



May 6, 2011

TO: Mayor and Members of Council
FROM: Rashad M. Young, City Manager 
SUBJECT: Items for Your Information

Contact Center Feedback

Attached is the weekly report generated by our Contact Center for the week of April 25 – May 1, 2011.

Homeless Service Program Information

As a follow-up to questions from Councilmember Rakestraw and Wade, at the May 3, 2011, City Council Meeting, attached is a memorandum from Interim Director of Planning and Community Development Sue Schwartz, dated May 4, 2011, providing a list of homeless service programs that the City currently fund, as well as, youth homeless programs.

2011 Municipal Election Costs

As a follow-up to a question from Councilmember Bellamy-Small, at the May 3, 2011, City Council meeting, attached is a memorandum from the City Clerk Betsey Richardson, providing the cost of the municipal election for 2011.

City-Initiated Annexation Update

As a follow-up to a question from Councilmember Wade, at the May 3, 2011, City Council meeting, attached is a memorandum from Interim Director of Planning and Community Development Sue Schwartz, dated May 5, 2011, regarding the City's initiated annexation of the property at 2873 Fleming Road, as to whether or not it could be exempt from the annexation.

Jordan Lake Rules – Update

The Joint Regulatory Reform Committee is encouraging the public to provide input on rules of interest, this week especially. You may recall the Mayor presented comments to the Committee in April. Senate leadership recommended that the Mayor pursue changes to the Jordan Lake Rules through this committee. The attached letter from the Mayor and resolutions from supporting jurisdictions were sent to the committee. The letter was also shared with the Guilford Delegation.

2011 Child Response Initiative Grant

Attached is a memorandum from Grant Manager Susan Crotts, dated May 5, 2011, notifying Council that the 2011 Child Response Initiative Grant has been submitted to meet its deadline of April 30, 2011. This item is on the May 17, 2011 Council agenda, as this grant requires matching funds in the amount of \$26,212.43.

KaBOOM! Playground and Community Garden Build Day

On Saturday, May 21, 2011, the City's Parks and Recreation Department is teaming up with KaBOOM! a non-profit organization, Blue Cross and Blue Shield of North Carolina, Habitat for Humanity of Greater Greensboro and over 200 local volunteers to build a new playground and community garden at the Village at Northside Park, located at 1712 Kay Street.

The new playground's design is based on drawings created by neighborhood children, who participated in a Design Day event in March. The project also celebrates the commitment to children by the City of Greensboro, which was recognized by KaBOOM! as a Playful City USA community for the past two years. Attached is a VIP invitation, detailing the schedule of events for the Build Day.

**Public Affairs
Contact Center Weekly Report
Week of 4/25-5/1/11**

Contact Center

4952 calls answered this week

Top 5 calls by area

Water Resources

Balance Inquiry- 1152
New Sign up - 238
Bill Extension - 228
Request to Cutoff - 147
Sign-up/Owners - 141

Field Operations

Bulk Guidelines -129
Landfill/Transfer/HHW - 119
No Service/Garbage - 110
Repair Can/Garbage - 65
No Service/Yard Waste - 65

All others

Police/Watch Operations - 228
Parks & Rec./Smoking Ban - 120
Courts/Sheriff - 77
Overgrown Lots - 56
Privilege License - 36

Comments

We received a total of 2 comments this week:

Field Operations - 2 comments:

- Driver of the sweeper truck is doing a very good job on Derby Pl. "Job well done."

- The City of Winston-Salem provides yard waste cans much like the garbage cans we have for street garbage collection. They require a \$35 permit for each can on a yearly basis. They use an automated truck to collect the cans. Seems to me this would be a good idea for Greensboro. Certainly, it would require less manpower and it would be easier for residents than trash cans and bags.

Overall

Calls about the smoking ban in city parks increased significantly as customers called to give their feedback on the ban. Calls about overgrown lots also increased. Call volume was busy for the week.



May 4, 2011

TO: Rashad Young, City Manager
FROM: Sue Schwartz, FAICP; Interim Director
SUBJECT: Homeless Service Program Information

At the May 3, 2011 City Council meeting, City Council discussed homeless service programs and requested additional information. Currently, the City funds several homelessness prevention and homeless assistance programs. The basis for our activity in these areas stems from the US Department of Housing and Urban Development's (HUD) guidance, the adopted Greensboro Consolidated Plan, and the City Council and County Commissioner approved *Ten Year Plan to End Chronic Homelessness*.

Youth

In response to questions regarding the number of youth experiencing homelessness as reported by the Guilford County School System and the role of the Guilford County Department of Social Services, several pieces of information may be useful:

- Guilford County Schools has an office and liaison for homeless students to facilitate their connection to resources and services
- The number of homeless counted nationally represents only a point in time on one day of the year, which is a lower number than the school system counts over the whole year
- The school system uses a different definition than HUD for their homeless classification
- The Guilford County Department of Social Services networks closely with the school system and other agencies providing assistance to people experiencing or at risk of homelessness.

The Community Resource Board (CRB) recommends annual homeless service funding to the City Council for the Annual Budget. The chart attached reflects current year annual funding. Funds were allocated by a policy service providers developed and the CRB adopted several years ago and in accordance with HUD guidelines for eligible activities within specific fund sources.

SS
Attachment

2010-11 Annually Funded Homeless Services

Service	Contracted Service Providers	Community Development Block Grant Fund	Emergency Shelter Grant Fund	Nussbaum Housing Partnership Fund
Emergency Financial Assistance: Prevents eviction and provides assistance to re-house households moving from shelter	<u>Salvation Army of Greensboro;</u> <u>Greensboro Urban Ministry;</u> <u>Mary's House;</u> all serving individuals and families with emergency financial assistance.	\$0	\$84,405	\$13,747
Emergency Shelter: Provides 30-90 days of shelter	<u>Family Service of the Piedmont</u> <u>Clara's House,</u> serving women and their minor children in flight of domestic violence; <u>Greensboro Urban Ministry</u> <u>Weaver House,</u> serving individual men and women, <u>Guilford</u> <u>Interfaith Hospitality Network,</u> serving families with children; <u>Salvation Army of Greater</u> <u>Greensboro Center of Hope,</u> serving families and individual men and women; <u>Youth Focus,</u> serving youth ages 8-17.	\$94,617	\$0	\$31,191
Transitional Shelter: Provides 6-24 months of shelter with supportive services	<u>Jericho House,</u> men re-entering society from prison; <u>Joseph's House,</u> young men age 16-24; <u>Mary's House,</u> women recovering from substance abuse and their minor children; <u>Room at the Inn of the Carolinas</u> <u>Nussbaum Maternity Home,</u> women and their minor children; and the <u>Servant Center,</u> individual men, targeting veterans.	\$181,850	\$0	
Housing Hotline	<u>Greensboro Housing Coalition</u>	\$0	\$0	\$78,961
Total Funding Awards	\$484,771	\$276,467	\$84,405	\$123,899

Office of the City Clerk
City of Greensboro



May 5, 2011

TO: Rashad Young, City Manager

FROM: Betsey Richardson, City Clerk

SUBJECT: Estimated costs for the 2011 Municipal Primary and General Elections

I spoke with George Gilbert, Director of Elections today who advised that the cost for the City's 2011 primary and general elections would be approximately \$375,000. Mr. Gilbert advised that this figure was \$10,000 below the actual costs of the 2009 elections but that he felt the Board of Elections could meet or exceed the cost reductions as City Council recently took action requesting a shorter period of voting at the additional early voting sites.

Please let me know if you need any additional information.

BR

cc: Bob Morgan, Deputy City Manager



May 6, 2011

TO: Rashad Young, City Manager
FROM: Sue Schwartz, FAICP, Interim Director
SUBJECT: Status of City-Initiated Annexation Area 2011-3 (2872 and 2873 Fleming Road)

After the last City Council meeting, there have been some requests for additional information concerning the city initiated annexations and their impact on Greensboro's development.

The Six Annexation Areas

The six annexations could be characterized in terms of orderly development of the City as follows:

- Areas 2011-1, 2011-2, and 2011-5 are developed "donut holes" (surrounded by the existing Greensboro city limits). Annexation each of those areas eliminates confusion, provides equity, and improves safety.
- Area 2011-6 would provide the largest positive impact to the City, as it covers a major gateway into Greensboro, one that will assume even greater importance in the future.
- Area 2011-4 includes property of a church that has indicated in the past an interest in City water and sewer services.
- Area 2011-3 contains two houses, not connected to City water and sewer. Since a water line is present in Fleming Road, staff proposed the annexation of this area to "fill" a gap between Greensboro and Summerfield and to allow the property owner to take advantage of the benefits associated with City-Initiated annexation in gaining access to sanitary sewer service. Area 2011-3 would in fact carry the lowest priority of the six areas.

Removal of 2873 Fleming Road from Area 2011-3

A City-Initiated annexation process at this time affords the homeowners the opportunity to file a special petition (up through May 9th) to request extension of City sewer to serve these homes. If sewer were extended by the City pursuant to such a petition, the cost to the homeowners would be significantly less than if one or both owners were to extend the sewer themselves later on. However, comments from the owners at 2873 Fleming Road at the public hearing, and a separate phone call from the owner of 2872 Fleming Road, indicate that the wells and septic tanks at both addresses are functioning well and therefore no special petition would be filed.

Staff has been asked to determine whether annexation of Area 2011-3 could proceed with the removal of 2873 Fleming Road. It has been determined that the reduced area consisting of the Fleming Road right-of-way and the lot at 2872 Fleming Road would still meet the standards to be eligible for annexation. However, rather than removing 2873 Fleming Road and proceeding with 2872 Fleming Road, staff would advocate disapproval of Area 2011-3 in its entirety, because each house appears to have the same status concerning the City's ability to provide services and the houses' need for such services.

If Council should decide not to annex Area 2011-3 now, the owners at 2872 and 2873 Fleming Road would each still be able to request connection to City water and sewer at a later date. Doing so would require petitioning for voluntary annexation of the requesting lot and the owner's responsibility for the full cost of designing, extending and connecting to the utilities.

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AreaAssignment	ParcelNum	ACL_Num	FullStreetAddress	Owner	MailAddr	MailCity	MailState	MailZip
Area2011-6	0118735	050905890046800013	3127 CEDAR PARK RD	B & N ASSOCIATES	5309 MILLSTREAM RD	MC LEANSVILLE	NC	27301
Area2011-6	0114656	05030148A049700013	3218 E LEE ST	BUILDING SOLUTIONS DEVELOPMENT INC	4432 HIGHWAY 220 NORTH	SUMMERFIELD	NC	27358
Area2011-6	0114608	050301480049700002	3208 3210 E LEE ST	CITY OF GREENSBORO	PO BOX 3136	GREENSBORO	NC	27402
Area2011-6	0118739	050905890046800017	3139 CEDAR PARK RD	COBLE PROPERTIES LLC	3137 CEDAR PARK RD	GREENSBORO	NC	27405
Area2011-6	0118737	050905890046800015	3137 CEDAR PARK RD	COBLE PROPERTIES LLC	3137 CEDAR PARK RD	GREENSBORO	NC	27405
Area2011-6	0114647	05030148A049700003	3119 CEDAR PARK RD	COBLE, P J ; COBLE, DONNA G T/C	4437 BRICK CHURCH RD	BURLINGTON	NC	27215
Area2011-6	0079850	00030148A049700005	3101 CEDAR PARK RD	GREENE, RICHARD J ; GREENE, CONNIE M	4602 BRYNHURST DR	GREENSBORO	NC	27407
Area2011-6	0118738	050905890046800016	3133 CEDAR PARK RD	GUILFORD PROPERTY ENTERPRISES LLC	1892 TROX ST	GREENSBORO	NC	27406
Area2011-6	0114646	05030148A049700002	3115 CEDAR PARK RD	HOST HOSPITALITY LLC	3114 CEDAR PARK RD	GREENSBORO	NC	27405
Area2011-6	0114648	05030148A049700004	3309 E LEE ST	JORDAN, WILLIAM M III	19214 HIDDEN COVE LANE	CORNELIUS	NC	28031
Area2011-6	0114655	05030148A049700012	3220 E LEE ST	M M FOWLER INC	4220 NEAL RD	DURHAM	NC	27705
Area2011-6	0114649	05030148A049700006	3217 E LEE ST	NC DEPT OF TRANSPORTATION	PO BOX 14996	GREENSBORO	NC	27415
Area2011-6	0114711	05030148A049700080	3207 3215 E LEE ST	NC DEPT OF TRANSPORTATION	PO BOX 14996	GREENSBORO	NC	27415
Area2011-6	0114619	050301480053500002	1815 R2 EASTWOOD AVE	NC DEPT OF TRANSPORTATION	PO BOX 14996	GREENSBORO	NC	27415
Area2011-6	0114621	050301480053500007	1815 R1 EASTWOOD AVE	NC DEPT OF TRANSPORTATION	PO BOX 14996	GREENSBORO	NC	27415
Area2011-6	0118692	50905890043100000	1212 1214 YOUNGS MILL RD	NORTH CAROLINA DEPT OF TRANSPORTATION	PO BOX 14996	GREENSBORO	NC	27415
Area2011-6	0114713	05030148A049700082	3216 NEAR E LEE ST	NORTH CAROLINA STUDENT HOUSING LLC	9220 NC HIGHWAY 65	STOKESDALE	NC	27357
Area2011-6	0114712	05030148A049700081	3212 3214 E LEE ST	NORTH CAROLINA STUDENT HOUSING LLC	9220 NC HIGHWAY 65	STOKESDALE	NC	27357
Area2011-6	0114607	050301480049700001	3206 E LEE ST	PENSKE TRUCK LEASING CO LP	PO BOX 563	READING	PA	19603
Area2011-6	0118752	050905890046800032	3131 CEDAR PARK RD	RAY REALTY INC	3131 CEDAR PARK RD	GREENSBORO	NC	27405
Area2011-6	0114627	0503014800536N 002 A	1624 SHARPE RD	SHARPE, ROBERT N JR, Etal	1627 SHARPE RD	GREENSBORO	NC	27406
Area2011-6	0114609	050301480049700003	2901 3205 E LEE ST	STATE OF NORTH CAROLINA	116 W JONES ST	RALEIGH	NC	27603
Area2011-6	0118745	050905890046800024	3141 CEDAR PARK RD	WILLIAMS, PAMELA	PO BOX 113	GREENSBORO	NC	27402
Area2011-5	0099742	009470310095800006	1071 BOULDER RD	BOULDER ROAD INVESTMENTS LLC	10 CLUBVIEW CT	GREENSBORO	NC	27410
Area2011-5	0099741	009470310095800005 A	1061 A BOULDER RD	HAMLETT BOULDER TERMINAL LLC	5501 GUIDA DR	GREENSBORO	NC	27410
Area2011-5	0154696	149470310095800012	1031 BOULDER RD	KENAN TRANSPORT LLC	4366 MOUNT PLEASANT ST NW	N CANTON	OH	44720
Area2011-4	0148487	13100650009880004201	7101 A PLEASANT OAKS RD	PLEASANT RIDGE FELLOWSHIP	2029 PLEASANT RIDGE RD	GREENSBORO	NC	27410
Area2011-3	148374	131006500096700031	2873 FLEMING RD	BONEY, ROBERT K ; BONEY, THERESA T	2873 FLEMING RD	GREENSBORO	NC	27410
Area2011-3	0148354	131006500096700006	2872 FLEMING RD	SOUMANA, MOUNKAILA, Etal	2872 FLEMING RD	GREENSBORO	NC	27410
Area2011-2	0154590	14947025G096500142	3208 CHESWICK DR	LOSITO, LORI A	3208 CHESWICK DR	GREENSBORO	NC	27410
Area2011-1	0154591	14947025G096500143	3216 CHESWICK DR	MILLER, ROBERT J ; MILLER, ANNE E	3216 CHESWICK DR	GREENSBORO	NC	27410



April 29, 2011

The Honorable Harry Brown, Co-Chair
Joint Regulatory Reform Committee
300 N. Salisbury Street, Room 300-B
Raleigh, NC 27603-5925

Dear Senator Brown:

I write on behalf of the City Council of the City of Greensboro to ask for your support in extending the implementation requirement of the Jordan Lake Rules Wastewater Discharge Rule from 2016 to 2020.

In its current form, the rule requires an upgrade of the waste water treatment plant in addition to other measures. The current estimate for complying with this rule is \$70 million for the City of Greensboro. It is expected that the City would have to raise water rates in order to comply with the current rule and begin implementation efforts in the next fiscal year to comply with the new standards.

This is simply an unconscionable burden. In this economic environment, complying with these rules would create a hardship on City of Greensboro residents. As with all municipalities, the City of Greensboro is facing dramatic budget cuts which will impact city services.

Receiving an extension to implement the changes to the waste water treatment plant would provide some relief to an already strained economic planning effort.

Other municipalities and organization are also supporting the City of Greensboro. Included is the organization of 26 large city Mayors, the North Carolina Metropolitan Mayors Coalition. Also attached are resolutions from Rockingham County Board of County Commissioners, Alamance County Board of County Commissioners, the Guilford County Board of Commissioners, Town Council of The Town of Pleasant Garden, City Council of the City of Graham, City Council of the City of Reidsville and the City Council of the City of Burlington,

Please take heed of our cause and do not ignore the devastating impact these rules will have on our citizens.

Sincerely,

William H. Knight
Mayor

Grants
City of Greensboro



May 5, 2011

TO: Denise Turner, Assistant City Manager

FROM: Susan E. Crotts, Grants Manager

SUBJECT: Council Approval Request for Submitted Grant Application

On April 30, 2011, the Greensboro Police Department applied to the Governor's Crime Commission for a 2011 Child Response Initiative Grant in the amount of \$104,849.73. The Greensboro Child Response Initiative focuses on providing specialized mental health advocacy services to improve response to children who witness or experience violence in order to minimize the traumatic impact of violent crime among children. Community Partners include UNCG's Center for Youth, Family and Community Partnerships. The grant's activities support the City Council Priority of Crime Reduction and the Departmental Priority of Crime Suppression/ Working in Partner Relationships with Community and Government and 2.45 (full time equivalent) jobs.

The \$104,849.73 grant requires a 20% match of \$26,212.43 for a total project value of \$131,062.16. The match will be provided in kind through UNCG's Center for Youth, Family and Community Partnerships in the form of graduate assistant program services (valued at \$6,899.43) and by the Greensboro Police Department in the form of office space, equipment, and supplies valued at (\$19,313.00). The grant, if approved and awarded will leverage approximately \$6.00 for every City dollar as valued in-kind.

It may also be of interest to know that an additional (project related) 2-year grant for \$206,781.00 with no match component may provide training funds for the program. That grant was applied for on April 29, 2011 and will be considered for approval through the Administrative process.

This Grant Application Approval Request is scheduled for City Council's consideration at their May 17, 2011 meeting. Additional information regarding the grant application will be provided in the agenda packet for this meeting. Please contact me if additional information is needed.

SC



**BlueCross BlueShield
of North Carolina**

An independent licensee of the Blue Cross and Blue Shield Association



Dear Community Partner,

I am inviting you to help us save play for Greensboro children by building a playground with KaBOOM!, the City of Greensboro Parks and Recreation Department, Habitat for Humanity of Greater Greensboro and Blue Cross and Blue Shield of North Carolina on **Saturday, May 21!**

More than two years ago, The Village at Northside Neighborhood Association began working with the City of Greensboro to create a park on two vacant lots provided by the developer. At about the same time, Habitat for Humanity of Greater Greensboro purchased developed lots in the community and entered its own relationship with the Neighborhood Association. The children living in the neighborhood do not have a modern playground within walking distance to enjoy, but in late 2010, KaBOOM! contacted the City and Habitat for Humanity about receiving a grant for a new playground to be designed by local children and built by volunteers. This was a golden opportunity for Habitat to expand their outreach efforts in line with their evolving mission, moving from building homes toward building community, and they were happy to join the project.

The playground is being made possible through support from Blue Cross and Blue Shield of North Carolina, which beyond a financial commitment will have more than 125 employees on-site working hand-in-hand with community volunteers to make the playground a reality.

KaBOOM! is a national non-profit organization dedicated to saving play. Today's kids spend less time playing outside than any previous generation in part because only 1-in-5 children live within walking distance of a park or playground. This Play Deficit is having profound consequences for kids physically as well as mentally and socially. Children desperately need a place to play every day in order to be active and healthy. For 15 years, KaBOOM! has been saving play by ensuring there is a great place to play within walking distance of every child.

Since 1996, KaBOOM! has used its innovative community-build model to bring together business and community interests to construct more than 1,900 new places to play across North America.

Our KaBOOM! playground build begins early in the morning with volunteers arriving at an empty site. Within hours, KaBOOM! has led volunteers in transforming the space to a vibrant neighborhood-gathering place. It is an old-fashioned barn raising-with an urban twist!

Come witness the transformation for yourself:

Date: Saturday, May 21
Build Site Address: Village at Northside Park
1712 Kay St.
Greensboro, NC 27405

You may join in as a community volunteer for the entire day, or you may visit during any part of the day as an observer. The playground build begins at 8:30 am and the ribbon-cutting ceremony will be at 2:30 pm.

Please join us! Please RSVP by calling the Greensboro Parks & Recreation Department's administrative office at **336-373-2574** or by e-mail at leisure@greensboro-nc.gov.

Sincerely,

Greg Jackson, Director
Greensboro Parks & Recreation