



September 2, 2011

TO: Mayor and Members of Council
FROM: Rashad M. Young, City Manager 
SUBJECT: Items for Your Information

Contact Center Feedback

Attached is the weekly report generated by our Contact Center for the week of August 22, 2011 – August 28, 2011.

Hurricane Irene

- Attached is a memorandum from Fire Chief Greg Grayson, dated September 1, 2011, regarding the 14 members of the Greensboro Fire Department Swift Water Rescue Team who were deployed to eastern North Carolina to help with the aftermath of Hurricane Irene.
- Attached is a memorandum from Engineering and Inspections Director Butch Simmons, dated September 1, 2011, regarding the two inspectors who were deployed to Washington, NC to provide damage assessments after Hurricane Irene.

Downtown Greenway's Memorandum of Understanding

Attached is a memorandum from Parks and Recreation Director Greg Jackson, dated September 2, 2011, regarding a Memorandum of Understanding (MOU) entered into between the City of Greensboro and Action Greensboro for the Downtown Greenway. The MOU is designed to clarify roles between the two organizations and does not commit the City to additional capital funding or a set schedule.

Greensboro Transit Authority (GTA)

- **FY 2010 – 2011 Ridership**: Attached is a memorandum from Transportation Director Adam Fischer, dated September 2, 2011, providing GTA ridership totals for fiscal year 2010-2011. GTA hit its highest level of ridership in 20 years.
- **Board Recommended Service Changes**: Attached is a memorandum from Transportation Director Adam Fischer, dated September 2, 2011, detailing the recommended service changes from the GTA Board on August 23, 2011.

Greensboro Aquatic Center

Attached is a copy of the Greensboro Aquatic Center's marketing and information brochure that provides an overview of programs, schedules and fees, and amenities.

Commission on the Status of Women's Breast Density Initiative

Attached is a memorandum from Human Relations Director Dr. Anthony Wade, dated August 31, 2011, providing details on the Commission on the Status of Women's breast density awareness program "How Dense Are You", scheduled for Thursday, September 15, 2011 from 12:00 to 1:00 in the Council Chambers.

Peak Performance Awards

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Attached is a media release from the Water Resources Department announcing that the City's Water Reclamation Facilities received the Silver and Gold Peak Performance Awards by the National Association of Clean Water Agencies.

RMY/mm
Attachments

cc: Office of the City Manager
Global Media Distribution

**Public Affairs Department
Contact Center Weekly Report
Week of 8/22/11 - 8/28/11**

Contact Center

4963 calls answered this week

Top 5 calls by area

Water Resources

Balance Inquiry– 1125
Bill Extension – 262
New Signup – 209
General Info - 171
Due Date - 150

Field Operations

HHW/Transfer - 99
Repair Green Can – 88
Bulk Guidelines - 87
No Service/Garbage - 66
Collection Day - 47

All others

Business Line – 261
Police/Watch Operations - 259
Courts/Sheriff - 69
Privilege License - 43
Overgrown Lots - 40

Comments

We received a total of 6 comments this week:

Field Operations – 3 comments:

- Thinks people will not recycle as much if the City does not provide recycle bags.
- Caller wants to thank the mowing crew for doing a wonderful job of keeping Shannon Hills Park clean.
- Thank you to Solid Waste worker at the walkway between W. Market and Holden along Starmount Dr. The customer mentioned to a Solid Waste worker picking up trash near the doggie park that they could use another trash can. The next day the can was there. Caller appreciates the fast response.

Public Affairs – 2 comments:

- Whenever he calls, customer gets friendly helpful people to help solve the problem and they follow through.
- It would be a convenient added feature if the City of Greensboro Water Resources Department could provide a link or notice on the website to indicate when there are water main breaks and/or repairs being done that will affect an area, expected time of repairs, and when residents can expect running water again. I think it would help alleviate multiple phone calls to your office and dispatch services. Another suggestion is to develop an application for Smart or I-phones for mobile access. I hope these suggestions are strongly considered. It wasn't nice waking up this morning without water and not having an idea what happened until I had to call, but more frustrating is not knowing when repairs will be completed.

Water Resources – 1 comment:

- Why can't you take phone payments? Everybody else does.

Overall

Calls for the business line continued to increase last week. Calls about privilege licenses and overgrown lots also increased. Call volume was busy through the end of the week.

**Fire Department
City of Greensboro**



September 1, 2011

TO: Mr. Rashad M. Young, City Manager

FROM: Gregory H. Grayson, Fire Chief

SUBJECT: Updated Information on GFD Deployment to Ocracoke Island

In alignment with our Urban Search and Rescue (USAR) contract with the State of North Carolina Department of Crime Control and Public Safety, we were requested to assemble and deploy a fourteen (14) member swift water rescue team on Saturday, August 27, 2011 to eastern North Carolina due to the devastation from Hurricane Irene.

The Greensboro Fire Department team immediately responded to the call. Local staffing was also immediately backfilled in accordance with the state contract. Battalion Chief Jim Robinson led the Greensboro team into action over the next two days. The team witnessed significant damage and they also experienced great kindness and compassion from the people in need who they served.

One of the most significant services that they provided was establishing the only emergency vehicle access between Swan Quarter, NC and Columbia, NC. Our folks worked very hard clearing trees and debris in hot weather with many mosquitoes to accomplish their mission. The team safely returned to Greensboro late in the day on August 29.

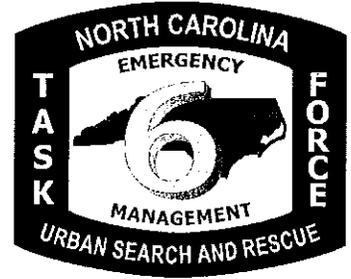
A brief summary of their mission is attached to this memo. In addition, a photo of the team members who responded is attached.

Thank you for your support of this important endeavor and for your support of the men and women of the GFD. I will be issuing each team member who served on this mission a commendation thanking them for their good work.



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Hurricane IRENE



Summary of Activities for NCTF6- Greensboro Swift Water

8/27/11

NC Task Force #6- Greensboro Swift Water was deployed to the coast for Hurricane Irene- Mission #49891. The orders were to deploy to the Rocky Mount National Guard Armory located at 600 Walnut St Rocky Mount, NC. Once we arrived at the Armory we met with the NCEM Representative Greg Atchley for additional information and orders. A meal was served at the Armory and we had orders to deploy to Washington/Belhaven, NC for missions. While en-route we received a change to our orders- re-route to Hyde County EOC Swan Quarter, NC and set up a base for the night at Mattamuskeet Elementary School. Two Task Force members attended a meeting at the Hyde Co. EOC for a brief on the 8-28 assignments.

8/28/11

Task Force assignments were to search flooded areas in the Scranton Township of Hyde County. Operations included damage assessments, clearing roads of down trees, numerous LP tanks leaking, houses flooded, ensuring access and egress for residents and emergency crews, advised residents on information about the status of the County's Communications, and numerous welfare checks for Sheriff's Office in flooded areas. Also, the team assisted the NC SHP with access to the Rose Bay Viper Tower that was flooded and non-operational. Orders were given to board the ferry to Ocracoke Island to conduct windshield assessment, assist with communications by satellite, and evaluate any critical needs. Once on the Island we met the locals to evaluate critical needs- communications were up, generator power was an issue, and the windshield survey was completed and found minor damage. Assessment found- comms up & running, no critical needs, major damage to National Seashore and Hwy 12- Public Beach Area not residential, structure damage was minor- shingles, siding and windows, very little water damage, Viper up, E911 up, and cell service working, Island on generator power.

8/29/11

No other assistance was required on Ocracoke Island. NCTF6 boarded the ferry for Swan Quarter- Hyde County EOC for orders. Demobilization Orders were signed once at Hyde County EOC and NCTF6 demob to home base-Greensboro.





September 1, 2011

TO: Rashad M. Young, City Manager

FROM: Butch Simmons, Director

SUBJECT: City Inspectors deployment to Washington, NC

With the recent storm event of Irene, the Engineering & Inspections Department received a call from the Department of Insurance requesting help to provide damage assessment for the town of Washington. This assessment has to be performed to allow the Town to apply for State and Federal aid for repairs and rebuilding of structures. Two inspectors from Development Services were sent on Monday, August 29, 2011, with the expectation that they will be needed for at least a week. Pat Rose and Don Sheffield are highly trained with State certifications in all trades and have experience in this type of disaster.

The State of North Carolina through the Department of Insurance will reimburse the City for all expenses. This program, through the State of North Carolina, exists to provide mutual aid to all counties and cities that find themselves in a position of requiring additional resources during a disaster.

BS/mm

Parks & Recreation Department
City of Greensboro



September 2, 2011

TO: Denise Turner, Assistant City Manager

FROM: Greg Jackson, Director

SUBJECT: Downtown Greenway Memorandum of Understanding

The Downtown Greenway is a collaborative project of the City of Greensboro and Action Greensboro. This partnership was formed in 2001, to establish a 4-mile walking and biking trail that will loop around downtown Greensboro and enhance the urban landscape with a green space to promote fitness, connectedness and well-being for our residents and visitors, in an aesthetically pleasing environment.

Throughout the years, Action Greensboro has led an impressive fundraising effort in the public sector. In continued support of this exciting project, the City of Greensboro and Action Greensboro entered into a Memorandum of Understanding (MOU) to define and solidify this partnership and the funding strategy between the two parties. The document details prior decisions made on the project and outlines future expectations with regards to the Downtown Greenway. The document will also help us better understand each party's financial, maintenance and operational responsibilities. This MOU does not commit the City to a schedule or additional amount of capital funding for this project. There will be formal agreements established for each section of the Greenway as funding is confirmed for the construction.

While this is not a legally binding document, the MOU will serve as a roadmap for the City of Greensboro and Action Greensboro, as we work together, to make the Downtown Greenway project a reality.

We are excited about this public/private partnership, which is truly a "win-win" for both parties and especially our residents and the generations to come.

GJ/lt



September 2, 2011

TO: Rashad Young, City Manager

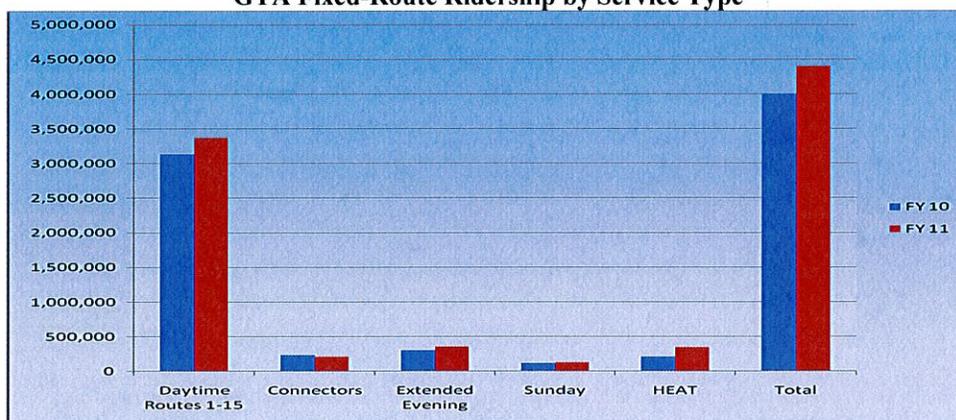
FROM: Adam Fischer, Director

SUBJECT: GTA's Ridership Hits Highest Level in 20 Years

The Greensboro Transit Authority experienced the highest ridership increase in 20 years as more riders used transit to travel to jobs, schools, shopping, medical appointments and recreational destinations. GTA's service makes these destinations easily accessible, year round, 7 days per week. Ridership on GTA's fixed route services increased by 10 percent in FY 2010-2011, increasing from 4.0 million passenger trips in FY 2009-2010 to 4.4 million passenger trips in FY 2010-2011. Over 70 percent of the riders use GTA to go to and from work and school. GTA's ridership has quadrupled since its inception in 1990, clearly demonstrating both the need and the growing support for public transportation in the Greensboro community.

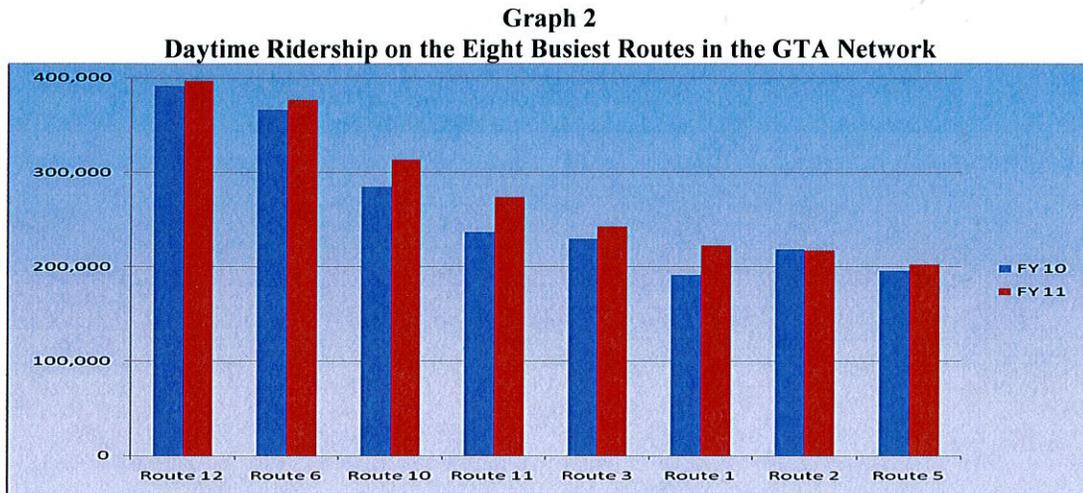
GTA experienced ridership increases last year on all of its fixed route services. As shown on Graph 1, the weekday routes continued to account for over 75% of all ridership, increasing by 8% over the past year. The Extended Evening and HEAT routes experienced even greater percentage increases in ridership, 14% and 65%, respectively. Sunday ridership was up by 7%.

**Graph 1
GTA Fixed-Route Ridership by Service Type**

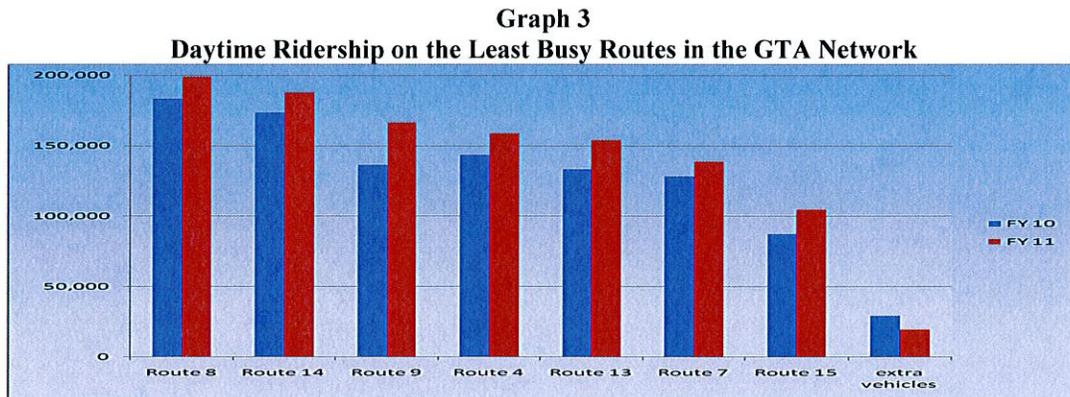


Graph 2 shows the changes in the daytime ridership on the eight (8) busiest routes in the GTA system. Each of these routes carries over 200,000 riders annually. Collectively, these routes account for over half of GTA's ridership. In FY 2010-2011, ridership increased on these routes by 130,000 or 6%. Ridership on Route 1- West Wendover increased by 16%, as riders responded to a one-seat ride on the extended route to the West Wendover retail area.

At the other end of the scale, ridership decreased slightly on Route 2-Four Seasons due to the fact that the introduction of two (2) new HEAT Express service to the Four Seasons Town Centre shifted the student trips from Route 2. The total annual ridership on the two (2) new HEAT express routes carried almost 110,000 trips to various shopping destinations, i.e., Four Seasons Town Centre, Pyramid Village, and Wal-Mart.



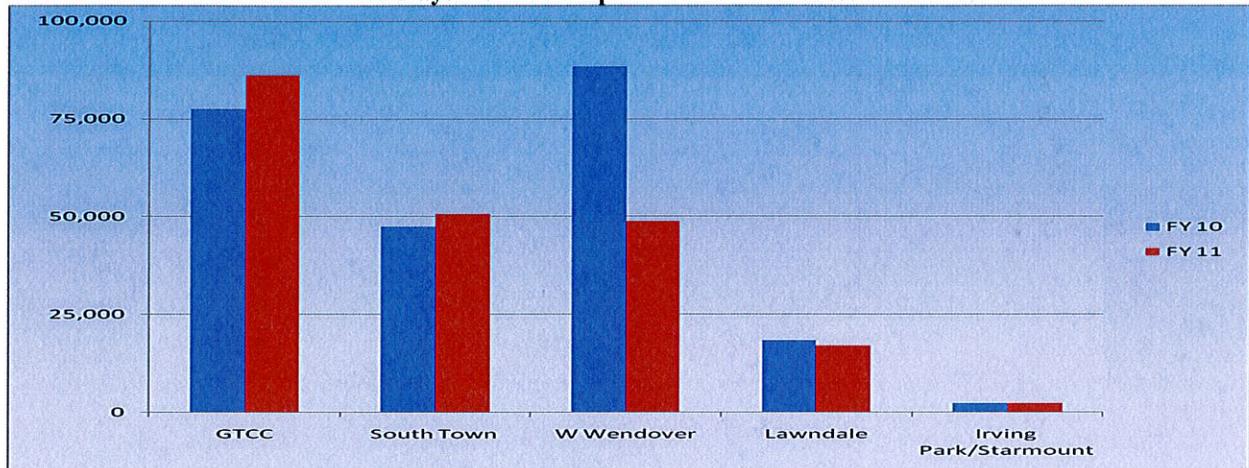
Graph 3 shows the changes in weekday ridership on the less busy GTA routes (fewer than 200,000 riders per year). Collectively, these routes account for 25% of GTA's ridership. Ridership on these less busy routes increased by 11%, most notably ridership on Route 9-West Market Street increased by 22%, and ridership on Route 15-Yanceyville Street/Brightwood School Road increased by 19%.



The fact that the least busy routes account for almost 50% of the total increase in ridership is a new development. In past years, the system-wide ridership increases were driven by the busiest routes, particularly Routes 12-Freeman Mill Road and 6-Bessemer Avenue. It is possible that some of the very busy routes are approaching a saturation point in terms of having sufficient capacity available to accommodate ridership increases. Another possibility is that the benefits of transit in the current economy are being experienced by riders in all parts of the City.

Graph 4 displays ridership changes on the Daytime Connector Routes, which are GTA's least busy daytime routes with fewer than 100,000 riders per year. Collectively, the Connector routes account for only 5% of GTA ridership. Ridership on Connector routes declined by 12% in FY 2010-11, due to the discontinuation of the West Wendover Connector. The biggest ridership on a Connector route occurred on the GTCC Connector, 11% higher than in FY 2009-10.

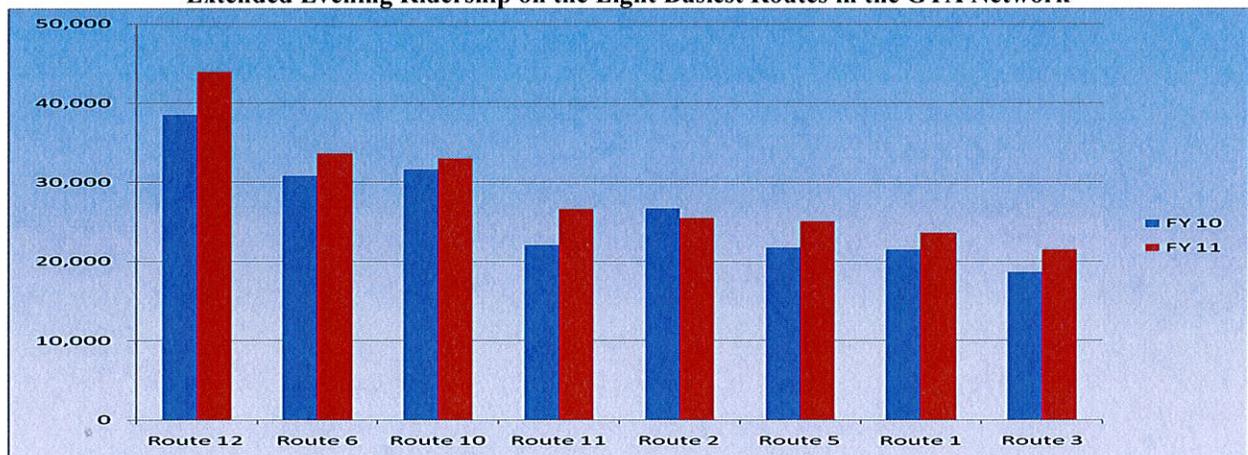
Graph 4
Daytime Ridership on Connector Routes



In 2009, operating hours for the fifteen weekday routes were extended until 11:30 pm on weekdays and 10:30 pm on Saturdays; previously extended evening service operated with seven routes, identical to the current Sunday service. GTA continues to track extended evening ridership separately to assess its success. Graph 5 shows changes in extended evening ridership on the eight (8) busiest routes in the system.

Collectively, these extended evening routes account for five percent of GTA ridership. In FY 2010-11, ridership increased on these routes by 21,000 or 10%. Ridership on Route 11-High Point Road increased by 20% during extended evening hours, and ridership on Route 5-Gorrell Street and Route 3-North Elm Avenue increased by 15%.

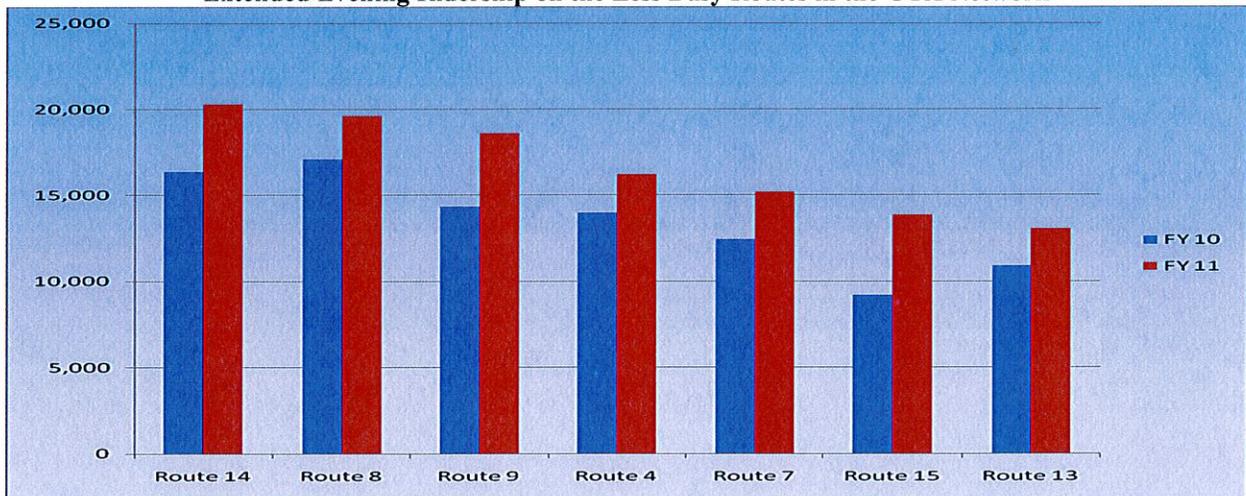
Graph 5
Extended Evening Ridership on the Eight Busiest Routes in the GTA Network



Graph 6 shows changes in extended evening ridership on the less busy GTA routes. Collectively, these routes account for three percent of GTA ridership. Interestingly, the increase in number of riders on these routes in FY 2010-11 was 22,000, slightly higher than the 21,000 increase on the eight busiest routes. In percentage terms, ridership on the less busy extended evening routes increased by 24 percent. Ridership during the extended evening time period on Route 15-Yanceyville Street/Brightwood School Road increased by 51 percent and on Route 9-West Market Street by 30 percent.

The trend of equivalent ridership increases on the busy and less-busy routes noted for weekday routes is also seen for the extended evening period.

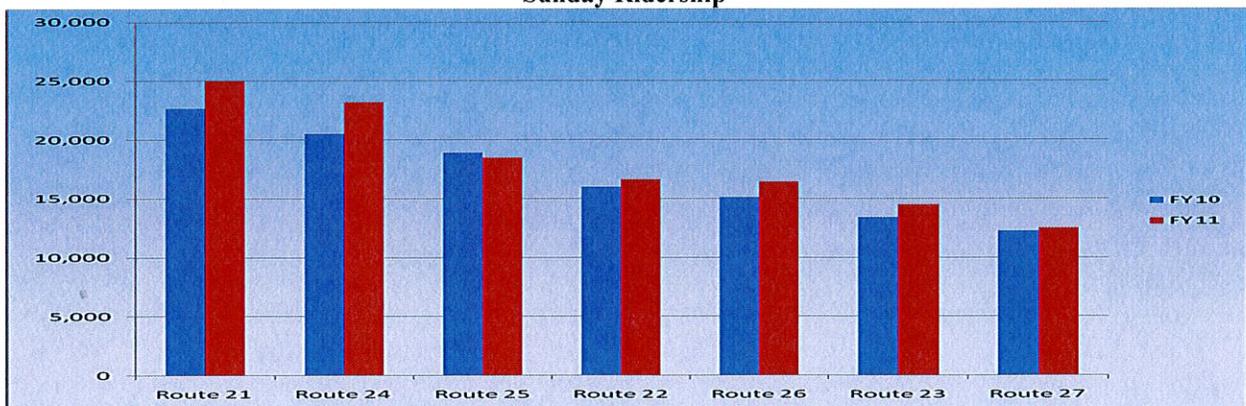
Graph 6
Extended Evening Ridership on the Less Busy Routes in the GTA Network



Graph 7 shows changes in Sunday ridership. GTA operates seven routes, mostly combinations of weekday routes, on Sunday. Collectively, Sunday routes account for 3% of GTA ridership. Sunday ridership has increased by 7%, with the largest percentage changes on the busiest routes. Sunday ridership increased on Route 24-Randleman Road/ South Elm-Eugene Street by 13% and on Route 21-Summit Avenue/North Elm Street by 10%.

At the other end of the scale, ridership decreased slightly on Route 25-Four Seasons Town Centre/High Point Road. As with the weekday Route 2, the introduction of the new HEAT express service to Four Seasons Town Centre has shifted Sunday student trips from Route 25.

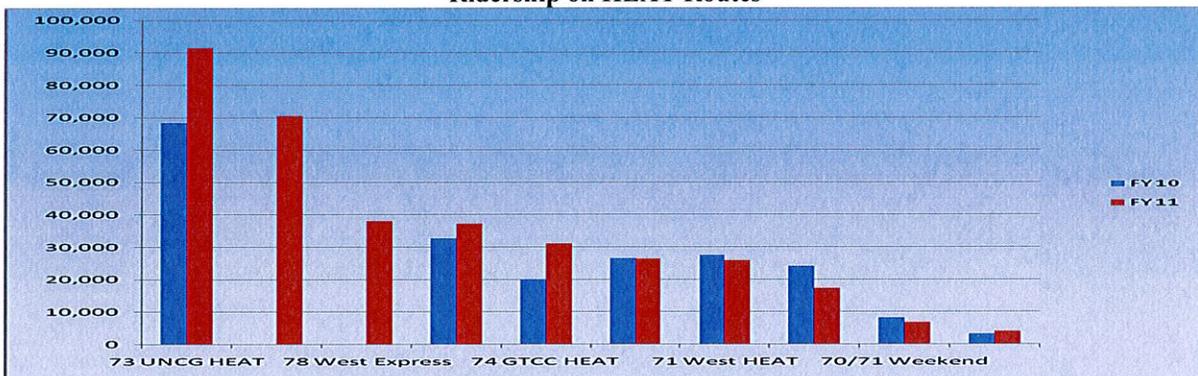
Graph 7
Sunday Ridership



Graph 8 shows changes in ridership on HEAT routes. Collectively, HEAT routes account for 8% of GTA ridership. HEAT ridership increased by 65%, with the large majority of the increase coming from the two new HEAT express routes (Routes 76 and 78) introduced in FY 2010-2011. The largest ridership increases among existing HEAT routes occurred on Route 74-GTCC HEAT (55 %) and on Route 73 UNCG-HEAT (34%).

At the other end of the scale, ridership decreased significantly on Route 70-East HEAT and Route 70/71 Weekend HEAT. Ridership also decreased slightly on Route 72-City HEAT and Route 71 West HEAT. The introduction of express HEAT routes to Four Seasons Town Centre and Wal-Mart has shifted ridership from these routes, because the express HEAT routes meant that students no longer had to take one of these routes to the Depot and transfer. Ridership on Route 70-East HEAT was also affected by changes in the number and timing of express trips to the GTCC Wendover campus.

**Graph 8
Ridership on HEAT Routes**



Now, more than ever, the value of public transportation is evident in the Greensboro community, and the riding public has clearly demonstrated that they want and need more public transit services. Public Transportation use has increased from less than 1 million to over 4.4 million since 1990, a figure that is substantially higher. More than two decades later, riders continue to be afforded a higher quality of life due to enhanced transit services that are offered through the Greensboro Transit Authority.

If you have questions or need additional information, please contact me at (336) 373-2861 or Libby James at (336) 373-2820.

AF/lj

cc: Mike Dawkins, GTA Board Chair
Libby James, Public Transportation Manager

Department of Transportation
City of Greensboro



September 2, 2011

TO: Rashad Young, City Manager

FROM: Adam Fischer, Director

SUBJECT: IFYI - GTA Board Recommended Service Changes

At the April 12, 2011 meeting, the GTA Board identified two (2) underutilized transit services that if eliminated, would provide needed funds to meet the increasing demands along other high growth transit routes. The GTA Board directed staff to proceed with a series of public meetings to obtain public reaction and input on the proposed service changes prior to elimination. The recommended service reductions are as follows:

Irving Park-Starmount Shuttle Route

The Irving Park-Starmount Shuttle Route was established in 2001 by combining discontinued segments of Route 3 (*North Elm Street*) and Route 7 (*Friendly Avenue*). The Irving Park-Starmount Shuttle operates with a small bus and was designed solely to continue service to the Irving Park and Starmount neighborhoods. There are no major destinations along the route. Weekday ridership and productivity have remained constant since 2008. The Irving Park-Starmount Shuttle ranks last in weekday ridership and last in weekday productivity. The Irving Park-Starmount Shuttle is the poorest performer among all GTA routes. Its productivity level is below that of SCAT service. The average ridership on the Irving Park-Starmount Shuttle route is 9 passenger trips per weekday. The total operating costs for FY 2010-2011 is \$87,828.16. The subsidy per passenger on this route is \$36.90, which is significantly greater than any other GTA route, which averages about \$4.00 per passenger.

It should be noted that the alternative service for the current passengers is Route 3 (*North Elm*) for the Irving Park neighborhood and Route 7 (*Friendly Avenue*) for the Starmount neighborhood, which would require the passengers to walk up to one mile to these neighborhoods.

The estimated savings for FY 2012 is \$79,018.

Career Express Evening Service

GTA's Career Express Evening Service is an innovative reverse commute service, which provides a direct connection between downtown and employment opportunities in the airport area in Northwest Greensboro. GTA provides advance reservation van service in the area between 7:00 PM – 11:00 PM. During FY 2009-10, the total operating costs for the service was \$53,900, with 744 passengers annually. The subsidy per passenger on the service is \$72.45.

Ridership analysis has shown that the average annual ridership for FY 2010-2011 is 649 passengers, which represents a decrease of 93 passengers or 13% reduction in riders. The FY 2011 annual operating costs of \$67,916 equates to a subsidy per passenger on the service of \$104.65.

The estimated savings for FY 2012 is \$60,206.

Public Participation Process

Staff conducted a series of public meetings and an on-board survey to obtain public reaction and input on the proposed service changes prior to elimination. Based on a recent Title VI analysis, it was determined that the low-income and minority populations would not be disproportionately affected by the proposed service eliminations.

Recommended Action

At the August 23, 2011 meeting, the GTA Board recommended the elimination of the Irving Park-Starmount Shuttle Route and the Career Express Evening Service, effective October 1, 2011. The elimination of these services would allow the GTA Board to provide additional vehicles to address the “overcrowding issues” on many of GTA’s fixed routes.

If you have questions or need additional information, please contact me at (336) 373-2861 or Libby James at (33) 373-2820.

AF/lj

cc: Mike Dawkins, GTA Board Chair
Libby James, Public Transportation Manager

PROGRAMS



FOR YOUR HEALTH:

- Lap Swimming - Long Course and Short Course
- Water Fitness & Aerobics Classes
- Therapy & Rehabilitation Warm Water
- Exercise Equipment



FOR SAFETY:

- Learn to Swim - Group or Individual
- ARC Training - First Aid, CPR, AED & More!
- Lifeguard Training and Professional Development Clinics
- Classroom Meetings, Seminars and Certification (Pool Operator, AEA Exercise Instruction etc)



FOR FUN & RECREATION:

- Open Swim Hours - Teaching/Therapy Pool
- Pool Parties
- Birthday Parties
- Special Events for Families, Mom and Me Time and More!
- Ovations Food Services for Meets and Special Event Catering



FOR COMPETITION:

- AGE Group Clubs - Swimming & Diving
- Water Polo Clubs - Adult and Open Night
- Masters
- Triathlons
- Synchronized Swimming



If you are interested in learning more about our Club Programs see the following:

Water Polo at the GAC, please contact:

Monly at mhagler@rlfcommunications.com
or Visit Facebook - Greensboro Water Polo

Diving at the GAC, please contact:

Scott Lineberry at wscottl@aol.com

Club Swimming at the GAC, please contact:

STAR Aquatics at StarAquatics.net or call **336-337-0169**
GSA at GSASwim.org or call **336-851-2848**

SCHEDULES & FEES

LAP SWIM (Competition Pool*)

Hours: 5:00AM-9:00PM Monday-Friday, Saturday 7:00AM-7:00PM,
Sunday 10:30AM-5:00PM

Daily:

\$5.00 Adult 18-59 or 1 Exercise Class (see schedule of classes)
\$4.00 Students 12+ yrs, Seniors 60+
\$3.00 Under 12

Under 12 (years of age) use of the Competition Pool requires a coach or parent to accompany and is for lap swimming/training only.

This pool is 25 yards of deep water and the water temperature range is 78-80 degrees. The main tank depth is 9'-10' deep. It is intended for lap and training purposes. Patrons must be able to pass a swim test to enter this deep water pool.

*PUNCH PASSES:

\$25 - 7 Visit Punch Pass
\$70 - 20 Visit Punch Pass

Punch passes expire 90 days from the date of purchase

*Therapy Pool use is included during the hours indicated below with daily admission to Competition Pool.

RECREATION SWIM (Teaching/Therapy Pool*)

Hours: 9:00AM-5:00PM Monday-Saturday, Sunday 10:30AM-5:00PM

Daily:

\$10.00 Family up to four (\$2 each additional child)
\$4.00 Adult 18-59
\$3.00 Students 12+ yrs, Seniors 60+
\$2.00 Under 12 (accompanied by an adult)
Under 2 free (applicable before child's 2nd birthday)

This pool is ideal for all ages and levels of beginner and recreational swimmers.

*Recreational Swimming admission is for the Therapy Pool only.

DAILY LOCKER RENTALS: \$1.00 plus \$1.00 deposit
TOWEL SERVICE: \$2.00 plus \$1.00 deposit

GROUP RATES AVAILABLE: Requires reservation and minimum of twelve (12) people
\$1.00 Youth & Seniors 60+ / **\$2.00** Adults 18-59

JOIN THE GAC!! BENEFITS OF MEMBERSHIP

Members may use both Main and Therapy pools during hours indicated.

Membership includes the use of certain equipment including kick boards, training room equipment and cardio machines (18+ permitted in training room, ages 12-17 must be accompanied by an adult, under 12 not permitted), unlimited exercise classes (see schedule). 10% discount on lessons, classes and (where GAC has ticketed rights to special events at the GAC) option to purchase discounted tickets.
*See Locker Rental for additional member option for locker and towel service.

	MONTHLY	YEARLY - Pay Ahead Discount
Student	\$33.00	\$340.00
Adult Ages 18-59	\$39.00	\$400.00
Senior Ages 60+	\$33.00	\$340.00
Couple	\$52.00	\$530.00
Family up to 4	\$85.00	\$867.00
Locker Rental	\$12.00*	

*Towel service is included with monthly locker rental.

Yearly pay ahead memberships include a locker and towel service.

Corporate discounts available, call for rates.

Members will receive scan cards for admission. You must scan your card for all entries into the GAC.



GREENSBORO AQUATIC CENTER

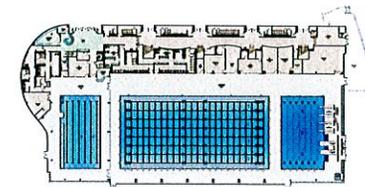
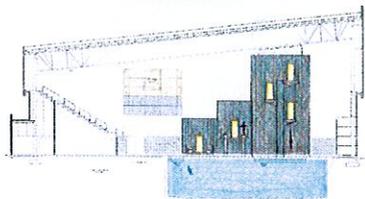



Greensboro Coliseum Complex

INFORMATION

For the most up to date information on programs and special events visit us on the web @ GreensboroAquaticCenter.com or call: **336-373-7400** or follow us on facebook at facebook.com/GreensboroAquaticCenter

The Greensboro Aquatic Center is making a *Splash* in the Community!

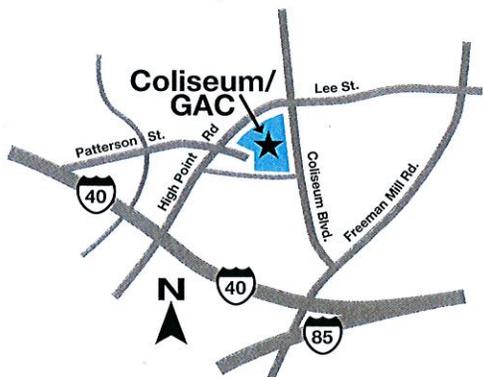
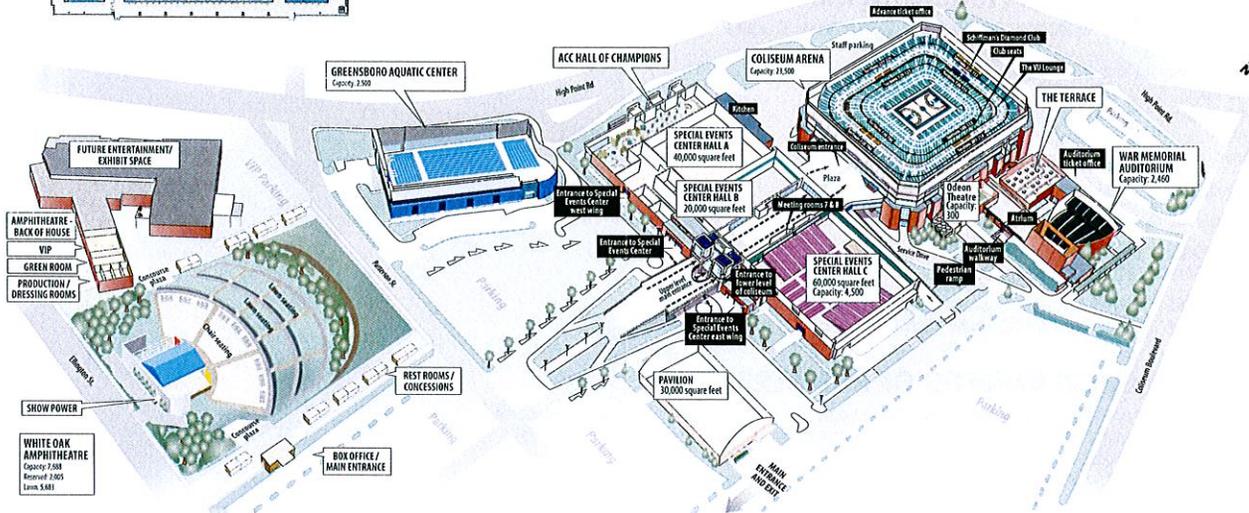


78,323 square feet of services and amenities!

Greensboro Aquatic Center's goal is to provide public access to year-round Aquatic programming for all Guilford County Citizens, Families, and Aquatic Organizations. The GAC is fully committed to providing a variety of opportunities for Learn To Swim for all ages and groups along with exercise and recreational program options for the overall health, fitness and enjoyment for our community residents and visitors.

In addition, our state of the art competition swimming & diving pools and modern equipment will establish the GAC as the premier hosting site for Local, State, Regional, National, Collegiate and International Aquatic Events.

GAC will work everyday to provide the highest level of service and experience for members of this brand new facility!



Located close to downtown Greensboro and off major thoroughfares and adjacent to major highways, the GAC is easily accessible to all parts of the Piedmont Triad.

I-85 South / I-40 West from Burlington: I-40 West to Greensboro take Exit 218-B which is Freeman Mill Road / Coliseum Area. Go 1/4 mile and turn left on Coliseum Boulevard. 2 miles to the Complex/GAC on your left.

I-85 North from Charlotte: I-85 North to Exit 120-A Greensboro to Exit 35-B Coliseum Area. Go 1.5 miles and turn left on Coliseum Boulevard. 2 miles to the Complex/GAC on your left.

I-40 East from Winston-Salem: I-40 East to Greensboro take Exit 216 - Patterson Street / Coliseum Area and continue straight ahead for 2 miles to the Complex/GAC.

Greensboro Aquatic Center Amenities

- 50 Meter Competition Pool with both Long Course & Short Course lane configurations for lap swimming and competitions. The competition pool has 2 movable bulkheads that can create three separate bodies of water. The Competition Pool has 22 marked short course lanes and be programmed for an average temperature range of 78-80 degrees. Lane configurations will vary and lane space availability and configuration is subject to change due to hosting of meets. Please check our web for the most up to date schedule of lane space and time.
- 25 yard Warm Water Teaching/Therapy Pool open daily for recreat swim, exercise and fitness, therapy and learn to swim. This pool is accessible to all with a handicap wheelchair ramp and ADA wheelchair. Zero water entry level sloping to 4 feet maximum depth. This pool provides multiple options for a variety of user groups. The warm up pool has marked lanes and will be kept at a temperature range of 85-86 degrees.
- 25 yard diving well has two 1-meter springboards, two 3-meter springboards and 5, 7.5 and 10 meter platforms for diving. The D pool is available for diving teams and programs and for supplemental warm-up lanes for competitions. The dive pool is available for special use rental such as scuba. See our program offerings to find out more about diving. The dive pool has 6 marked lanes and will be kept at a temperature range of 85-86 degrees.
- Large Male and Female Locker Rooms, two youth locker rooms to service the teaching pool and a family/handicapped changing room are provided for patron needs.
- Lockers and towel service are provided for a nominal fee.
- Large Classrooms/Wet Rooms – available for meetings, training sessions or hospitality and party rentals.
- Full Service "Kast-A-Way" Pro Shop offering a wide variety of Speedo Nike and other aquatic apparel and equipment.



- Forget your bathing suit or shampoo? Goggles break? The GAC has exclusive Speedo Vending Machine on site for all your water related replacement needs.
- Approx. 75 free parking spaces available for members during regular lap and recreational hours. (Free parking does not apply during meets and special events)

Human Relations Department ..
City of Greensboro



August 31, 2011

TO: Denise Turner Roth, Assistant City Manager

FROM: Dr. Anthony Wade, Director

SUBJECT: Commission on the Status of Women's Breast Density Initiative

The Commission on the Status of Women (CSW) will hold a breast density awareness program, "How Dense Are You," on Thursday, September 15th from 12:00pm-1:00pm in the City Council Chambers. The purpose of this event is to serve as a kickoff to a CSW awareness campaign focused upon informing women of concerns associated with breast density and the steps that should be taken when a woman discovers she has dense breast tissue. The CSW initiated this campaign based upon medical information showing that (1) four out of ten women have dense breast tissue, (2) women with dense breast tissue have a six times greater risk of developing cancer than women with fatty breast tissue, (3) nine out of ten women do not know their breast density; and (4) 95% of women do not know that dense breast tissue increases their risk of developing breast cancer.

Program participants will include medical professionals and an imaging company executive. One of the most prominent presenters will be Addy Jeffrey, wife of Wesley Long Hospital President Paul Jeffrey, and a very recent breast cancer survivor who will share her personal story with the attendees. The program will encourage all women to ask questions of their physicians about (1) dense breast tissue, (2) the limitations of identifying cancer cells when there is dense breast tissue, (3) the importance of dialogue about breast density, and (4) the increased risks of developing breast cancer when there is dense breast tissue. Informational brochures will be distributed with information on the Commission's plans to ensure that women throughout the Greater Greensboro area are informed about the importance of awareness of breast density and how it may affect surviving cancer.

AW



**CITY OF GREENSBORO
FOR IMMEDIATE RELEASE**

Contact: Donald Howard
Phone: 336-433-7228

The City of Greensboro Receives Peak Performance Awards

GREENSBORO, NC -- (August 25, 2011) – The City of Greensboro’s Water Reclamation Facilities received a Silver and Gold Peak Performance Award. The Peak Performance Awards program presented by the National Association of Clean Water Agencies (NACWA) recognizes public wastewater treatment facilities for their outstanding compliance records in the 2010 calendar year. NACWA was proud to recognize over 400 Peak Performance Award facilities during the Association’s 2011 Summer Conference and 41st Annual Meeting, held July 19-22, 2011 in Chicago, Illinois.

The TZ Osborne staff earned the NACWA Silver award level. The Silver Award recognizes facilities that have received no more than five NPDES permit violations per calendar year. In 2010 the TZ Osborne Facility had only one exception to the NPDES permit requirements.

The staff of the North Buffalo Wastewater Facility earned the Gold Award status for 2010. The Gold Award is given as an honor for treatment facilities that have achieved 100 percent compliance with their NPDES permit for an entire calendar year. This is a significant milestone for the operating and maintenance staff at the North Buffalo site.

The awards will be presented at an employee appreciation lunch on September 8, 2011. Appropriate staff will be recognized for their outstanding efforts at that event.

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“The City of Greensboro is an outstanding example of environmental efforts. NACWA is honored to showcase the achievements of the City of Greensboro and our nation’s public wastewater utilities through the *Peak Performance Awards Program*.” Ken Kirk, NACWA’s Executive Director.

For more information on City of Greensboro quality efforts, contact Donald Howard at 336-433-7228, or visit us at www.greensboro-nc.gov/water.

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The City works with the community to improve the quality of life for residents through inclusion, diversity, and trust. As the seventh largest employer in Greensboro, the City has a professional staff of 2,800 employees who maintain the values of honesty, integrity, stewardship, and respect. The City is governed by a council-manager form of government with a mayor and eight council members. For more information on the City, visit www.greensboro-nc.gov or call 373-CITY (2489).