



June 24, 2011

TO: Mayor and Members of Council
FROM: Rashad M. Young, City Manager *Rm for*
SUBJECT: Items for Your Information

Contact Center Feedback

Attached is the weekly report generated by our Contact Center for the week of June 13, 2011 – June 20, 2011.

Follow-up Items from June 21, 2011 City Council Meeting

- **FY 11-12 Adopted Operating Budget – Council Revisions:** Attached is a memorandum from Budget and Evaluation Director Larry Davis, dated June 24, 2011, detailing the changes that Council made to the Manager’s Recommended FY 11-12 Budget at the City Council meeting on June 21, 2011.
- **Indigent Burial Process:** As a follow-up to a request from Councilmember Rakestraw, attached is a memorandum from Park Management and Operation Manager Chris Wilson, dated June 23, 2011, regarding indigent burials.
- **Fun Fourth Fireworks Spectacular:** As a follow-up to a request from Councilmember Bellamy-Small, the attached documents relate to the operational and communications strategy for the July 4 fireworks display at the White Oak Amphitheatre from 7:30pm to 10:00pm. Enclosed you will find:
 1. A Press Release that will be submitted to the media on Tuesday, June 28, 2011, detailing the event;
 2. A memorandum from Josh Sherrick, Special Event Manager, dated June 7, 2011, regarding plans to mitigate the impact to the neighborhood; and,
 3. A copy of the residential notification cards that were distributed to the surrounding neighborhoods.

Redistricting Update

Attached is a letter from the U.S. Department of Justice, dated June 9, 2011, notifying the City that *“The Attorney General does not interpose any objection to the specified changes”* related to the submitted plans changing the Council’s districts.

Super Jamz

Attached is a memorandum from Chief of Police Ken Miller, dated June 23, 2011, regarding the Greensboro Police Department’s proactive response to monitoring and managing the associated gatherings of people, traffic control and crime concerns for the annual Super Jamz Concert.

Grants

Attached is an updated list of grants for which the City intends to apply that do not require a match. Under the policy adopted by City Council, grants that do not require a match are not required to receive formal Council action.

RMY/mm
Attachments

cc: City Manager's Office
Global Distribution List

**Public Affairs Department
Contact Center Weekly Report
Week of 6/13/11 - 6/20/11**

Contact Center

4578 calls answered this week

Top 5 calls by area

Water Resources

Balance Inquiry– 960

New Sign up – 163

Constr. & Maint. – 148

Cutoff Requests – 143

Sign-ups/Owners – 104

Field Operations

Bulk Guidelines – 124

Landfill/Transfer/HHW – 117

Repair Can/Garbage – 63

No Service/Garbage – 54

Collection Day – 52

All others

Police/Watch Operations – 259

Courts/Sheriff – 81

Police Records – 49

P&R Administration – 39

Overgrown Lots – 36

Comments

We received a total of **4** comments this week:

Executive – 1 comment:

- All council members should resign due to the unethical moves they are making affecting all citizens of Greensboro. She states that the actions of Council are beginning to make everyone concerned about our reputation as a wonderful city. Firing the attorney after bringing her here is embarrassing. They are not doing their jobs and would do us a favor if they just resigned. They are creating a nationwide embarrassment out of this city by their irrational actions and lack of concern for their constituents. She noted that she is not the type of person to typically ever complain, but things have gone too far.

Field Operations – 2 comments:

- Customer called back and wanted to express her gratitude for the quick response to pick up a dead animal.
- Caller wants to thank the mowing crew for the fine job they did. He said they always do a great job. He just wants us to know about it.

Guifford County – 1 comment:

- Caller states that he thinks the city is double taxing the citizens with the vehicle fee on the tax bill. He said he is already paying city and county taxes and should not have to pay a vehicle fee.

Overall

Calls about overgrown lots decreased last week while calls for Police Records and Parks and Recreation Administration increased. Call volume was steady through the end of the week.



June 24, 2011

TO: Rashad Young, City Manager

FROM: Larry Davis, Budget and Evaluation Director

SUBJECT: FY 11-12 Adopted Operating Budget – Council Revisions

Below is a summary of the changes made by City Council to the various FY 11-12 Operating Budget Ordinances that were adopted at the City Council meeting on June 21, 2011. All changes initiated by City Council involved the reduction of estimated revenues for a particular fund. For the purposes of adoption of balanced operating funds, these reduced revenues were replaced by additional appropriated fund balance. Therefore, there was no impact to the estimated expenditures for any operating fund.

Council Action: Exclusion of the proposed increase in the fine for expired meter from the list of parking fee increases proposed.

Budget Impact: Reduces estimated revenues in the General Fund by \$113,200.

Budget Response: Appropriated fund balance in the General Fund increased by like amount.

Council Action: Elimination of proposed increases in various Planning and Community Development Department user fees.

Budget Impact: Reduces estimated revenues in the General Fund by \$35,530.

Budget Response: Appropriated fund balance in the General Fund increased by like amount.

Council Action: Reduction of College Hill Municipal Service District Tax Rate from 0.05 to 0.01.

Budget Impact: Reduces estimated revenues in the Municipal Service District Fund by \$32,000.

Budget Response: Appropriated fund balance in the Municipal Service District Fund increased by like amount.

Council Action: Elimination of the proposed discontinuation of first hour free parking for the downtown parking decks.

Budget Impact: Reduces estimated revenues in the Parking Fund by \$74,000.

Budget Response: Appropriated fund balance in the Parking Fund increased by like amount.

LD

cc: Rick Lusk, Director, Fiscal and Administrative Services
Andrea Turner, Budget and Evaluation

Parks & Recreation Department
City of Greensboro



June 23, 2011

TO: Greg Jackson, Director
FROM: Chris Wilson, Park Management and Operations Manager
SUBJECT: City Cemeteries Indigent Burials

The City of Greensboro cemetery rules and regulations are governed by City code chapter 8.5. Section III, Free Ground states:

In those cases where it is determined by the Cemetery Superintendent that an adult resident of this City is indigent, has no assets, and is not capable of paying for a grave, a grave may be furnished without charge. Such documentation as is required to make the determination shall be furnished to the Cemetery Superintendent. The location of the free lot will be at the discretion of the Cemetery Superintendent and the normal fees for grave openings will be charged.

The Guilford County Department of Social Services provides documentation the person is indigent.

CW/mm

cc: Mike Moye, Cemetery Superintendent



U.S. Department of Justice

Civil Rights Division

TCH:RSB:JER:ZB:par
DJ 166-012-3
2011-1843

Voting Section - NWB
950 Pennsylvania Avenue, NW
Washington, DC 20530

June 9, 2011

Becky Jo Peterson-Buie, Esq.
Chief Deputy City Attorney
Jamiah Waterman, Esq.
Assistant City Attorney
P.O. Box 3136
Greensboro, North Carolina 27402-3136

Dear Ms. Peterson-Buie and Mr. Waterman:

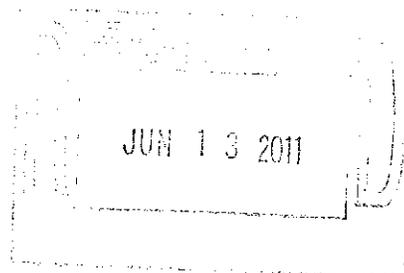
This refers to the 2011 redistricting plan and precinct realignment for the City of Greensboro in Guilford County, North Carolina, submitted to the Attorney General pursuant to Section 5 of the Voting Rights Act of 1965, 42 U.S.C. 1973c. We received your submission on May 11, 2011.

The Attorney General does not interpose any objection to the specified changes. However, we note that Section 5 expressly provides that the failure of the Attorney General to object does not bar subsequent litigation to enjoin the enforcement of the changes. In addition, as authorized by Section 5, we reserve the right to reexamine this submission if additional information that would otherwise require an objection comes to our attention during the remainder of the sixty-day review period. Procedures for the Administration of Section 5 of the Voting Rights Act of 1965, 28 C.F.R. 51.41 and 51.43.

Sincerely,

for *T. Christian Herren, Jr.*

T. Christian Herren, Jr.
Chief, Voting Section





Contacts:

Debbie Fuchs 336.509.0743
Debbie@cprpublicrelations.com

Andrew Brown (336) 373-7456
andrew.brown@greensboro-nc.gov

PRESS RELEASE – FOR IMMEDIATE RELEASE

**WHITE OAK AMPHITHEATRE PREPARING TO HOST
FUN FOURTH FIREWORKS SPECTACULAR**

The 37th annual Fun Fourth Festival will host its grand finale **News & Record Pops Concert and Gate City Fireworks Spectacular** at its new home at White Oak Amphitheatre at the Greensboro Coliseum Complex on Monday, July 4 from 7:30 p.m. – 10 p.m. (full schedule below). Admission and parking are free!

The News & Record Pops Concert will begin at 7:30 p.m. featuring the Greensboro Philharmonia Orchestra; the theme will be “Stars and Stripes Forever.” Congressman Howard Coble will give a brief Independence Day Address during the ceremonies at 9:00 p.m. The Orchestra will play the *1812 Overture* as the lights go down in the parking lots. The Gate City Fireworks Spectacular will brighten the skies from 9:30 – 10:00 p.m.

White Oak Amphitheatre boasts over 2,000 reserved seats and an overall capacity of 7,688. The public is welcome to bring blankets and cushions for lawn seating.

It is estimated that over 60,000 people will be able to view the fireworks within a 3-mile radius of the Coliseum Complex at 1921 West Lee Street.

The event and parking will be free of charge with the support of Fun Fourth Festival sponsors including News & Record, City of Greensboro, Greensboro Coliseum Complex, WFMY News 2, Fairway Outdoor Advertising and other community organizations and businesses.

The Fun Fourth Festival is produced by Grassroots Productions Limited. This local non-profit organization focuses on charitable and educational activities which foster interest in local history and events in Guilford County. More than 100 businesses and the City of Greensboro help sponsor the events. Over 12,000 volunteer hours of assistance are also

donated. An advisory board of local business and civic leaders oversees the planning of each event.

The Fun Fourth Festival has been recognized as a Top 20 Event by the Southeast Tourism Society and as an Outstanding Event by Celebration NC Foundation.

Follow cancellation and weather delays via Twitter [@Fun4thGSO](https://twitter.com/Fun4thGSO)

Full schedule of events and musical groups is available at www.funfourthfestival.org.

SCHEDULE

- 5:30 p.m. - gates open for Parking & Tailgating
- 6:30 p.m. - gates open to seating in Amphitheatre
- 7:30 p.m. - News & Record Pops Concert
- 8:50 p.m. - Independence Day Ceremonies
- 9:30 p.m. - Patriotic Music and Fireworks Finale (weather permitting)

PATRON INFORMATION

- Admission and parking - free; no pets, please.
- Tailgating allowed in parking lot only
- No lawn chairs or outside food and beverages are permitted inside White Oak Amphitheatre (food & beverage vendors will be accessible)
- Blankets, binoculars and seats cushions are permitted
- Telescopic umbrellas no longer than 12" when compacted are permitted
- Shirt and shoes are required for admission
- White Oak Amphitheatre is a smoke-free environment in the seating areas, walkways, concourses and landscaping. There is a designated smoking area on the Hanner Street concourse that is designated for smoking.
- For a full list of White Oak Amphitheatre policies please visit <https://www.greensborocoliseum.com/page/white-oak-amphitheatre>

PARKING

- All Coliseum Complex lots will be available for parking with the exception of the southeast corner of the main Coliseum lot (bordered by Ellington and Coliseum Boulevard) as it is the fireworks shoot zone.
- The Lee Street Parking Lot (northeast corner of Lee Street and Coliseum Boulevard) is also available and will provide an excellent viewing location.
- "Street Closed – Local Traffic Only" signage will be in posted along streets bordering the Coliseum Complex. Greensboro Police Department personnel will monitor parking situations in local neighborhoods on July 4.
- Patrons are encouraged to follow city signage on neighborhood streets and to not park in no parking zones, block driveways or park in nearby business parking lots (some business may tow!).

For More information:
www.funfourthfestival.org
Facebook: facebook.com/Fun4thGSO
Twitter: [@Fun4thGSO](https://twitter.com/Fun4thGSO)



June 7th, 2011

TO: Denise N. Turner, Assistant City Manager

FROM: Josh Sherrick, Special Event Manager

SUBJECT: Neighborhood Impact Preparation for Fun Fourth Fireworks

In preparation for the upcoming July 4th Fun Fourth Fireworks celebration at the White Oak Amphitheatre on the Coliseum Complex, the Special Event office held a meeting with representatives from GDOT, Parking Enforcement, Grassroots Productions, GPD-Special Operations and Coliseum Management.

At this meeting, the following plan was put in place to manage the surrounding neighborhoods impact during the fireworks.

Anticipated Impact:

For the surrounding residential neighborhoods, we anticipate heavy traffic congestion with patrons either traveling to the event or simply searching for a good viewing spot. Fortunately, most residential streets surrounding the Coliseum area are lined heavily with trees and will not be that beneficial for viewing the fireworks. Regardless, we are making plans to control traffic with a mixture of Police personnel and GDOT Street Signage.

Operational Plan:

Signage: GDOT will provide "Street Closed: Local Traffic Only" barricades at the end of streets bordering the Coliseum Complex property. These streets include:

- Bordering Coliseum Blvd. (East to Aycock St.)
 - o Trogon St.
 - o Oak St.
 - o Marion St.
 - o Grove St.
 - o Elwood St.
- Bordering Ellington St. (South to Maywood St. and Florida St.)
 - o Rainbow Dr.
 - o Berwick St.
 - o Hanner St.
 - o Hardie St.
- Bordering Coliseum Blvd. (West to Hanner St. and Lee St.)
 - o Pine Bluff St.
 - o Maywood St.

We expect this signage will deter fireworks public traffic from traveling up and down the neighborhood streets searching for parking or viewing areas. It is not intended to prevent residents from accessing their homes.

**Staffing:**

Greensboro PD will deploy a total of (12) officers to rove surrounding neighborhood streets during the event. The officers will monitor parking situations and control patron activities taking place in the neighborhoods. This is in addition to approximately (40) officers managing traffic on major streets and intersections. The total number of officers utilized for the Fun Fourth Fireworks is consistent with past year's events.

Field OPS staff will monitor trash and recycling efforts in the surrounding neighborhoods prior to and post-event.

Guilford County Emergency Services and Greensboro Fire will monitor the neighborhood via mobile support units, i.e. Bicycling Units, Gator Unit.

Notification:

- A notification flyer (see attached) is scheduled to be delivered to every house in the surrounding neighborhoods informing them of the plan to close their streets to 'thru' traffic. Residents will be informed that they will still be allowed to access and to park on their street or in their driveway and that they should invite any guests over as early as possible.
- Fliers will also be put up throughout the neighborhood streets listing the event information and urging patrons to park legally and be respectful of those who live in the neighborhood.
- Businesses along Lee, HP Road, Patterson, Chapman, Spring Garden (and surrounding streets) will be notified of the event to let them know about the traffic congestion and encouraging them to open their lots for public parking.
- Information was distributed to the Central Gateway Business Alliance.
- GMA is sending out a notice to businesses on their weekly email blast.
- The News & Record is a signature sponsor of Fun Fourth and will be featuring a detailed story and map of the general coliseum area.

Please contact me with any questions or comments.

JS

attachment

cc: Raymond Reese
Adam Fischer
Scott Johnson
Shawn Braswell
Trent Walker
Ryan Moats
Matt McNeillis

Fun Fourth Pops Concert & Fireworks

The White Oak Amphitheatre
The Greensboro Coliseum Complex

Monday, July 4

Parking - 5:30 --- Venue Gates - 6:30
Concert - 7:30 --- Fireworks - 9:30



Please note the Fun Fourth Fireworks are moving to the Greensboro Coliseum Complex. Parking @ The Coliseum will be **free**. From past experience with the fireworks we anticipate that the general public will be scouting for parking and for viewing sites in the surrounding area -- Lee St., Coliseum Blvd, High Point Rd. and Patterson will all have traffic congestion.

- July 1 -- signs posted to remind everyone of parking regulations
- July 4 afternoon -- "Street Closed - Local Traffic Only" placed in the neighborhoods
- Streets not closed for public access, however we hope signage will encourage people to find other suitable parking options
- For those having parties - we encourage you to have your guests arrive early for more convenient parking

Questions before 7/4: 274.4595

If you need a car towed or have questions on July 4: 708.5035

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June 23, 2011

TO: Rashad Young, City Manager

FROM: Ken Miller, Chief of Police

SUBJECT: Greensboro Police Department Response to Super Jamz Concert

On June 17, 2011, the annual Super Jamz concert was held at the Greensboro Coliseum. In the past, the concert and after-concert events have drawn a large attendance and influx of visitors to our city, creating crowd and traffic management issues. The Greensboro Police Department adopted a proactive approach to monitoring and managing the associated gatherings of people, traffic control, and crime concerns for this event.

In all, 212 off duty and 134 on duty officers, supervisors, and command staff members worked the event, providing supplemental staffing from 7:00 pm on June 17th until approximately 4:30 am on June 18th. Off duty personnel worked 1,436 hours totaling \$44,572. On duty personnel worked 1,305 hours totaling \$30,313. While final numbers will not be available until July, the projected cost to staff the event is \$74,886.

Staff assignments concentrated on the primary locations of the concert and after-concert activities including the areas of High Point Rd. and W. Lee St., Randleman Rd., and the Downtown Business District. We also ensured that we had substantial police presence at closing in the parking areas around several of our largest nightclubs. The officers further focused on the behaviors and actions that have traditionally led to problems, including alcohol violations, assaults, fights, robberies, and traffic congestion and collisions.

Overall, the response to the event this year was successful with minimal crowd control, traffic control, or associated crime problems. Citizen calls for service associated with the event were down -33%, from 97 in 2010 to 65 in 2011, with 37% of those calls being attributed to collisions and disorderly crowds or fights. There were only two major crimes in the city during this time that could possibly be associated to the Super Jamz event. On June 18th, at 0400 hours, officers responded to a shooting at the BP located at 2600 Randleman Rd where a small group of individuals were standing in the lot admiring a vehicle when a passenger unknown by the group shot at one individual in the group striking him in the leg. On 6/18/2011 at 0400 a robbery of individual occurred when a 17 year-old robbed an individual who had just utilized a bank machine at the J.Douglas Galyon Depot. The robbery was not related to Super Jamz although the officers responsible for the suspect's immediate apprehension were part of the supplemental staffing for Super Jamz.

In all, 186 charges were made by the supplemental staffing for Super Jamz. These arrests included the following:

- 1 Robbery with a dangerous weapon
- 6 weapons related arrests
 - 1 possession of firearm by felon
 - 5 carry concealed weapon
 - 6 firearms seized (5 handguns and 1 assault rifle)
- 2 assault charges
- 87 alcohol violations
- 20 traffic violations
- 34 noise violations
- 18 narcotics violations
- 5 urinating in public
- 3 panhandling charges
- 1 trespass charge
- 2 resist, delay and obstruct a law enforcement officer
- 4 outstanding papers served
- 2 intoxicated and disruptive
- 1 driving while impaired

KCM/gmr

cc: Mr. Michael Speedling, Assistant City Manager
Ms. Denise Turner Roth, Assistant City Manager



CITY OF GREENSBORO GRANT APPLICATIONS

<u>Granting Agency</u>	<u>Description of Purpose</u>	<u>Amount Requested</u>	<u>Department Requesting Funding</u>	<u>Council Notification Date</u>	<u>Status</u>
NC 911 Board	2011 NC 911 Board Grant	\$3,500,000	Guilford Metro 911	June 24, 2011	Approved by CMO on June 20, 2011
Department of Justice	2011 Department of Justice Paul Coverdell Forensic Science Improvement Grant Program	\$175,000	Greensboro Police Department	June 17, 2011	Approved by CMO on June 16, 2011
US Department of Justice office of Community Oriented Policing Services (COPS)	Greensboro Child Response. This grant provides the training component for the Governors Crime Commission Child Response Initiative Grant.	\$206,781	Greensboro Police Department	May 20, 2011	Approved by CMO on May 19, 2011
Edward Byrne Memorial JAG	Policing initiative electronic monitoring program.	\$300,000	Greensboro Police Department	May 20, 2011	Approved by CMO on May 19, 2011
NC Governors Highway Safety Program	Update and/or add equipment to be utilized at Checkpoint events and crash scenes. Increases safety of officers and the public.	\$17,000	Greensboro Police Department	May 13, 2011	Approved by Dept. on May 6, 2011
National Institute of Justice	2011 Forensic Science Training	\$376,907	Greensboro Police Department	April 22, 2011	Approved by CMO on April 21, 2011
Federal Historic Preservation Fund (Dept. of Interior, National Park Service) administered by the North Carolina Department of Cultural Resources	If funded, the grant will allow forensic personnel to attend diverse forensic science training, both regionally and nationally. The department will also host training opportunities benefiting our department and surrounding agencies, as required in the grant solicitation.	\$18,000	Planning and Community Development Department	March 25, 2011	Approved by Dept. on March 22, 2011
National Institute of Justice	Funding to assist with solving cold cases with DNA	\$65,812	Police Department	March 11, 2011	Approved by Dept on Feb. 11, 2011
Office of Juvenile Justice and Delinquency Prevention	Comprehensive Anti-Gang Strategies and Programs (Hope Project)	\$750,000	Parks and Recreation Department	March 11, 2011	Cancelled by Funder
North Carolina Housing Finance Agency	Single Family Rehab Program	\$200,000	Planning and Community Development Department	March 11, 2011	Approved by CMO on April 29, 2011