



July 1, 2011

TO: Mayor and Members of Council  
FROM: Rashad M. Young, City Manager   
SUBJECT: Items for Your Information

**IFYI HIGHLIGHTS**

- Contact Center Feedback
- White Street Landfill
- Reported Burglaries in Eastern Division
- Final RIF Position List for FY 11-12
- Tax Rates for Electronic Sweepstakes
- Effects of Lien Law Change on Water Fund
- 2011 Summer Camp Program Update

**Contact Center Feedback**

Attached is the weekly report generated by our Contact Center for the week of June 20, 2011 – June 26, 2011.

**White Street Landfill**

- 1) **Slope Modification**—As a follow-up to a request from Councilmember Thompson, attached is a memorandum from Dale Wyrick, Director of Field Operations, dated June 30, 2011, providing a projection of the remaining capacity of Phase III of the White Street Landfill, incorporating assumptions for two slope modifications.
- 2) **Outside Counsel and Consultant Costs**—As a follow-up to a request from Councilmember Kee, staff pulled the costs incurred to date for HDR Consultants (RFP process), Brooks, Pierce, et al (litigators), and Hawkins Delafield & Wood (contract negotiations). The costs are as follows:
  - a. HDR costs include \$106,194 for the 1<sup>st</sup> RFP process; \$108,000 for the 2<sup>nd</sup> RFP process; and an estimated \$60,000 for the 3<sup>rd</sup> RFP process.
  - b. Brooks, Pierce, et al costs to date for the litigation total \$1,975. The firm provided an estimated range of \$100,000 to \$200,000 to complete the current litigation and regulatory matters; however, this amount can change if unforeseen conditions occur.
  - c. Hawkins Delafield & Wood have not incurred any cost thus far. It is estimated that the preparation and negotiation of a solid waste management contract is \$90,000 to \$140,000; however, this amount can change if unforeseen conditions occur.

Over the last three fiscal years, the City spent the following for outside counsel (excludes liability payments made through the Insurance Advisory process): for FY 08-09 a total of \$870,919; for FY 09-10 a total of \$998,395; and, for FY 10-11 a total of \$1,050,844.

**Reported Burglaries in Eastern Division**

Attached is a memorandum from Assistant Chief Walker of the Greensboro Police Department, dated June 30, 2011, providing clarification to Sunday's News and Record article entitled "Burglary bias hits east Greensboro" and updating statistics that were used in the article.

**Final Reduction in Force (RIF) Positions for FY 11-12 Budget**

With today being the first day of the new Fiscal Year, I wanted to share the list of positions that were eliminated in the FY 11-12 budget, the associated salary and benefit cost savings, and whether the positions were vacant. This information was also provided to the News & Record.

**Privilege License Tax Rates for Electronic Sweepstakes**

Attached is a memorandum from Thomas Carruthers, Acting City Attorney, dated July 1, 2011, providing an overview of a survey that was conducted on North Carolina municipalities and electronic sweepstakes. Also attached is the UNC School of Government survey of municipal tax rates.

**Update on Effects of Lien Law Change to Water Resources Fund**

Under City Council direction that became effective July 1, 2010, City of Greensboro utility accounts that are signed up in the name of a tenant can no longer have unpaid water bills applied as liens on the property. The News and Record recently contacted the Department of Water Resources concerning what effects changing the lien law policy had on the system's operations. For fiscal year 2010-11, the amount of money that the system may not be able to lien is \$251,748; this amount is less than the \$300,000 to \$600,000 projected estimate. Council approved policy changes, related to raising the deposit and changing our business process concerning the timing of mailing bills and the turn-off period for nonpayment, which helped to keep the number on the low side of the estimate. Even with the change in lien policy, our percentage of write-offs will be among the lowest of cities in North Carolina. Most cities write-off 0.5% to 1.0% of annual revenues, the Water Fund plans to write-off 0.2% to 0.3 %.

**2011 Summer Camp Program Update**

Attached is a memorandum from Greg Jackson, Director of Parks & Recreation, dated June 28, 2011, providing an update related to the successful start of the 2011 Summer Camp Program.

RMY/nls  
Attachments

cc: City Manager's Office  
Global Distribution List

**Public Affairs  
Contact Center Weekly Report  
Week of 6/20/11 - 6/26/11**

**Contact Center**

4535 calls answered this week

**Top 5 calls by area**

**Water Resources**

Balance Inquiry – 898  
New Sign up – 198  
Cutoff Requests – 146  
Sign-ups/Owners – 122  
General Info – 115

**Field Operations**

Bulk Guidelines – 145  
Landfill/Transfer/HHW – 122  
No Service/Garbage – 76  
Repair Can/Garbage – 73  
No Service/Yard Waste – 55

**All others**

Police/Watch Operations – 197  
Courts/Sheriff – 73  
Overgrown Lots – 41  
Police Records – 33  
Parks & Rec./Administration – 29

**Comments**

We received a total of 5 comments this week:

**Executive – 1 comment:**

- Merchants and customers along Cornwallis, between N. Elm St. and N. Church St., are upset that the magnolia trees are being cut down to put in a sidewalk. They would like to have their complaint reported.

**Field Operations – 2 comments:**

- Caller upset over how long it is taking to finish the project on Battleground Ave. Having the street tore up the way it is now is terrible. Just having a sign there that says "bump" does not help. It is hard to come to 5 mph to clear the bump without causing damage to your wheel alignment (NCDOT project).
- Customer called to thank us for delivering new trashcans to his home today.
- Thank you for all the work you did this week. The creek looks great. The next time it rains you could take a picture of the water trickling over the boulders and use it as an advertisement.

**Water Resources – 1 comment:**

- Customer feels the city should have closed the street at McConnell Rd. when the water main broke at Youngs Mill Rd. He states that they closed the street right at the water main break and he had to drive over a ½ mile just to find that the road was closed.

**Overall**

Calls about overgrown lots and calls for Police Records remained steady last week. We are starting to receive comments about the chloramines conversion. Some of these comments are negative. Otherwise, we received the normal mix of calls.

Field Operations Department  
City of Greensboro



June 30, 2011

**TO:** Rashad M. Young, City Manager  
**FROM:** Dale Wyrick, P.E., Director of Field Operations  
**SUBJECT:** Phase III at White Street Landfill

This memo is to address some recent questions regarding the remaining capacity life of Phase III at the White Street landfill assuming an annual input of 240,000 tons of municipal solid waste (MSW). Additionally, I have estimated the additional capacity life that could be realized with a 4:1 to 3:1 slope modification to our existing Phase III permit. I have provided two options for this slope modification: Option A at an elevation (EL) of 920 feet above mean sea level and Option B at EL 970 feet above mean sea level.

At 240,000 tons per year and assuming a compacted unit weight of MSW to be 1300 lbs/CY (cubic yards), the estimated annual consumption of airspace would be as follows:

**Annual CY airspace consumed** = (240,000 tons/year)(2000 lbs/ton)(1 CY/1300 lbs) =  
369,230 CY consumed (say 370,000 CY)

**Current unused capacity in Phase III:** 1,582,100 CY

**Current unused life in Phase III** = (1,582,100 CY)(1300 lbs/CY)(1 ton/2000 lbs)(1 year/240,000 tons) =  
4.28 years (say 4 years)

**Option A: Additional capacity with 3:1 slope modification at EL 920 = 1,024,000 CY**

**Additional estimated life with slope modification at EL 920** =  
(1,024,000 CY)(1300 lbs/CY)(1 ton/2000 lbs)(1 year/240,000 tons) = 2.77 years (say 2.5 years)

**Option A Total combined estimated life = Current unused life in Phase III plus 3:1 at EL 920 =**  
**4 years + 2.5 years = 6.5 years**

**Option B: Additional capacity with 3:1 slope modification at EL 970 = 1,324,000 CY**

**Additional estimated life with slope modification at EL 970** =  
(1,324,000 CY)(1300 lbs/CY)(1 ton/2000 lbs)(1 year/240,000 tons) = 3.59 years (say 3.5 years)

**Option B Total combined estimated life = Current unused life in Phase III plus 3:1 at EL 970 =**  
**4 years + 3.5 years = 7.5 years**

Please advise if further is required.



June 30, 2011

**TO:** Mr. Rashad Young, City Manager

**FROM:** Assistant Chief C. N. Walker, Commanding Officer, Management Bureau

**SUBJECT:** Reported Burglaries in Eastern Division

On Sunday June 26, 2011, The Greensboro News and Record published an article titled, "Burglary bias hits east Greensboro." Utilizing statistics provided by the Greensboro Police Department, the article cited there were 1,663 burglaries in the Eastern Division for 2010, 293 in May of 2010, and 718 burglaries from January to May of 2010. When compared with the 2011 figures of the same time period, this equated to a 21% reduction. Unfortunately, an error occurred in the calculation of the burglaries. The actual numbers for burglaries for Eastern Division are as follows: all of 2010 was 1485; there were 153 in May of 2010; and 542 from January to May of 2010, which equates to a 5% increase in burglaries during this time period in 2011. The Greensboro News and Record has been advised of the error and the correct statistics.

The core information contained in the article concerning police preventive efforts towards addressing burglaries was factual. In March of 2011, the Greensboro Police Department was restructured in order to place a greater emphasis on three contemporary models of policing: predictive, intelligence-led, and problem solving policing. As part of these initiatives, the Patrol Divisions have placed greater resources and manpower toward proactive policing and specifically towards addressing the residential burglaries that occur throughout the City.

As recently as May 15, 2011, burglaries year-to-date for the entire City were up 5% and for Eastern Division were up 6% from the same time period in 2010. As of this Sunday, June 26, 2011, burglaries year-to-date for the entire City are up only 2% and for Eastern Division the year- to-date burglaries have decreased by 1% from the same time period in 2010. As of Sunday, June 26, 2011, year-to-date arrests for burglaries for the City have increased by 21% from 300 in 2010 to 364 in 2011, and for Eastern Division arrests have increased 47% from 79 in 2010 to 116 arrests for the same time period in 2011. These increases in arrests and the downward trend in residential burglaries are a result of our emphasis and the cooperation from our citizens in Eastern Division and the City as a whole.

As part of the Greensboro Police Department's commitment to provide timely and accurate crime statistics and reports, we have restructured the Crime Analysis section and are implementing new supervisory review policies at this time to prevent future data errors.

CNW/gmr

cc: Chief K.C. Miller  
Mr. Michael Speedling  
Ms. Denise Turner

# CITY OF GREENSBORO

RIF 2011

Positions Eliminated for FY 2011 - 12

June 30, 2011

Dept	Status	Position Title	Not Vacant	Salary and Benefit Cost Savings
Internal Audit	Full-Time	Internal Auditor		\$ (70,374)
Finance	Full-Time	Specialist Graphic Services		\$ (46,682)
Finance	Full-Time	Technician Printing		\$ (42,883)
Finance	Full-Time	Assistant Purchasing Manager		\$ (73,030)
Finance	Full-Time	Collector Delinquent Revenues		\$ (51,048)
Finance	Full-Time	Collector Delinquent Revenues		\$ (58,240)
Libraries	Full-Time	Associate Curator		\$ (19,718)
Libraries	Full-Time	Librarian	Not vacant	\$ (67,094)
Libraries	Full-Time	Library Associate		\$ (42,682)
Libraries	Full-Time	Library Clerk		\$ (41,885)
Engineering & Inspections	Full-Time	Mechanical Inspector Trades	Not vacant	\$ (65,857)
Engineering & Inspections	Full-Time	Building Inspector Trades		\$ (59,574)
Engineering & Inspections	Full-Time	Electrical Inspector Trades		\$ (65,627)
Engineering & Inspections	Full-Time	Soil Erosion Inspector Trades		\$ (42,682)
Engineering & Inspections	Full-Time	Cabinetmaker		\$ (64,079)
Engineering & Inspections	Full-Time	Painter		\$ (47,284)
Engineering & Inspections	Full-Time	Painter		\$ (45,577)
Engineering & Inspections	Full-Time	Coordinator Construction Projects	Not vacant	\$ (75,288)
Engineering & Inspections	Full-Time	Specialist Cadd	Not vacant	\$ (69,094)
Engineering & Inspections	Full-Time	Real Estate Agent		\$ (48,445)
Engineering & Inspections	Full-Time	Specialist Property Research		\$ (48,928)
Executive M/WBE	Full-Time	M/WBE Specialist		\$ (51,478)
Executive M/WBE	Full-Time	M/WBE Administrative Support		\$ (50,194)
Public Affairs	Full-Time	Secretary		\$ (48,088)
Legal	Full-Time	Secretary	Not vacant	\$ (69,795)
Environmental Services	Full-Time	Director Environmental Services		\$ (127,512)
Transportation	Full-Time	Engineering Technician		\$ (46,684)
Transportation	Non-Benefited	Intern II		\$ (8,565)

Transportation	Non-Benefited	Intern II		\$	(8,565)
Planning & Community Development	Full-Time	Officer Code Enforcement		\$	(46,684)
Parks & Recreation	Full-Time	Office Assistant		\$	(15,089)
Parks & Recreation	Full-Time	P&R Analyst	Not vacant	\$	(76,671)
Parks & Recreation	Full-Time	Maintenance Technician		\$	(57,649)
Parks & Recreation	Full-Time	Crew Member		\$	(33,768)
Parks & Recreation	Full-Time	Lakes Supervisor		\$	(71,727)
Parks & Recreation	Full-Time	Lake Specialist		\$	(38,825)
Parks & Recreation	Part-Time	Custodian	Not vacant	\$	(23,317)
Parks & Recreation	Full-Time	Office Assistant		\$	(15,636)
Parks & Recreation	Non-Benefited	Recreation Assistant 4			
Parks & Recreation	Non-Benefited	Recreation Assistant 4			
Parks & Recreation	Non-Benefited	Recreation Instructor			
Parks & Recreation	Non-Benefited	Recreation Assistant 19			
Parks & Recreation	Non-Benefited	Recreation Assistant 3			
Parks & Recreation	Non-Benefited	Recreation Official /Leader			
Parks & Recreation	Non-Benefited	Recreation Assistant 6		\$	(3,815)
Parks & Recreation	Non-Benefited	Recreation Assistant 6		\$	(3,815)
Parks & Recreation	Non-Benefited	Recreation Assistant 9		\$	(4,308)
Parks & Recreation	Non-Benefited	Recreation Assistant 2			
Parks & Recreation	Non-Benefited	Recreation Assistant 2			
Parks & Recreation	Non-Benefited	Recreation Assistant 2			
Parks & Recreation	Non-Benefited	Recreation Assistant 2			
Parks & Recreation	Non-Benefited	Recreation Assistant 2			
Parks & Recreation	Non-Benefited	Recreation Assistant 2			
Parks & Recreation	Non-Benefited	Recreation Official /Leader			



Friday July 1, 2011

**TO:** Rashad M. Young, City Manager  
**FROM:** Thomas D. Carruthers, Acting City Attorney  
**SUBJECT:** Privilege License Tax Rates on Electronic Sweepstakes

On June 21, 2011, the City Council adopted a privilege license tax on electronic sweepstakes businesses of \$2,500 per location and \$500 per machine. A survey of the State indicates this level of taxation is reasonable for this type of business activity. Attached is the UNC School of Government survey of municipal tax rates provided by Rick Lusk. Charlotte and Raleigh have not adopted electronic sweepstakes tax provisions. Winston-Salem taxes at Greensboro's rate. Durham taxes gross receipts. Wilmington taxes at \$3,000 per machine. Fayetteville taxes at \$2,000 per location and \$2,500 per machine. Lumberton taxes at \$5,000 per location and \$2,500 per machine. In total, thirty three municipalities charge \$500 or more per machine. In general, those communities that tax more than \$500 per machine, tax less per location than Greensboro.

An informal survey of other municipalities reveals at least two threatened lawsuits and two pending lawsuits by the gaming industry to challenge this tax structure. Morganton and Clinton began assessing a \$2,000 per location and \$2,500 per machine privilege tax. Both were threatened with legal action. Morganton resolved the dispute by lowering its tax to \$2,000 per location and \$1,500 per machine. Clinton lowered its tax to \$500 per machine.

The Cities of Fayetteville and Lumberton are in litigation now. Lumberton just won its case at summary judgment; the status of the appeal is unknown at this time. Fayetteville goes to trial August 29<sup>th</sup>. I will continue to monitor the status of statewide tax rates and litigation on this business activity and update as necessary.

TC  
Attachment

cc: Bob Morgan, Deputy City Manager  
Andrew Scott, Assistant City Manager  
Denise Turner, Assistant City Manager  
Michael Speedling, Assistant City Manager  
Nelsie Smith, Assistant to the Manager

	<u>MUNICIPALITY</u>	<u>POPULATION</u>	<u>FEE</u>
1	Aberdeen	5,000	\$2,500 per machine and a \$2,000 per business location
2	Albemarle		1st two machines =\$2,000, thereafter \$3,000 each. Max 20
3	Archdale		\$500 per machine
4	Black Mountain		\$500 per machine and \$2,000 per location
5	Canton	4,042	\$2,500 for 1st 4 machines and \$700 per machine after
6	Carolina Beach	5,089	\$5 per machine + a percentage of gross receipts
7	Clinton	8,645	\$500 per machine with max of 12 machines
8	Creedmore		\$750 per machine and \$2,000 per location
9	Dunn	9,712	\$2,600 per business location plus proposing per machine
10	Durham	187,847	Gross Receipts
11	Elkin	4,192	\$500 per machine and \$5,000 per business
12	Fairmont	2,613	\$2,500 per machine
13	Fayetteville		\$2,500 per machine and a \$2,000 per business location
14	Franklin	3,508	\$2,600 per location
15	Graham	12,894	\$1,000 per business
16	Granite Falls		\$500 per machine
17	Greensboro		proposed for 7/11 - \$500 per machine plus \$2,500 per location
18	Hendersonville	12,997	\$2,600 for 1st five, & \$500 for each thereafter
19	Hillsborough	6,677	\$75.00 per location
20	Kannapolis	37,135	\$500 per machine
21	Kinston	22,800	\$500 per machine
22	Kure Beach	2,200	\$2,000 per location +\$2,500 per machine
23	Laurinburg	15,974	\$2,500 per machine + \$2,000 flat fee
24	Leland	12,623	\$3000 per machine
25	Long View	4,963	\$1,000 per establishment
26	Lumberton		\$2,500 per machine plus \$5,000 per location
27	Maggie Valley	1,142	\$2,500 for 1st 4 machines and \$750 per machine after; 1 machine per 1,000 square feet of floor space
28	Matthews	22,613	\$2,000 per location
29	Mayodan	2,420	\$5,000 flat fee with a max of 12 machines
30	Morganton		\$1,500 per machine and \$2,000 per location
31	North Wilkesboro		\$2,600 per location
32	Oak Island		\$500 per machine
33	Oxford	9,500	\$1,000 per machine & \$500 per location
34	Pinebluff		\$1,000 per machine & \$2,000 per location
35	Rowland	1,150	\$300 per machine
36	Roxboro	8,722	\$1,000 per business + \$500 per machine
37	Spring Lake		\$300 per machine plus \$500 per location
38	Sylva		\$2,500 each machine up to 4, thereafter \$700 each
39	Washington		\$500 per machine
40	Waxhaw		\$100 per machine
41	Wendell	5,796	\$1,000 per machine + gross receipts

42	White Lake		\$250 per machine, plus \$1,000 per location
43	Whiteville	11,010	Based on Gross Receipts
44	Wilkesboro	3,174	\$1,000 per machine plus \$2,600 per location
45	Williamston		\$500 per machine
46	Wilmington	101,526	\$3000 per machine; looking into tiered structure per City Council request. (proposed)
47	Winston-Salem	228,362	\$500.00 per machine and \$2,500 per location
48	Winterville		\$500.00 per machine and \$2,500 per location
49	Zebulon	5,444	\$200.00 per machine and \$600.00 to Planning for "special Use Permit"

Many other cities and towns which charge on gross receipts are basing their fees as such.

**Parks and Recreation Department  
City of Greensboro**



June 28, 2011

**TO:** Denise Turner, Assistant City Manager

**FROM:** Greg Jackson, Director

**SUBJECT: Summer Camp Program 2011**

The Greensboro Parks and Recreation Department's Summer Camp and Playground programs are in full swing. This year we introduced a few changes to better serve our residents. Specifically, we incorporated a reduced fee program that is based upon a family's qualification for the free and reduced lunch program offered in schools. A child on the free lunch program at school received a fee reduction of 90% off summer day camp registration and a 70% reduction if they qualify for a reduced lunch.

In addition, the Friends of Greensboro Parks and Recreation Foundation provided scholarships through the Passport to F.U.N. initiative at Peeler, Windsor, Warnersville and Glenwood recreation centers. This initiative, with the help of area companies and philanthropic individuals, has secured pledges that paid for summer day camp registrations for families that were unable to afford it.

As of the second week of camp, every recreation center reached its maximum number of registrants for all nine weeks of camp. Last year summer camp registrations were capped at 60 per recreation center. This year we increased registrations to 75 in most of the recreation centers and 90 at Leonard, Trotter and Windsor centers. We have 6,641 youth registered in this year's summer day camp program with approximately 4,945 or 74% receiving the reduced fee assistance. In comparison, the 2010 summer day camp registration totaled 3,670 youth registered and 965 or 26% received scholarship assistance.

In addition to the summer day camp program, we are continuing to offer the summer playground program at seven sites-Arlington Park, Douglas Park, East White Oak, Eastside Park, Hampton Park, Hannaford Park and Steelman Park.

The goal of getting children into summer day camps at recreation centers continues to be focused on creating a safer environment and a better camp experience. It appears that despite the elimination of 6 playground sites, we will be able to serve more youth this year than we did last year, and doing so in a more structured and supervised environment.

GJ/ww