



### **Matt *Brown***

Director, Coliseum

BS in Transportation, Travel and Tourism, Niagara University

#### **Contact Info:**

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### ***Career Highlights***

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City of Greensboro

- Managing Director, Greensboro Coliseum Complex, 1994 to present

SMG Private Facility Management Firm

- General Manager of the Philadelphia Civic Center
- Regional Vice President
- Senior Vice President of Operations
- Executive Vice President and Chief Operating Officer

City of Fort Lauderdale, FL

- Director of Special Facilities
- Stadium Manager, New York Yankees Spring Training Facilities

City of Niagara Falls

- Director of Public Property and Convention Center Director

### ***Significant Accomplishments***

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- Greensboro Coliseum Complex hosts more than 1,100 events per year and generates an estimated \$121 million (source: Clemson University study) in annual economic impact for the region
- Hosted the 2015 AT&T United States Figure Skating Championships and the 2015 USA Gymnastics Championships
- Will host NCAA Men's Basketball Tournament action in 2017 and will host the ACC Women's Basketball Tournament every year through 2022
- Hosted concerts featuring the top names in the recording industry including Paul McCartney, Garth Brooks, Taylor Swift, Jay-Z, The Eagles, and Beyonce
- Continued tradition of providing family entertainment options including productions from Disney, Sesame Street, and Ringling Brothers and Barnum & Bailey Circus
- Oversaw six major construction projects in 2010-11 including the addition of new venues The Terrace, ACC Hall of Champions, White Oak Amphitheatre and Greensboro Aquatic Center

### ***Professional Organizations and Memberships***

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- Florida Atlantic University, Advisory Board, MBA Program for Public Assembly Facility Management
- International Association of Venue Managers