldwide;

WHEREAS, divisions of the company located at the Greensboro office include sales, marketing, executive, underwriting, loss mitigation and information technology;

WHEREAS, United Guaranty reimburses mortgage lenders when borrowers are unable to pay loans and foreclosures do not cover the losses;

WHEREAS, although it's parent company AIG has accepted bailout funding, United Guaranty Corp. has not received any funding;

WHEREAS, United Guaranty has been a long serving partner in the Greensboro community and removal of the corporation from Greensboro would have a detrimental domino effect throughout the community;

WHEREAS, City Council wishes to express its support of the location of United Guaranty's Headquarters in downtown Greensboro and the jobs and services the company provides to the citizens of Greensboro.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That City Council supports the location of United Guaranty's Headquarters in downtown Greensboro and the jobs and services the company provides to the citizens of Greensboro.

(Signed) T. Dianne Bellamy-Small

.....

Councilmember Perkins voiced his concerns about the amount of publication allowed for press conferences on the City's website and access channel when it involved the individual member's position and not the position of the entire Council, community perception that one Council member's position represented the position of the entire body, broadcasting press conferences during the election season and requested Council have a policy that dealt with his concerns to avoid a potential for abuse.

Brief discussion was held regarding hindering the Council's communication with the public, establishing a rule that at least five members agree to have a press conference, communication to fellow Council members when a press conference was planned and what the subject matter would be, the possibility of having monthly press conferences, transparency of the Council, having the member state a disclaimer at the start of the press conference that the ideas were his or hers and not those of the entire City Council, and the importance of press conferences for members to communicate to their constituents.

Councilmember Barber made a motion that we formerly establish what has been our policy, that we establish a blackout period from July through November. The motion died for lack of a second.

City Attorney Wood advised that Council already had a podium with Channel 13 broadcasting the meetings, the Courts view on this, discouraging the use of City equipment for the promotion of a particular candidate and the use of City facilities for a candidate forum.

Mayor Johnson clarified that a Council member needed to state at the beginning of the press conference that this was their personal opinion and not the opinion of Council.

Councilmember Perkins made the suggestion for ground rules when having press conferences; that there be a blackout period during an election cycle as the City Attorney advised and that if you were going to have a press conference, at the beginning of the press conference that you make a disclaimer statement that these were your own personal views and did not represent the opinion of City Council.

Mayor Johnson stated that Council had reached a decision that we will have a black out period from July through November and have a disclaimer for press conferences.

Councilmember Wells placed the names of Bennie Horton, Catherine Buck and Viola Fuller in the data bank for future service on a board or commission, requested volunteers for the Friday midnight basketball games that would be sponsored by the GPal Program between May 15 and August 14. Councilmember Wells provided ideas that she had gathered while attending the National Forum For Black Public Administrators ("NFBPA").

Councilmember Wells commended Mayor Johnson who was the recipient of an Honorary Doctorate Degree at the commencement exercises at The Living Epistle Bible College.

Councilmember Wade commended staff for the information provided in citizens water bills; Councilmember Perkins requested the possible consolidation of multiple water bills sent to landlords as a cost saving measure. Assistant City Manager Turner stated she would request the vendor that handles the billing for the City to research that possibility.

Councilmember Matheny informed Council that there would be a meeting with Downtown business owners regarding parking issues within the next two to three weeks and spoke to his continued efforts in meeting with Chief Bellamy and his staff to address the safety issues in the Downtown area.

Councilmember Bellamy-Small requested Interim City Manager Morgan provide an update on the Bethany Woods community illegal dumping matter at the next meeting of Council, reminded Council that the Triad Chapter would be hosting the National Forum for Black Public Administrators in 2010, the economic impact that the Forum would bring to the community and asked for support from City Departments Head in allowing staff to prepare for the Forum.

Councilmember Bellamy-Small requested that the community remember the family of Christian Martinez, the 13 year old killed by the train on his way to school and encouraged education to young people regarding railroad safety.

Councilmember Rakestraw commended Acting Transportation Director Adam Fischer and his staff for the work done at the Horsepen Creek Road meeting, expressed her appreciation of Butch Simmons, Terry Wood, Dr. Anthony Wade and Dale Wyrick on their professionalism and expertise when assisting her over the past several weekends.

Mayor Johnson moved to appoint Terry Hancock to the Sustainability Committee for the Chamber Seat. The motion was seconded by Councilmember Matheny and adopted by voice vote of Council.

Mayor Johnson reminded the Council that this week was Bicycle Week, that the Police Department would observe National Peace Officers Week from May 9<sup>th</sup> – 14<sup>th</sup> with the kickoff on Saturday, May 9<sup>th</sup> with the 19<sup>th</sup> Annual Law Enforcement Memorial 5K Run at 8:30 a.m. and would conclude with the Police and Citizens Appreciation Dinner on Thursday, May 14<sup>th</sup>.

Councilmember Matheny moved that the City Council adjourn. The motion was seconded by Councilmember Wells and adopted unanimously by voice vote of the Council.

THE CITY COUNCIL ADJOURNED AT 11:46 P. M.

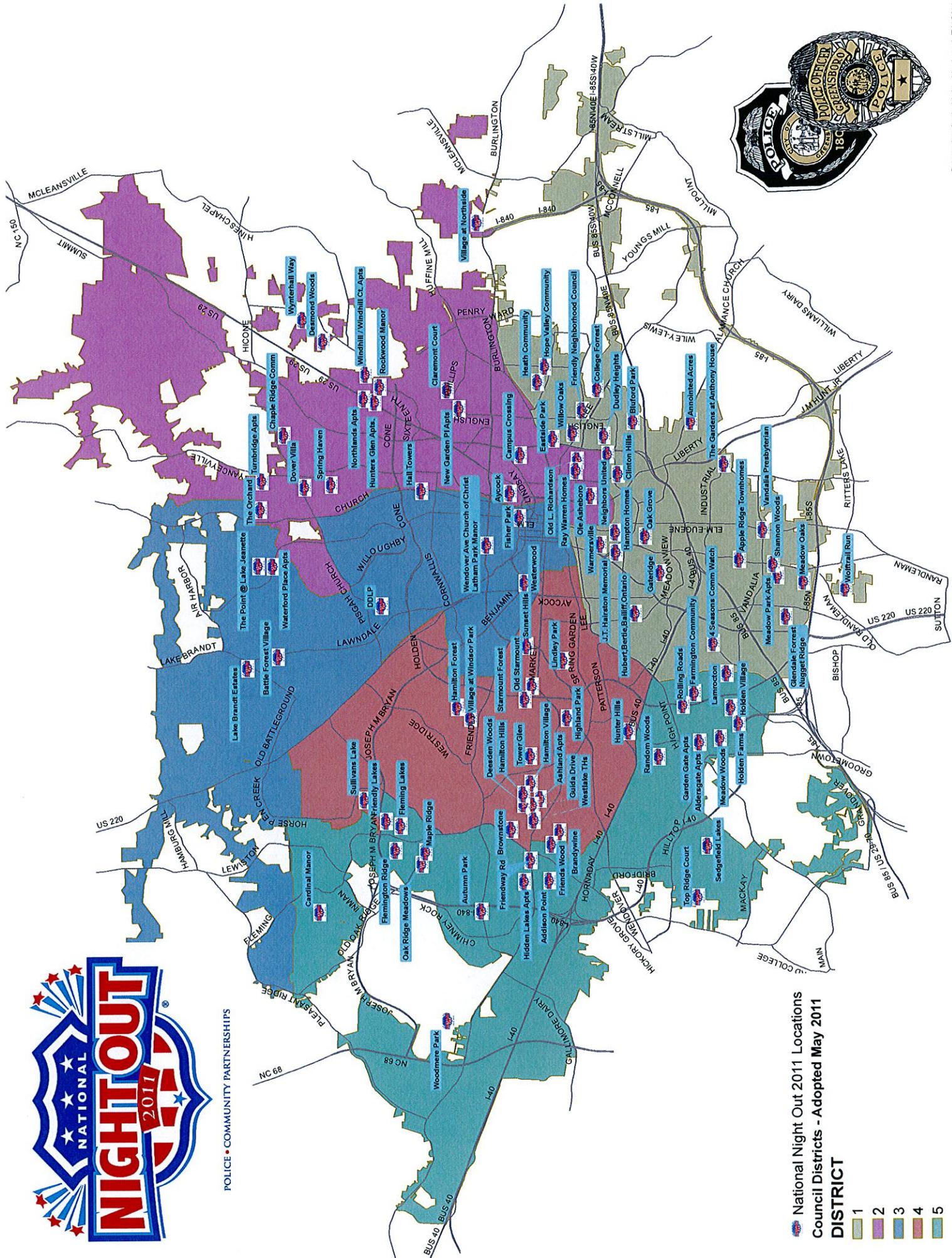
YVONNE J. JOHNSON  
MAYOR

ELIZABETH H. RICHARDSON  
CITY CLERK

\*\*\*\*\*



POLICE • COMMUNITY PARTNERSHIPS



National Night Out 2011 Locations  
 Council Districts - Adopted May 2011

- DISTRICT**
- 1
  - 2
  - 3
  - 4
  - 5





July 20, 2011

**TO:** Rashad M. Young, City Manager  
**FROM:** Michael Speedling, Assistant City Manager  
**SUBJECT:** City's Total Compensation Study Progressing

AON Hewitt has recently announced its preliminary labor market findings as part of the City's Total Compensation Study. While this phase of the study revealed some information that we will need to address, it also provided us with a nice snapshot of areas where our current salary and benefits structure is working. Most importantly, the study confirmed that the City's overall pay and benefits are competitive within a market of our peers.

We understand that many of our employees are interested in learning more about how this study is going to affect them, and we are sending them this update as well. We are advising them that while we recognize that there is a need to adjust the salaries of some individuals throughout the City, there should be no expectation that there is going to be a radical change in an employee's pay. At this point, it is premature to make changes to pay until we have a better understanding of how the overall salary philosophy may be changed and the costs associated with making that change.

The Human Resources Department is following a detailed multi-step process that will take place through the current fiscal year. No approved salary adjustments resulting from this study will occur prior to FY 2012-2013. In the meantime, you will be receiving additional information regarding the Total Compensation Study in the near future.

The hard work and dedication of our employees is extremely valuable and we are working toward assuring that each and every employee is compensated fairly and competitively.

MS/mm

cc: Connie Hammond, Director of Human Resources



**RANDOLPH COUNTY ADMINISTRATION DEPARTMENT**

Randolph County Office Building ♦ 725 McDowell Road ♦ P.O. Box 4728  
Asheboro, North Carolina 27204-4728

July 12, 2011

RECEIVED

JUL 15 2011

City Manager's Office

Mr. Bob Morgan  
Deputy City Manager  
City of Greensboro  
300 West Washington Street  
Greensboro, NC 27401

Dear Bob:

This letter is a follow-up to our phone conversation last week. I think it is prudent that I give you and the City an update on our progress in opening a regional landfill in Randolph County.

We are progressing quite well, and we are on schedule. We are beginning a public education program to make citizens aware of how a modern day landfill is constructed, operated, and maintained. We plan to offer citizens a tour of local regional landfills so they can see firsthand how today's highly regulated operation has no semblance to the landfills of old. In about sixty days, we will hold a public hearing, as we have to be approved for a special use permit from the Zoning Board.

On the recommendation of our consulting engineers, Golder & Associates and NCDENR, we are planning on an RFQ for landfill operators in December or January. We will submit our request for the permit in the spring of 2012. Before the end of calendar year 2012, we should be able to accept trash. Our plan is to maintain ownership of the property and the permit. We will franchise the air space and the operations.

Today, July 12, we are closing on an additional 70-acre tract that is adjacent to the current landfill. We are currently negotiating with other landowners for more buffer property.

I hope this is helpful and, as milestones are achieved, I will continue to keep you informed.

Best regards,

Richard T. Wells  
County Manager



The Volunteer Center of Greensboro has been chosen as one of 8 leadership cities to participate in the 10<sup>th</sup> Anniversary 9/11 Day of Service and Remembrance through our affiliation with Points of Light/HandsOn Network. Along with NYC, Boston, New Jersey (Jersey Cares is connected with each county in the state), Philadelphia, Washington, D.C., Atlanta, San Francisco; Greensboro will participate in a national initiative to make the 10<sup>th</sup> anniversary of 9/11 the single largest expression of charitable service in American history. During the two days leading up to Sunday, 9/11, the goal is to promote corporate volunteerism, engage the community to participate in tribute projects and to commemorate the lives lost 10 years ago. The Volunteer Center will assist nonprofit organizations in developing the capacity to effectively engage more Americans in meaningful service by leading the outreach efforts to support the 9/11 National Day of Service and Remembrance.

It will be a 3-day long event. On **Friday**, the focus is *Corporate Engagement* and we are inviting the corporate community to select a window of time when they can engage in acts of service of their choosing. The Guilford County School system will be encouraged to be involved through service-learning curriculum that will be offered as part of the 10<sup>th</sup> Anniversary 9/11 Day of Service and Remembrance. The UWGG is partnering with the initiative and kicking-off their campaign with service.

On **Saturday**, the focus is *Community Engagement* and we are inviting the community to take part in projects that are important to them and of their choosing. There are several events in conjunction with this including food drives, supply collection for the Teachers Supply Warehouse, Action Greensboro's Race for the Greenway, and the Greensboro Fire Department's Memorial Stair Climb.

On **Sunday**, September 11<sup>th</sup>, the focus is *Commemoration* and it will be the culmination of the prior two days of activity and will take place at the Greensboro Coliseum Complex's White Oak Amphitheatre from 4 – 7:30pm. From 4 – 6:00pm are service activities for the general public to engage. Local nonprofits will share information with attendees about future volunteer and service opportunities. The Tribute Ceremony will be begin at 6pm and end at 7:30pm. It will include performances from a community choir, the Greensboro Symphony and other performances that are appropriate for the day.

If you would like to engage on an individual or corporate level, please contact Hollie Rose-Galli at 373-1633 or [hollierose@volunteergso.org](mailto:hollierose@volunteergso.org) or Kathi Lester at 253-6292 or [klester@greensboro.org](mailto:klester@greensboro.org) for more information.



**Day of Service**  
Remember.



**Hands On**  
NETWORK

The following partners have agreed to help engage the local community by supporting The Volunteer Center with their efforts in coordinating the 3-day event. The list keeps growing:

- The City of Greensboro
- The Human Relations Commission
- Greensboro Fire Department
- Greensboro Police Department
- Guilford County
- The Greensboro Coliseum Complex
- Guilford County School System
- NCCJ of the Piedmont Triad
- Piedmont Interfaith Council
- Faith Action International
- The Greensboro Symphony Orchestra
- Josephus III
- St. James Presbyterian – Men’s Mime
- WFMY News 2 TV
- UNCG Office of Leadership and Service-Learning
- Bravo Signs
- United Way of Greater Greensboro
- News and Record
- Dick Broadcasting
- Guilford Nonprofit Consortium
- The American Red Cross
- Greensboro Urban Ministry
- The Servant Center
- The Salvation Army
- The Humane Society of the Piedmont
- Habitat for Humanity of Greater Greensboro
- Housing Greensboro
- Blue Star Mothers & Operation Honor Cards
- Peace Haven Farm
- American Express
- GlaxoSmithKline
- Action Greensboro
- The Greensboro Chamber of Commerce
- RFL Communications
- HandsOn Network
- Welfare Reform Liaison Project
- The Shepherd’s Center
- Weatherspoon Art Museum
- VF Corporation
- Syngenta
- ITT Technical Institute
- Village Printing
- Omega Bay Enterprises
- MyGoodDeed.org
- 9/11 Memorial
- Corporation for National & Community Service
- Business Civic Leadership Center
- SE Systems



## CITY OF GREENSBORO GRANT APPLICATIONS

<u>Granting Agency</u>	<u>Description of Purpose</u>	<u>Amount Requested</u>	<u>Department Requesting Funding</u>	<u>Council Notification Date</u>	<u>Status</u>
Weaver Foundation	2011 Junior Board Grants Program: Youth First Teen Summit educates middle school youth on social and health issues	\$750	Parks and Recreation Department	July 22, 2011	Submitted
NC 911 Board	2011 NC 911 Board Grant	\$3,500,000	Guilford Metro 911	June 24, 2011	Approved by CMO on June 20, 2011
Department of Justice	2011 Department of Justice Paul Coverdell Forensic Science Improvement Grant Program	\$175,000	Greensboro Police Department	June 17, 2011	Approved by CMO on June 16, 2011
US Department of Justice office of Community Oriented Policing Services (COPS)	Greensboro Child Response. This grant provides the training component for the Governors Crime Commission Child Response Initiative Grant.	\$206,781	Greensboro Police Department	May 20, 2011	Approved by CMO on May 19, 2011
Edward Byrne Memorial JAG	Policing initiative electronic monitoring program.	\$300,000	Greensboro Police Department	May 20, 2011	Approved by CMO on May 19, 2011
NC Governors Highway Safety Program	Update and/or add equipment to be utilized at Checkpoint events and crash scenes. Increases safety of officers and the public.	\$17,000	Greensboro Police Department	May 13, 2011	Approved by Dept. on May 6, 2011
National Institute of Justice	2011 Forensic Science Training	\$376,907	Greensboro Police Department	April 22, 2011	Approved by CMO on April 21, 2011
Federal Historic Preservation Fund (Dept. of Interior, National Park Service) administered by the North Carolina Department of Cultural Resources	If funded, the grant will allow forensic personnel to attend diverse forensic science training, both regionally and nationally. The department will also host training opportunities benefiting our department and surrounding agencies, as required in the grant solicitation.	\$18,000	Planning and Community Development Department	March 25, 2011	Approved by Dept. on March 22, 2011
National Institute of Justice	Funding to assist with solving cold cases with DNA	\$65,812	Police Department	March 11, 2011	Approved by Dept on Feb. 11, 2011
Office of Juvenile Justice and Delinquency Prevention	Comprehensive Anti-Gang Strategies and Programs (Hope Project)	\$750,000	Parks and Recreation Department	March 11, 2011	Cancelled by Funder
North Carolina Housing Finance Agency	Single Family Rehab Program	\$200,000	Planning and Community Development Department	March 11, 2011	Approved by CMO on April 29, 2011

**Human Relations Department**  
**City of Greensboro**



July 20, 2011

**TO:** Denise Turner, Assistant City Manager

**FROM:** Dr. Anthony Wade, Human Relations Director

**SUBJECT: Fair Housing Workshop for the Arabic Community**

On Saturday, July 23, 2011, the Department and the International Advisory Committee of the Human Relations Commission will conduct a free fair housing educational workshop for Sudanese and other Arabic speaking residents. The workshop will be held at the Greensboro Historical Museum in partnership with the Sudanese Community Organization. Workshop topics will include residents' rights under the Greensboro Fair Housing Ordinance and the federal Fair Housing Act. In the future, the Department will conduct fair housing education programs for Greensboro's international population in other languages including Spanish, French, Swahili, Rhade, Vietnamese, and Burmese.

The workshops are in support of the City's Language Access Plan, the Greensboro Fair Housing Ordinance, Title VI of the Civil Rights Act, and the City's agreement with the Department of Housing and Urban Development to provide programs and services that affirmatively further fair housing.

AW

**Human Relations Department  
City of Greensboro**



July 19, 2011

**TO:** Denise Turner Roth, Assistant City Manager

**FROM:** Dr. Anthony Wade, Human Relations Director

**SUBJECT: Visit from Martinsville, VA Councilmembers and Human Rights Advisory Committee**

I spoke today with Vice-Mayor Kimble Reynolds of Martinsville, Virginia, regarding an article published in the Martinsville Bulletin on July 13, 2011. In that article, Martinsville Mayor Kim Adkins stated that members of her Human Rights Advisory Committee would be visiting Greensboro in August 2011. During our conversation, Vice-Mayor Reynolds stated that the purpose of the visit is to obtain information on the functions and operations of Greensboro's Human Relations Commission (HRC). His preliminary interests include (1) the HRC's formation, (2) its evolution, (3) how the HRC fits in the City Government structure, and (4) how City Government takes information from the Commission and uses it to bring about change or address community issues.

A copy of the Martinsville Bulletin article is attached for your information. While the article states that officials in Greensboro had agreed to meet with the Martinsville Committee, Vice-Mayor Reynolds said that he could not remember whom he had spoken to months ago regarding visiting Greensboro. He further stated that he considered our conversation today to be the "first contact" regarding Martinsville's proposed visit. I will keep you apprised of developments involving this subject.

AW

# MARTINSVILLE BULLETIN

## Human relations group to visit similar groups in two other cities

Wednesday, July 13, 2011

By GINNY WRAY - Bulletin Staff Writer

Martinsville's Human Relations Advisory Committee is planning to visit two cities in August to learn about their human relations efforts.

The committee met Tuesday and decided to go to Charlottesville and Greensboro, N.C., during the first few weeks of August, according to city Mayor Kim Adkins, who is part of the committee. Greensboro has a Human Relations Commission, and Charlottesville has a Dialogue on Race, according to Adkins and Kimble Reynolds Jr., a Martinsville City Council member who is chairman of the Human Relations Advisory Committee.

Reynolds said he hopes to learn how Greensboro's commission fits within that city's government structure and "how the city government takes information from the commission and actually uses that information to bring about change or address issues in the community."

The Greensboro commission has several subcommittees, including education, housing, human services, an international advisory committee and others, he said.

"They're much more entrenched into many areas than we are looking at this juncture," he said. But, he added, there are things the Martinsville group can learn from the Greensboro commission. Reynolds said he also hopes to look at the commission's structure to see what or how parts of it might work in Martinsville, and how its structure evolved.

In Charlottesville, the Dialogue on Race is an ongoing discussion among residents "to better understand each other, our backgrounds, our history, our perceptions and how past actions continue to affect life in Charlottesville today," according to the city's website.

It is designed to involve every segment of the community and develop a dialogue that is sustainable and comprehensive, the site states.

Reynolds said he hopes to learn how the group started addressing sensitive issues on race and diversity, identifies problems and comes up with concrete solutions.

"Two things in their mission came up today" at the committee's meeting, Reynolds said: economic injustice and inequity. Those subjects "came out by advisory committee members when they were talking about why they were involved" in the committee, he added.

Reynolds also said he is interested in seeing how the Charlottesville group reports its findings and implements changes.

Officials with both the Greensboro and Charlottesville efforts have agreed to meet with the Martinsville group, Reynolds said.

The city committee on Tuesday discussed what unites area residents and what divides them. Adkins said the unifying factors mentioned were a sense of home and that people like it here. Among the things mentioned that divide people were inequities, a sense of injustice, and a lack of fairness, trust and access to opportunities, she said. People also said they fear repercussions if they speak out, she said.

Adkins noted that part of the vision for the committee is to create a sense of inclusiveness so all city residents feel they are part of public discussions.

The committee's next meeting will be at noon July 26, possibly at the former county courthouse in uptown Martinsville. Information will be given on the community's demographics, including education, economics and other factors, and what they say about the city, Adkins said.

Also at that meeting, she anticipates the committee will use that information to formulate a mission, which it purposely did not do when it first was organized.

Future meetings are planned at noon Aug. 23, to discuss the visits to Charlottesville and Greensboro; noon Sept. 6, to identify proposed steps for moving forward; and Sept. 20, to present its recommendations to city council at its regularly scheduled 7:30 p.m. meeting, Adkins said.

**Human Relations Department**  
**City of Greensboro**



July 20, 2011

**TO:** Denise Turner Roth, Assistant City Manager

**FROM:** Dr. Anthony Wade, Human Relations Director

**SUBJECT: WFMY Channel 2 Landlord/Tenant Help Phone Bank**

On Monday, July 25, 2011, WFMY Channel 2, will host a Landlord/Tenant Help Phone Bank during the Good Morning Show from 6am to 8am to allow callers an opportunity to speak with mediators about issues primarily related to landlord/tenant disputes. The Human Relations Landlord/Tenant Program, a collaboration between the Department and UNCG's Conflict and Peace Studies Program, will be featured on the program. The goal of the phone bank is to educate callers about the mediation process and UNCG will be providing mediators to staff the phone bank. While the program will be specifically tailored to landlord and tenant disputes, callers with other types of disputes will be referred to other resources. It is believed that the phone bank will heighten the visibility of the Landlord/Tenant Program, the collaboration between the City and UNCG, and our dispute resolution program provided at no cost to tenants and landlords/property managers.

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