



August 08, 2014

TO: Mayor and Members of Council
FROM: Jim Westmoreland, City Manager
SUBJECT: Items for Your Information

JRW

UPCOMING MEETINGS

- August 19 at 4:00 Special Meeting
- August 19 at 5:30 City Council Meeting
- August 26 at 12:00 Council Work Session

Special Events Sponsorship Update

Attached is a memorandum from Parks and Recreation Interim Director Wade Walcutt, providing an update on FY 14-15 special events sponsorship.

Code Compliance Program Quarterly Activity Report

Attached is a memorandum from Neighborhood Development Director Barbara Harris, providing the Greensboro Code of Ordinances quarterly (April 1, 2014 – June 30, 2014) activity report.

Youth Football Program Enhancement

Attached is a memorandum from Parks and Recreation Interim Director Wade Walcutt, regarding the Parks and Recreation's adoption of the USA Football's Heads Up Football Program for the 2014 youth football season.

Contact Center Feedback

Attached is the weekly report generated by our Contact Center for the week of July 28, 2014 through August 3, 2014.

Grant Report

Attached is an updated list of grants for which the City intends to apply that do not require a match. Under the policy adopted by City Council, grants that do not require a match are not required to receive formal Council action.

JRW/mm
Attachments

Parks and Recreation
City of Greensboro



August 8, 2014

TO: Chris Wilson, Interim Assistant City Manager
FROM: Wade Walcutt, Interim Director
SUBJECT: Special Events Sponsorship Update

The 2014-2015 sponsorship review committee has begun to review applications received through the City's special event sponsorship program. As a review, this program began last year and will continue again with total allocated funds being \$25,000. Last year, the City was able to assist (14) events with some level of funding through the program.

The application process requires event producers to submit documentation outlining the event's community impact, financial details, and relationship to the City's accountability and performance goals, as well as provide post-event reports to assist staff in evaluating the event. The post-event reports are utilized as additional criteria to consider when an applicant reapplies for additional assistance. Further, the committee observes policy restrictions on the total amount granted to an organizer in a given year (\$5,000) and a maximum amount per event (\$3,000), with a grant threshold of 25% of event expenditures.

Based on this information, the sponsorship review committee scores each event in a format similar to the City's Capital Improvement Program (CIP) process. The intent of this system allows for an objective and equitable assessment of each applicant's request, as well as, a recommended cash grant is determined for each event. Decisions regarding applicant requests reflect the goal to assist high-scoring events, while assuring funds remain available for other eligible applicants throughout the fiscal year.

As an update for the current fiscal year, the committee has already received and scored (12) applications for events taking place throughout the fall season and anticipate several more in the coming months. This influx is likely due to increased marketing efforts and general awareness of the sponsorship program. The sponsorship review committee has taken this into consideration as they evaluate each event in this highly competitive format.

To date, the following events have received funding for FY14-15 totaling \$4,725.00:

- Potters of the Piedmont \$650.00
- Stop the Violence Rally \$200.00
- Carolina Blues Festival \$550.00
- Greensboro Chess Festival \$400.00
- F.E.E.D. Festival \$325.00
- Native American Festival \$1,500.00
- Show of Hands \$1,100.00

WW/js

Neighborhood Development Department
City of Greensboro



July 17, 2014

TO: Chris Wilson, Interim Assistant City Manger

FROM: Barbara Harris, Director

SUBJECT: Code Compliance Program Quarterly Activity Report
(April 1, 2014 – June 30, 2014)

Per Article II, Division I, Section 11-32(c) of Chapter 11 of the Greensboro Code of Ordinances, entitled "Minimum Housing Code," attached is the quarterly activity report, respectfully submitted for your review.

BH/eb
Attachment



City of Greensboro
 Neighborhood Development Department - Code Compliance Program
 Quarterly Activity Report
 April 1, 2014 - June 30, 2014

	<u>QTR ending 3/31/14</u>	<u>QTR ending 6/30/14</u>
1 Active Cases <i>(as of June 30, 2014)</i>		
Housing (owner occupied & rental)* <i>Heritage House Inspections on 6/25/14 produced 141 new cases</i>	638	805
Nuisance <i>seasonal increase due to vegetation growth</i>	118	429
Vehicle	56	108
Zoning	38	49
TOTAL Active Cases	850	1391
<i>*includes cases referred to Min. Housing Standards Commission</i>		
2 Cases Closed <i>(during Apr 1, 2014 - Jun 30, 2014)</i>		
Housing (owner occupied & rental)	115	154
Nuisance <i>seasonal increase due to vegetation growth</i>	200	1,356
Vehicle	260	350
Zoning	747	694
TOTAL Cases Closed	1,322	2,554
3 Cases Granted Extensions Beyond 90 days by Director of Neighborhood Dev.	10	10
<i>*cases actively being repaired and brought into compliance</i>		
4 Cases Before Minimum Housing Commission		
New Cases / Units Heard	30	21
Continued Cases / Units Heard	32	23
Total Cases / Units Heard	62	44
Outcomes:		
Repair or Demolish Orders Upheld	23	10
Cases / Units Continued	34	24
Cases / Units Recinded (brought into compliance)	5	10
	62	44
5 Demolitions		
Total Units Demolished	1	4
Total Units Pending Demolition	108	117
Bids Let for Contract to Demolish	5	1
Asbestos Testing	4	0
Demolitions Canceled (in compliance or demo by owner)	5	10



August 8, 2014

TO: Chris Wilson, Interim Assistant City Manager
FROM: Wade Walcutt, Interim Director
SUBJECT: Youth Football Program Enhancement

The Parks & Recreation department has adopted the USA Football's Heads Up Football program for the 2014 youth football season. The Heads Up program is a national initiative to help make the sport of football better and safer for our youth. The program is a comprehensive collection of resources, programs, applications and promotions to create change, while addressing the complex challenges of player health and safety in youth football.

The program consists of five core components:

- Education & Certification
- Equipment Fitting
- Concussion Recognition & Awareness
- Heat & Hydration
- Heads Up Tackling

Staff has earned certifications as Player Safety Coaches (PSC) through training and the Level 1 Coaches seminar, where they gained additional knowledge related to the five core components. Our staff, acting as Player Safety Coaches, then ensured that all youth football coaches completed the Level 1 Coaches Certification and attended an onsite coach's clinic. All coaches successfully completed the training, in addition to passing a national background screening, in order to volunteer as a youth football coach for the 2014 season.

Parents of youth participants were also included in this initiative, through an education clinic, which covered the five core components and were provided information on the department's removal from play and return to play policies.

The clinics and training sessions being offered as part of the 2014 season will help develop multiple layers of education and supervision during the youth football season to ensure Greensboro youth are learning fundamental football skills, sportsmanship and teamwork in the safest environment possible.

WW/ws

cc: Phil Fleischmann, Community Recreation Services Division Manager
Wayne Simmons, Athletic Superintendent
Kim Porter, Recreation Superintendent

Contact Center Weekly Report Week of 07/28/14 – 08/03/14

Contact Center

4501 calls answered this week

Top 5 calls by area

Water Resources

Balance Inquiry – 707

New Sign up – 204

Cutoff Requests – 183

Bill Extension – 139

IVR/Pay by Phone – 125

Field Operations

Mattress Collection – 95

Bulk Guidelines – 74

No Service/Garbage – 56

Repair Can/Garbage – 52

Dead Animal Pickup – 31

All others

Police/Watch Operations – 155

Privilege License – 43

Computer Help Desk – 43

HR/Employment -- 34

Overgrown Lots – 29

Comments

We received a total of 2 comments this week:

Field Operations – 1 comment:

- I had forgotten to put out my trash at the curb for Tuesday pickup. I realized this right after the waste collecting truck had left my cul-de-sac. I called the City and requested that the truck return to collect my trash. The lady who answered the phone was very polite and said she would contact the supervisor to see if the truck could come back. And, sure enough, they did. Thank you so much for great constituent service.

Water Resources – 1 comment:

- For City staff, it is far more efficient to have city residents pay electronically throughout the website rather than sending in a physical payment, which must be retrieved from the PO Box, opened, and processed. The convenience fee would be more correctly applied to payments made via US Mail, which costs the city more to process due to handling. The convenience fee should be removed from electronic payments, and in fact more appropriately, a discount should be applied to electronic payments. These payments are never touched by the hands of city staff, saving time and money, and more than justifying the cost of the website which the city would maintain anyway for disseminating information.

Overall

Calls about privilege licenses and calls about employment remained steady last week. Otherwise, we received the normal mix of calls. Call volume was busy through the end of the week.



City of Greensboro
Grant Applications Submitted

Grantor	Grants Projects / Description of Purpose	Amount Requested	Department Requesting Funding	Council Notification Date	Status
Future Fund, Community Foundation of Greater Greensboro	The Sunday Evening MUSEP Concert Series offers free outdoor concerts in parks and recreational areas throughout Greensboro. This series brings the citizens of Greensboro directly into the heart of the community by attending performances in local parks by local performers and artists every Sunday from the beginning of June through the end of August.	\$ 7,500.00	Parks & Recreation	August 8, 2014	Approved by Department