



May 03, 2013

TO: Mayor and Members of Council  
FROM: Denise Turner Roth, City Manager  
SUBJECT: Items for Your Information

UPCOMING MEETINGS

- May 6 @ 5:30pm District 1 Neighborhood Walk
- May 7 @ 5:30pm City Council Meeting
- May 13 @ 5:30pm District 2 Neighborhood Walk
- May 14 @ 10:30am Post RUCO Committee Mtg
- May 14 @ 5:30pm District 3 Budget Meeting
- May 16 @ Noon Council Work Session

**Council Follow-Up Items**

• **North Carolina A&T Pool**

As a follow-up to a request from Councilmember Kee at the April 16, 2013 Council meeting, attached is a memorandum from Parks and Recreation Director Chris Wilson, regarding exploring the option to use the pool at NC A&T State University for community swim groups.

**Pop Up Promenade Hits Downtown Greensboro**

Attached is a press release of for the Pop Up Promenade that will be on Friday and Saturday nights during May and June from 6pm to 11pm.

**Economic Development Challenge**

Attached is a press release announcing the request for proposal announcement which occurred on May 1, 2013.

**Neighborhood Walks Schedule**

Attached is a press release of the schedule for the Spring Neighborhood Walks.

**Contact Center Feedback**

Attached is the weekly report generated by our Contact Center for the week of April 22, 2013 through April 26, 2013.

**Public Information Request Report**

Attached is the weekly Public Information Request Report for the week of May 3, 2013.

**Small Group Meetings**

For the week of April 26, 2013 through May 2, 2013, there were no small group meetings between City Staff and [more than two but less than five] Councilmembers.

**Grant Report**

Attached is an updated list of grants for which the City intends to apply that do not require a match. Under the policy adopted by City Council, grants that do not require a match are not required to receive formal Council action.

DTR/mm  
Attachments

cc: Global Media

Greensboro Parks & Recreation  
City of Greensboro



May 2, 2013

**TO:** Sandy Neerman, Assistant City Manager

**FROM:** Chris Wilson, Director

**SUBJECT:** North Carolina A&T State University Pool

Per council request, staff has been in contact with North Carolina A&T State University to explore options that would allow for community swim groups to utilize their pool. It has been communicated to staff that the pool is currently under major construction and at this time, it is not available for use. Estimated completion of the repairs is scheduled for the upcoming 2013 Fall season. Once repairs are finalized, specific rental options will be available for those interested in renting the pool.

CW/ww

cc: Nasha McCray, Division Manager, Planning and Project Development  
Wade Walcutt, Division Manager, Community Recreation Services  
Dan Maxson, Division Manager, Administrative Services



CITY OF GREENSBORO  
FOR IMMEDIATE RELEASE

Contact: Jake Keys  
Phone: 336-373-2105

### ***Pop Up Promenade Hits Downtown Greensboro During May and June***

GREENSBORO, NC (April 30, 2013) – Greensboro residents looking for something new and different in downtown Greensboro this spring can stop their search. February One Place, between Davie and Greene Street, is hosting a 'Pop Up Promenade' from 6-11 pm on Friday and Saturday nights during May and June.

The 'Pop Up Promenade' transforms February One Place into a pedestrian showplace complete with street painting, special lighting and greenery, live entertainment, cafe seating and food trucks, and more. The goal of the 'Pop Up Promenade' is to encourage people of all ages and backgrounds to take a walk downtown to see what it has to offer and recognize how urban spaces can be used in non-traditional ways. The Greensboro City Council gave the 'Pop Up Promenade' its support at its April 16 meeting.

For more information on the 'Pop Up Promenade,' visit the website at [www.greensboro-nc.gov/PopUp](http://www.greensboro-nc.gov/PopUp), its [Facebook](#) page or contact Cecelia Thompson with Action Greensboro at [cthompson@actiongreensboro.org](mailto:cthompson@actiongreensboro.org).

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The City works with the community to improve the quality of life for residents through inclusion, diversity, and trust. As the seventh largest employer in Greensboro, the City has a professional staff of 2,800 employees who maintain the values of honesty, integrity, stewardship, and respect. The City is governed by a council-manager form of government with a mayor and eight council members. For more information on the City, visit [www.greensboro-nc.gov](http://www.greensboro-nc.gov) or call 336-373-CITY (2489).



**CITY OF GREENSBORO  
FOR IMMEDIATE RELEASE**

Contact: Donnie Turlington  
Phone: 336-373-3769

### ***City Officially Kicks Off \$1 Million Economic Development Challenge***

GREENSBORO, NC (May 1, 2013) – The City of Greensboro is seeking a \$1 million economic development strategy to accelerate the local economy. The City revealed an official request-for-proposals (RFP) and detailed plans on the \$1 million challenge during a news conference at North Carolina A&T State University today.

“We expect to receive million dollar ideas through this challenge,” says Greensboro City Manager Denise Turner Roth. “The end result will be plans that we can implement in our community that I expect to refocus our thinking and leverage our existing strategies. The goal here is get more people working and starting businesses here in Greensboro.” The challenge is part of the US Department of Commerce and Economic Development Administration’s Strong Cities, Strong Communities (SC2) grant that the City received in September. The RFP is designed to solicit strategies for economic development in Greensboro that will result in jobs, investment, and business opportunities.

The RFP is expected to draw interest from multi-disciplinary teams from across the country, comprised of experts in fields like transportation planning, economic and community development, business incubation, and engineering. An evaluation panel, chaired by NC A&T Chancellor Harold Martin and consisting of local business and civic leaders, will assess the submitted proposals and ultimately choose a winning plan.

Details about the challenge, RFP, and evaluation panel are available on the City’s website at [www.greensboro-nc.gov/SC2](http://www.greensboro-nc.gov/SC2). In addition, the City is using a social website,

[www.Greensboroldeas.com](http://www.Greensboroldeas.com), to serve as an idea sharing hub for challenge participants, local residents, business owners and economic development enthusiasts.

The challenge will be conducted in two phases. The first phase includes responses to the RFP, which are due to be submitted in October. The evaluation panel will choose 3-6 finalists, with the top three choices receiving cash awards of \$55,000, \$35,000 and \$10,000 respectively.

The second phase begins after the finalists are announced in December. At that stage, the finalists will have roughly six months to develop their proposals into action plans. Those plans will be evaluated in July 2014, with the evaluation panel naming a \$1 million challenge award winner at the conclusion of the process.

In addition to Greensboro, the cities of Hartford, Connecticut, and Las Vegas were chosen to host \$1 million SC2 Challenge's.

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**CITY OF GREENSBORO  
FOR IMMEDIATE RELEASE**

Contact: Donna Gray  
Phone: 336-373-2723

### ***City's Spring Neighborhood Walks Schedule Set***

GREENSBORO, NC (May 3, 2013) – The City of Greensboro has set its spring Neighborhood Walks Program schedule.

The neighborhood walk dates and locations include:

- Monday, May 6, 5:30 pm in the Rolling Roads Neighborhood (District 1)
- Monday, May 13, 5:30 pm in the Wilcox Neighborhood (District 2)
- Thursday, May 30, 5:30 pm at Holden Farms (District 5)
- Monday, June 3, 5:30 pm in Downtown Greensboro (District 3)

The first walk of the season was held in the Sunset Hills Neighborhood in District 4 on Monday, April 29.

For more information about the walks, or for individuals needing an interpreter or other auxiliary aids or services for the walks, contact Community Relations at 336-373-2723.

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**Public Affairs  
Contact Center Weekly Report  
Week of 4/22/13 – 4/26/13**

**Contact Center**

4453 calls answered this week

**Top 5 calls by area**

Water Resources

Balance Inquiry – 836  
IVR/Pay by Phone – 209  
Cutoff Requests – 144  
New Sign up – 136  
General Info – 117

Field Operations

Bulk Guidelines – 128  
HHW/Landfill/Transfer – 86  
Mattress Go Round – 74  
No Service/Garbage – 50  
General Info – 37

All others

Police/Watch Operations – 282  
Courts/Sheriff – 78  
HR/Employment – 64  
Privilege License – 50  
P&R/Administration – 46

**Comments**

We received a total of 1 comment this week:

**Field Operations - 1 comment:**

- Guy that came out and picked up trees for us – regular pick up, there were a lot of trees. He did a wonderful job and they were impressed.

**Overall**

Calls about employment remained steady last week while calls about mattress collection continued to increase. Call volume was busy through the end of the week.



# Current Public Records Requests Update May 3, 2013

Date Requested	Requestor	Subject	Status
11/7/2012	Daniel Unknown	Hells Angels Email Search - 200,000 Document - 28,000	Multiple attorneys are currently working on request with significant numbers of emails. Emails are in review, and partial completion has taken place.
1/16/2013	Eric Ginsburg	Socialist request Email Search - 141,954	Search 1 of 5 was completed on 4/23/2013 and made available to requestor. Staff continuing to review.
1/31/2013	Alex Jakubsen	YES Weekly PIRT Request Email Search	Batch one of three was released on April 11, 2013. Batch two will be released on May 6. Staff is continuing to review batch three.
2/8/2013	Amanda Lehmert	YES Weekly Email Requests Email Search	Batch one of three was released on April 11, 2013. Batch two will be released on May 6. Staff is continuing to review batch three.
2/8/2013	Eric Ginsburg	Palestine, Candlelight Vigil, Gaza Email Search - 120,215	Review is for significant number of emails. Expected to complete first batch by 5/7/13. Requestor has been notified.
2/8/2013	Eric Ginsburg	War, Protest, Iraq, March, Peace Email Search - 51,512	Review is for significant number of emails. Legal has not started the review. Will release in batches as available.
2/13/2013	Roch Smith	GPD Regional Database Communication Email Search - 3,361 Documents - 3	Batch one of three was released to the requestor on 5/1/2013; Documents released to requestor already.
2/18/2013	Billy Jones	Confidential Informants Policy/Procedures	Partially completed and sent. Police Attorney is preparing final item
2/21/2013	Billy Jones	Yes Weekly Documents Email Search - 11,000	Batch one of three was released on April 11, 2013. Batch two will be released on May 6. Staff is continuing to review batch three.
2/25/2013	Sal Leone	Yes Weekly Information Released Email Search	Batch one of three was released on April 11, 2013. Batch two will be released on May 6. Staff is continuing to review batch three.
2/27/2013	Ben Holder	YES Weekly Information Email Search	Batch one of three was released on April 11, 2013. Batch two will be released on May 6. Staff is continuing to review batch three.
3/26/2013	Bill Knight	Project Homestead Emails Email Search - 5,323	Legal has begun reviewing emails.
4/12/2013	Charles Cherry	Officer Michael Royal Appeared in Court Documents - 4	Available documents are being sent to the requestor. This will close the PIRT.
4/15/2013	Sal Leone	GPD & GFD Salaries Last 3 years	Sent Current Years Information. HR is in the process of gathering the remaining information.

Date Requested	Requestor	Subject	Status
4/15/2013	William Hill	Request for City-wide Audits of Wages	HR is working on this request.
4/17/2013	Roch Smith	Omega Contract Change Orders	Staff is currently reviewing this request.
4/18/2013	Ben Holder	PCD Personnel Action	Staff is currently reviewing this request.
4/22/2013	Rebecca Pedreira	Landfill Gas Utilization - RFQ Responses Documents - 7	6 of 7 proposals have been provided to requestor, waiting for Legal to release the 7th.
4/22/2013	Brian Higgins	P&R Commission Meeting Minutes	Staff is currently reviewing this request. Should be completed May 3, 2013.
4/24/2013	Linnell Stanhope	Landfill Gas Utilization RFQ Response Documents - 7	6 of 7 proposals have been provided to requestor, waiting for Legal to release the 7th.
4/24/2013	Roch Smith	PIRT File	Staff is currently reviewing this request.
4/24/2013	Bill Knight	Project Homestead SBI Report	Requestor has received available documents. Legal is continuing to research the request.
4/26/2013	Matthew Darnell	304 Dexter Ave.	Staff is currently reviewing this request.
4/29/2013	Roch Smith	Surveillance Camera Info	Staff is currently reviewing this request.
4/30/2013	George Hartzman	Budget/Ethic Code/East GBO Summit/GPAC	Staff is currently reviewing this request.
5/1/2013	Ben Holder	NC A&T/Bennett College Students	911 audi and documents have been released to the requestor. Video and emails will be completed next
5/1/2013	Ben Holder	People Shot	Staff is currently reviewing this request.
5/2/2013	Sal Leone	Natural Science Center Funding for last 5 years	Information will be released to the requestor on 5/6/13



## City of Greensboro Grant Applications Submitted

<u>Grantor</u>	<u>Grants Projects / Description of Purpose</u>	<u>Amount Requested</u>	<u>Department Requesting Funding</u>	<u>Council Notification Date</u>	<u>Status</u>
Guilford County Department of Public Health, Child Fatality Prevention Team/Community Child Protection Team	Grant funds will be used to purchase a portable sound system and support the Safety Makes Cents" Program, a youth campaign called "A MSG 2 Die 4". The program is designed to help students understand actions and consequences as it relates to traffic safety while reducing texting and driving deaths among teens.	\$1,000	Police Department	3-May-13	Approved by Department on April 26, 2013
USA Football	To provide equipment for the current youth football program in four Recreation Centers. Trotter, Windsor, Lewis and Warnersville Centers will receive up to \$1,000 each in football equipment if awarded.	\$0 (In-kind - equipment)	Parks & Recreation Department	3-May-13	Approved by Department on April 25, 2013
State Farm Youth Advisory Board	Funding will support the Traffic Division "Safety Makes Cents Program" as well as purchase equipment, program supplies and promotional item. Requested funds will serve as seed money to support the Traffic Safety Education Program to sustain and build the program for multiple years to come, should the request be funded.	\$72,550	Police Department	3-May-13	Approved by Department on May 2, 2013