



August 5, 2011

TO: Mayor and Members of Council

FROM: Rashad M. Young, City Manager 

SUBJECT: Items for Your Information

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**Contact Center Feedback**

Attached is the weekly report generated by our Contact Center for the week of July 25, 2011 to July 31, 2011.

**Proposals Received for White Street Landfill Operation Services**

Attached is a memorandum from Field Operations Director Dale Wyrick, dated August 5, 2011, providing an update on the Request for Proposals process for the operation of the White Street Landfill.

**Greensboro's 'Aaa' Rating from Moody's**

Attached is a memorandum from Finance Director Rick Lusk, dated August 5, 2011, regarding Moody's Investors Service confirming Greensboro's 'Aaa' rating with a provisional negative outlook subject to further review within the next 90 days.

**City Inspector Named "Building Inspector of the Year"**

Don Sheffield has been named "Building Inspector of the Year" by the North Carolina Building Inspectors Association. A member of Development Services since 2007, Sheffield is certified in building, mechanical, electrical, and plumbing inspection. Prior to joining the City, Sheffield spent 14 years as a supervisor for Samet Construction and worked as an inspector for Davidson County. He holds the distinction of being the first to receive the "Building Inspector of the Year" award based on a recommendation from a contractor.

**Public Encouraged to Access 'City Hall' from 300 W. Washington Street**

Beginning August 8, 2011, residents are encouraged to access the Melvin Municipal Office Building (City Hall) from the main entrance at 300 W. Washington Street. Access to the building from the Governmental Plaza entrance will be closed, although residents can still access the building via the Greene Street entrance. The Washington Street entrance to the building offers access to offices and departments frequently visited by residents including the Collections, Privilege License and Development Services offices. The entrance is designed to provide residents with more direct and quicker customer service in one easy to reach area without having to navigate the elevators, stairs and corridors that make up the Melvin Municipal Office Building. Attached is the press release.

**Statewide Diversity Day**

Attached is a memorandum from Human Relations Director Dr. Anthony Wade, dated August 4, 2011, providing details on the NC State Human Relations Commission and Governor Bev Perdue's 'Statewide Diversity Day' that is being launched on August 23, 2011, at the International Civil Rights Center and Museum.

**2011 City Academy**

Attached is a memorandum from Community Relations Manager Donna Gray, dated August 2, 2011, providing details on the 2011 City Academy class.

**Public Affairs Department  
Contact Center Weekly Report  
Week of 7/25/11 - 7/31/11**

**Contact Center**

5023 calls answered this week

**Top 5 calls by area**

Water Resources

Balance Inquiry- 1208  
New Sign up - 253  
Bill Extension - 213  
Cutoff Requests - 163  
General Info - 145

Field Operations

Bulk Guidelines - 122  
Landfill/HHW/Transfer - 112  
Repair Green Can - 98  
No Service/Garbage - 64  
Dead Animal Pick-up - 40

All others

Police/Watch Operations - 239  
Better Buildings Program - 102  
Courts/Sheriff - 67  
Overgrown Lots - 47  
Police Records - 35

**Comments**

We received a total of 1 comment this week:

**Executive - 1 comment:**

- Email recommending that the City Manager tell police to enforce no-parking in fire lanes as a way to increase revenue.

**Overall**

Calls about the Better Buildings Program increased last week while calls about overgrown lots remained steady. Call volume was busy through the end of the week.

Field Operations Department  
City of Greensboro



August 5, 2011

**TO:** Bob Morgan, Deputy City Manager  
**FROM:** Dale Wyrick, P.E., Director  
**SUBJECT:** Evaluation of Proposals Received for White Street Landfill  
Operation Services

This memo is to inform you that we have received seven proposals in response to our recent Request for Proposals #37-11 White Street Landfill Operation Services. The companies that submitted proposals this afternoon were:

- Waste Industries
- Advanced Disposal
- Triangle Grading and Paving
- Santek Environmental
- Republic Services
- Gate City Waste Services
- A-1 Sandrock

Prior to distributing these documents to Council and subsequently posting on our website, we will need to ensure that each proposal, as submitted, does not contain any document labeled as CONFIDENTIAL INFORMATION - CITY REVIEW ONLY (as per RFP specifications). Items identified as confidential will be subject to further review by the Legal Department prior to distribution and posting. Pending this Legal review, I anticipate the distribution of proposals to City Council and posting of proposals to the Field Operations website to occur before close of business on Monday, August 8, 2011.

Also scheduled to begin on Monday, August 8, 2011, staff will begin working with HDR, Inc. to further evaluate each proposal to verify each contractor can successfully and economically meet the requirements of the RFP. A preliminary report on this evaluation is scheduled to be provided to City Council on Friday, August 12, 2011.

If further is required, please advise.

ddw



August 5, 2011

**TO:** Rashad Young, City Manager

**FROM:** Rick Lusk, Director

**SUBJECT:** Greensboro 'Aaa' Bond Rating may be linked to US Rating

On Tuesday, August 2, 2011, Moody's Investors Service confirmed the US government's 'Aaa' rating but assigned a negative outlook. Subsequently, on August 4, 2011, Moody's also confirmed the City's 'Aaa' rating with a provisional negative outlook, along with 5 states and 302 other public finance bond issuers, including Winston-Salem and Guilford, Durham, Mecklenburg, New Hanover and Wake Counties, subject to a 90 day review period.

Within the next 90 days, Moody's will conduct an assessment of each 'Aaa' issuer's vulnerability to macroeconomic sensitivity, market risk and exposure to federal spending reductions, as well as, our level of financial reserves. If they determine that we possess characteristics that do not make us vulnerable to a US government downgrade, our outlook will be moved back to stable. Otherwise, it will remain negative. The City has \$447 million in bonded debt obligations, including \$189 million in General Obligation debt backed by the full faith and credit of the City and \$258 million in revenue debt, primarily backed by water and sewer system revenue. Following Moody's review of 'Aaa' rated issuers they will extend their review to 'Aa' and 'A' rated issuers.

Greensboro has had a 'Aaa' /'AAA' rating since 1990 on its General Obligation Bonds with one or more of the three major rating agencies – Standard & Poor's (1990), Fitch (2003) and Moody's (2006). At this time, neither Standard & Poor's nor Fitch's ratings have indicated that they will be taking any action with respect to local government bond issuers that they have rated 'AAA'. The 'Aaa'/'AAA' rating represents the highest credit rating which enables the City to obtain the lowest possible interest rates when borrowing money.

RL

cc: Bob Morgan, Deputy City Manager



**GREENSBORO**

**CITY OF GREENSBORO  
FOR IMMEDIATE RELEASE**

Contact: Donnie Turlington  
Phone: 336-373-3769

***Public Encouraged to Access 'City Hall' from 300 W. Washington St.***

GREENSBORO, NC – (August 5, 2011) – Beginning Monday, residents are encouraged to access the Melvin Municipal Office Building (City Hall) from the main entrance at 300 W. Washington St. Access to the building from the Governmental Plaza entrance will be closed, although residents can still enter via the Greene Street entrance.

The Washington Street entrance to the building offers access to offices and departments frequently visited by residents including the Collections, Privilege License and Development Services offices. The entrance is designed to provide residents with more direct and quicker customer service in one easy to reach area without having to navigate the elevators, stairs and corridors that make up the Melvin Municipal Office Building.

Residents can continue to use the Governmental Plaza entrance when attending Council meetings. However, the Greene Street entrance will remain the after-hours entrance for all other meetings and events. Public parking for Melvin Municipal Office Building is available adjacent to the building along W. Washington Street and in the Greene Street Parking Deck at the corner of Greene and W. Washington. For more information, contact 336-373-CITY (2489).

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The City works with the community to improve the quality of life for residents through inclusion, diversity, and trust. As the seventh largest employer in Greensboro, the City has a professional staff of 2,800 employees who maintain the values of honesty, integrity, stewardship, and respect. The City is governed by a council-manager form of government with a mayor and eight council members. For more information on the City, visit [www.greensboro-nc.gov](http://www.greensboro-nc.gov) or call 336-373-CITY (2489).

**Human Relations Department**  
**City of Greensboro**



August 4, 2011

**TO:** Denise Turner Roth, Assistant City Manager

**FROM:** Dr. Anthony Wade, Director

**SUBJECT:** Statewide Diversity Day

The North Carolina State Human Relations Commission (NCHRC) in collaboration with the Governor's Office is launching a Statewide Diversity Day in September 2011, which will be celebrated one day each week in September in North Carolina. The action is related to the 48<sup>th</sup> anniversary of Dr. Martin Luther King, Jr's "I Have a Dream" speech and the unveiling of a national monument in his honor on August 28, 2011. Communities across the United States are encouraged to evoke Dr. King's vision through dialogue in an environment where people of all backgrounds and opinions are invited to participate in culturally and socially relevant conversations around America's diversity. In North Carolina, NCHRC and the Governor's office have selected the International Civil Rights Center and Museum in Greensboro for the launch of the Statewide Diversity Day on August 23, 2011 and have requested the assistance of the Greensboro Human Relations Department and Commission in hosting the launch.

The idea of such a dialog was the brainchild of former Governor James Martin's brother, the late Bank of America executive Joe Martin, who challenged individuals in Charlotte to meet with a member of another race on a recurring basis. The vision of Mr. Martin has been realized in Governor Beverly Perdue's support of a Statewide Diversity Day. It is believed that communities throughout the State can join this effort by encouraging its residents to build greater interracial and interfaith trust by having lunch or coffee with a member of another race, religion, or culture one day each week in September.

Confirmed attendees include Governor Purdue and state officials with the NCHRC and the NC Martin Luther King Commission. Expected attendees include a member of Dr. King's family and local government commissions and officials from across the state.

AW



August 2, 2011

**To:** Denise Turner Roth, Assistant City Manager

**From:** Donna Gray, Manager

**Subject:** Selections of City Academy Participants for 2011 Session

We are proud to announce that selections for the seventh annual Government Works: A City Academy has been made. Participants were chosen from all five Council districts, although applications were somewhat light in some districts. This program is designed to offer a glimpse into City departments in order for students to better understand City government. Many of the graduates go on to serve on a Greensboro board or commission. The Community Relations staff is looking forward to this year's first session on September 1, 2011.

The class participants are as follows:

Council District	District 1	6
	District 2	4
	District 3	5
	District 4	6
	District 5	4
Gender	Female	15
	Male	10
Ages	21-29	3
	30-39	6
	40-49	5
	50-59	5
	60-69	5
	70-79	1
Ethnicity	Caucasian	11
	African-	11
	Unlisted	3

Name		District
Maurice	Allen	1
Julie	Crowder	1
Thomas	Daniels, Jr.	1
Otis	Hairston	1
Lakeia	Harris	1
Kyle	Suggs	1
Barbara	Cernansky	2
Alexandria	Gardner	2
Deborah	Goddard	2
Joseph	Hampton	2
Georgia	Frierson	3
Alex	Goldstein	3
Melvin	Jones	3
Caroline	Maness	3
Sherry Ann	Tew	3
Lynn	Allison	4
Kelly	Dent	4
Mohammedali	Elbashir	4
Stephen	Knier	4
Megan	Martin	4
William	Pickens	4
Julie	Beane	5
Nancy	Hertlien	5
Allen	Jones	5
Salima	Thomas	5