



Carla Banks

Director, Communications & Marketing

BS in Telecommunications, University of Florida

Graduate Studies, Public Relations Management and Administration, Mountain State University

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Career Highlights

City of Greensboro

- Director of Communications and Marketing, April 2016 to present

Orange County, NC

- Director of Public Affairs, 2012 to April 2016

City of Kissimmee, FL

- Manager of Communications, 2006 to 2012

WCJB-TV, Gainesville, FL

- News Anchor/Reporter, 1998 to 2002

WTOC-TV, Savannah, GA

- News Anchor/Reporter, 1997 to 1998

KFVS-TV, Cape Girardeau, MO

- News Reporter, 1996 to 1997

WUFT-TV, Gainesville, FL

- News Anchor/Reporter, 1996

WRUF-AM 850, Gainesville, FL

- News Reporter, 1995

WTMG-FM 101.3, Gainesville, FL

- Morning News Announcer, 1994 to 1995

Professional Organizations and Memberships

- NC3C - North Carolina City and County Communicators
- ICMA - International City/County Management Association
- NCACC - North Carolina Association of County Commissioners
- Local Government Federal Credit Union - Advisory Council Member

Awards and Recognition

- City of Kissimmee: 2008 All-America City award presented by National Civic League
- City of Kissimmee Public Information Office received awards for regional, state, national and international professional associations for various publications and videos.