



September 12, 2014

TO: Mayor and Members of Council *JRW*
FROM: Jim Westmoreland, City Manager
SUBJECT: Items for Your Information

UPCOMING MEETINGS

- Sept 15 at 2:00 pm East Greensboro Focus Group
- Sept 16 at 5:30 pm Council Meeting
- Sept 23 at 3:00 pm Council Work Session

Mobile Oasis Produce Market

Attached is a memorandum from Interim Parks and Recreation Director Wade Walcutt, regarding the debut of the Mobile Oasis Produce Market, which will be starting October 1, 2014. Please review the attached flyer for the market's schedule.

International Advisory Committee Activity

Attached is a memorandum from Human Relations Supervisor Allen Hunt, providing the activity of the International Advisory Committee since its initial meeting in May 2014.

Contact Center Feedback

Attached is the weekly report generated by our Contact Center for the week of September 01, 2014 through September 07, 2014.

JRW/mm
Attachments

Parks and Recreation Department
City of Greensboro



September 12, 2014

TO: Chris Wilson, Interim Assistant City Manager
FROM: Wade Walcutt, Interim Director
SUBJECT: Mobile Oasis Produce Market

The Parks and Recreation Department is excited to announce the debut of the Mobile Oasis Produce Market, an operation that will bring fresh fruits and vegetables to food deserts and other underserved areas in Greensboro. In a pilot test this fall, the Mobile Oasis will operate every Wednesday between October 1 and November 26 at both the Guilford County Department of Social Services Building, 1203 Maple Street; and Warnersville Community Recreation Center, 601 Doak Street. Both cash and SNAP/EBT will be accepted as payment. Please review the attached flyer for the market's schedule.

This unique project is the result of collaborative efforts between the City and the Guilford County Department of Health and Human Services Public Health Division to address food access issues in our community. Additional partners in the Mobile Oasis initiative include Vision Tree Community Development Corporation; the Greensboro Farmers Market, Inc.; the North Carolina Cooperative Extension; UNC-Greensboro; and the United Way of Greater Greensboro. Funding for the project was provided by the Kathleen and Joseph Bryan Community Enrichment and Venture Grant received by Guilford County and a Health Eating Equipment Grant from the Blue Cross Blue Shield of North Carolina Foundation received by the Parks and Recreation Department.

We hope that you will stop by to support the Mobile Oasis Produce Market this fall. For more information, please contact Phil Fleischmann, Community Recreation Services Division Manager, at 336-373-3275, or Janet Mayer with Guilford County Department of Health and Human Services at 336-641-3361.

WW/pf
Attachment



First 25 Customers Receive a FREE Gift!

Gifts include cookbooks, free produce, water bottles & more.

Fresh Fruit & Vegetables at Affordable Prices!

Guilford County Department
of Social Services Building
1203 Maple Street
Greensboro, NC 27405
10am - 12pm

Warnersville Recreation Center
601 Doak Street
Greensboro, NC 27406
2:30pm - 4:30pm

EVERY WEDNESDAY

OCT 1 - NOV 26

The Market only accepts SNAP/EBT and CASH at this time.



SNAP/EBT
Accepted





September 4, 2014

TO: Chris Wilson, Interim Assistant City Manager
FROM: Allen Hunt, Supervisor
SUBJECT: International Advisory Committee Activity

Please Note: This document details International Advisory Committee (IAC) activity since its initial meeting on 05/02/2014.

Activities

- **05/02/2014:** IAC Kick-off meeting.
- **05/20/2014:** IAC Chair Awan Academy at Smith school outreach and volunteer drive.
- **06/01/2014:** IAC Committee Members identified: Faith Action, American Friends Service Committee, Church World Service, World Relief, CNNC, Latino Coalition, African Services Coalition and other international community representatives present.
- **06/03/2014:** Second IAC meeting
- **06/06/2014:** IAC feedback meeting regarding IAC structure establishing committee members as Committee Officers. Member target list for IAC leadership opportunities established.
- **07/10/2014:** Church World Service meeting with Sarah Ivory, Director. IAC leadership role accepted.
- **07/11/2014:** Faith Action meeting with Reverend David Fraccaro, Director. Reverend Fraccaro accepts IAC Chairman, by recommendation of former Chair Umar Awan, who has resigned due to work obligations.
- **07/25/14 and 08/01/2014:** IAC meetings are scheduled. Committee leadership roles will be defined in these meetings and community issues list will be organized and prioritized.

- **09/04/2014:** Committee Leadership invitations sent to Representatives of: American Friends Service Committee, The Center for New North Carolinians and Church World Service to formally assume supportive leadership roles to Chair.
- **Advertising IAC activities:** Advertising of IAC activities has been accomplished through social media, City calendaring, media distribution lists, Community Organization websites and word of mouth within the international communities.
- **Next IAC meeting will be held in October:** Exact meeting date will be available by the end of September.

Social Media Presence

- IAC Facebook Page: www.facebook.com/iac.greensboro

IAC Member Pages

***Please note that the list below only serves as an example of participating organizations and does not represent the entire list of participating organizations.**

- American Friends Service Committee, www.afsc.org/Greensboro
- Center for New North Carolinians, www.cnncc.uncg.edu
- Church World Service, www.cwsgreensboro.org
- Faith Action, www.faihouse.org
- NCCJ, www.nccjtriad.org
- New Arrivals Institute, www.newarrivalsinstitute.com
- African Services Coalition, www.ascafrica.org
- El Cambio, <http://elcambio.webs.com>
- Montagnard Dega Association, Inc, <http://sites.google.com/site/mdagreensboronc/Home>
- Newcomers School, www.newcomers.gcsnc.com
- Latino Coalition, www.facebook.com/LatinoCommunityCoalition

/arh

cc: Dr. Love Crossling, Human Relations Director

Contact Center Weekly Report Week of 09/01/14 – 09/07/14

Contact Center

5239 calls answered this week

Top 5 calls by area

Water Resources

Balance Inquiry – 1028

IVR/Pay by Phone – 239

New Sign up – 170

Bill Extension – 132

Cutoff Requests – 120

Field Operations

Mattress Collection – 80

Bulk Guidelines – 79

Repair Can/Garbage – 69

No Service/Garbage – 47

Collection Day – 46

All others

Police/Watch Operations – 240

Guilford Metro – 44

Privilege License – 40

Collections – 35

HR/Employment – 31

Comments

We received a total of 6 comments this week:

Coliseum – 1 comment:

- I am deeply saddened to hear that the War Memorial Auditorium will be demolished. I was lucky enough to have my 1969 high school graduation there. Over the years, I was able to attend several shows as well. The one thing I don't like is the building that will be downtown. I don't know about anyone else, but I more than likely will not attend any shows there due to location and ticket prices. I don't drive and I live only two blocks from the coliseum. I hope it will be successful whenever it opens, but since I can't afford to go there, we'll have to wait and see.

Field Operations – 4 comments:

- Vehicle sweeping on Wendover Ave between Aunt Mary and GTCC at 8:00 am on a day after a holiday (Labor Day) – Caller states this is causing a traffic issue and a dust storm. Maybe night time is a better time, not at 8:00 am on the day back from a holiday.
- Customer thinks the city should not charge for an additional recycle can. The city encourages residents to recycle then makes the resident pay for a recycle can. Thinks the whole process is silly.
- I want to thank the two recycle employees who serviced Guida Drive on Wednesday morning 9/3/14. I had neglected to roll the trash cans down the street on Tuesday evening. When I saw the recycle truck go by, I raced out of the house, pulling the very full brown can to the opposite side of the street, and waved at the truck. These nice men emptied the can on their way back down the other side of the street. They did it with a smile and nice greeting, too. This is the second time I've had this experience with the waste and recycle trucks. The first time, summer of 2013, it was our full green can that was emptied on the opposite side of the street. Thank you men! You're an inspiration.
- Our recycle can is always quite full at the end of the 2-week cycle. On this particular occasion, a broken down cardboard box prevented a large portion of the contents from emptying into the truck. The big claw couldn't loosen the contents with just a couple of shakes. We just cannot do without an empty brown can at the end of two weeks. It gets so very full with plastic water bottles, cardboard, empty laundry soap bottles, pop cans, etc. So, we called the City Waste Office and the manager there scheduled another pickup for us. It was wonderful and such an incredible gesture. From now on, we'll do

our best to keep the cardboard from jamming the recycle can. Thank you Mr. Manager and the City men who came back to empty our can.

Water Resources – 1 comment:

- Caller feels that the CIS form needs to be redesigned to be clearer. It does not say to leave the CIS number blank. It is not clear about where to return the form. It should be easier to do. Why not an online form?

Overall

Calls about employment increased last week. Customers also had questions about the garbage collection schedule due to the Labor Day holiday. Call volume was busy through the end of the week.