



**GREENSBORO PARKS AND RECREATION COMMISSION MEETING**  
**Wednesday, May 10, 2017 – 6 pm**  
**Smith Senior Center 2401 Fairview St.**

**PRESENT MEMBERS**

Marsha Glazman, Jeff Smith, Vice Chair Justin Washington, Chair Carl Brower, Jr. Kelly Gaines, Bob Kollar

**STAFF PRESENT**

Austin Homan, Charles Jackson, Kim Porter, Josh Sherrick, Kendrick Mayes, Alex Zaleski, Carla Hoover, Mike Simpson, Cliff Greeson, Ron McMillan, Nasha McCray, Haley Wilson, Jennie Matkins, Tania Jackson, Tony Royal, Dustin McLean, David Robinette, Chad Paris

**OTHERS PRESENT**

**WELCOME**

The regular meeting of the Greensboro Parks and Recreation Commission was held at Smith Senior Center, 2401 Fairview St. Carl Brower, Chair, called the meeting to order at 6:00 PM.

Tania Jackson, Smith Senior Center Director, provided a welcome message to the Commission and gave a nice

**CONSENT ITEMS**

**Approval of Minutes:** Washington approved and Gaines seconded. All voted in favor.

**RECOGNITIONS**

A. Volunteer Recognition- Alex Zaleski, Volunteer Coordinator, introduced Mischa Koster. She has been an active part of Glenwood Recreation Center for many years. She originally started volunteering as a staff person for VF. She has organized groups to come to the center and work for the last three years. She has been so helpful and creative in helping Glenwood Recreation Center to grow and get resources. She has allowed us to use her eggs, incubator, and egg hatching supplies to teach hundreds of kids about hatching chickens. Her passion and sharing is infectious.

B. New Hire Recognitions- The Parks and Recreation Department has had multiple new hires and promotions this month.

- Dustin McLean has been promoted to the Assistant Manager position for Barber Park, which was effective on May 1st. Dustin began his career with the City as a Park Attendant and later became an Activities Specialist at Lake Higgins. Most recently, Dustin served as a crew member in our Specialized Park Services Division. Dustin holds a Bachelor's Degree in Parks and Recreation and has, during his tenure with the City of Greensboro, demonstrated a commitment to quality and service that will help our Barber Park team meet their growing list of responsibilities. Next, let's take a moment to recognize David Robinette for his promotion to Assistant Manager for Keeley Park, also effective May 1st. David has been serving as interim Assistant Manager at Keeley since November of last year. Before that, he worked in our Specialized Park Services Division as a crew member for three and a half years. David has a Bachelor's Degree in Sports Management and is on track to complete a Master's Degree in Accounting in May of 2018. A lacrosse coach and volunteer at Quaker Lake Camp, David has shown an admirable readiness to use his skills to help Keeley and our Department grow.
- Kendrick Mayes has been added to the Greensboro Parks and Recreation team as the City's new Special Events Coordinator. Kendrick brings incredible energy and passion for recreation and special event programming that will foster the 'community-first' approach that we exhibit in parks and recreation. In his new role, Kendrick will be responsible for managing the City's special events office, which includes the citywide special events permitting process; event sponsorship program; securing, producing, and facilitating large-scale special events; and for providing consultation and assistance to City staff and external providers in their leadership and facilitation of special events. Kendrick comes to Greensboro from the Town of Garner, where he served as the Marketing & Events Coordinator in their Parks, Recreation and Cultural Resources department. Prior to Garner, he worked with Durham Parks and Recreation as an Athletic Specialist. Kendrick is also very active in the profession as he serves on the NCRPA Marketing committee and the NRPA young professional committee. He holds a Master's degree from N.C. Central University in Recreation Administration and a Bachelor's degree from Catawba College in Therapeutic Recreation.
- Chad Paris has been selected as the new Sportsplex Operations Supervisor. Chad started with the City of Greensboro at the Greensboro Sportsplex in 2007 as a shift supervisor, and was quickly promoted to the Front Desk Manager. Most recently, Chad was the Administrative Assistant at the Greensboro Aquatic Center focusing on supervising, and training staff as well as maintaining customer accounts and billing. Chad's passion for customer service externally and internally, as well as his knowledge of facility management will make him an invaluable addition to the Greensboro Sportsplex and the Department. In his new role as Operations Supervisor he will be responsible for the day to day operations of the facility, staff supervision, and programming. He assumed his new role on April 17th.

## **STAFF REPORTS**

A. Senior Services Program Updates- Jennie Matkins, Senior Services Coordinator gave a presentation on Senior Services Programs. May is recognized each year nationally as Older Americans Month. In honor of this year's theme, "Age Out Loud", different programs and activities offered by the Parks and Recreation Department's Senior Services Unit are being highlighted. The growth of interest in, and attendance at, the department's senior programming was discussed in detail. The costs of providing the programs detailed within this presentation are included within the department's annual operating budget.

### **OLD BUSINESS**

A. "Enhancing Quality of Life" Strategic/Annual Action Plan Update- Nasha McCray, Deputy Director requested to adopt the revised Enhancing Quality of Life strategic plan. At its April 2017 meeting, the Parks and Recreation Commission approved the department's strategic plans for Creating Economic Impact, Advancing Conservation, Rejuvenating Health and Wellness, and Enhancing Quality of Life. Upon the request of Commission, staff have worked collaboratively to revise the Enhancing Quality of Life strategic plan and related annual action plan to include an increased emphasis on program outreach to diverse audiences. In addition to the revised Enhancing Quality of Life plan, in which added or changed elements have been highlighted in yellow, specific outreach elements and related Program Planning Process revisions are provided along with this Agenda Item Form for Commission's information. A complete presentation highlighting the department's summer youth program offerings is scheduled to occur at the June meeting.

Motion to approve: Gaines, Washington seconded. All in favor.

### **NEW BUSINESS**

A. FY 2018-2027 Capital Improvement Program- Nasha McCray, Deputy Director requested the approval of the FY 2018-2027 Parks and Recreation Capital Improvement Program (CIP)

As part of preparing the Department's FY 2018-27 Capital Improvement Program (CIP) planning, staff will provide a brief overview of the CIP planning process and an update of the unfunded and funded projects included in the adopted FY 2017-2026 CIP. In addition, staff will present and request approval of the FY 2018-2027 CIP. If approved by the Commission, the Department's CIP will be submitted to City's Budget and Evaluation Department for further review and to City Council for consideration and inclusion in the City's FY 2017-18 Annual Operating Budget.

Commissioner Washington asked about the unauthorized money, Nasha McCray explained that it would be smaller projects handled in house. It would be handled within our existing budget.

Commissioner Smith –how is it prioritized? McCray- Community meetings, council goals, and Comprehensive Master Plan. Task force to determine need. Which is how they have the current project list. It has not been modified over the last few years but with new bonds coming up, there will be funding available so the list will change.

Chair Brower- Participatory Budgeting options? McCray- yes  
War Memorial Stadium. Where are we with it? McCray- A&T is still doing their due diligence and the State is doing on site investigations. Funds for the façade and A&T will take over when they have full management.

Approval for the Capital Improvement Program: Washington made the motion and Gaines seconded. All in favor.

### **SPEAKERS FROM THE FLOOR**

None

### **DIRECTOR'S REPORT**

Nasha McCray, Deputy Director gave the Director's Report.

- Summer Night Lights (SNL) hosts Summer Sneak Peek from 7-11 pm, Friday May 12, at the Greensboro Sportsplex, 2400 16th St. Teens ages 13-18 are invited for free pizza, basketball, soccer, music by DJ A-Vegas, and a photo booth. Admission is free. Summer Sneak Peek kicks off a full season of free SNL programs for local teens at Greensboro recreation centers and libraries.
- Summer Youth Programs Showcase (info is in packets)The Summer Youth Programs Showcase 2017 will be Wednesday, May 17 from 6:30-8:00 pm at Windsor Community Recreation Center. Learn about summer youth opportunities offered by Greensboro Parks and Recreation. Featuring information about summer day camps, our free summer playground program, swimming pools, and programs for teens.
- Henry Street Park Community Conversation (info is in packets) There will be a Community Conversation for Henry Street Park on Wednesday, May 17 from 6:00-7:00 pm. Location: Henry Street Park Picnic Shelter. 3113 Henry St. This park will be the City's First multi-generational attraction, featuring play and fitness equipment for all ages. Residents are invited to provide input on the proposed site plan for the park. All teens in attendance ages 13-18 will be registered to win one of two \$25 visa gift card.
- Groundbreaking Ceremony for Ivy Gardens at Brown Recreation Center (info is in packets) Join us for a Groundbreaking Ceremony for the Ivy Gardens at Brown Recreation Center on Saturday, May 20th at 10 am. The Ivy Gardens will be a Club Garden. Most produce raised in the garden will be donated to local food pantries located directly in the community the center serves. Special thanks to the Alpha Kappa Alpha Sorority- Sigma Kappa Omega Greensboro Chapter for their generous donation to this project. Location: Brown Recreation Center, 302 E Vandalia Rd, Greensboro, NC 27406

- 58th Annual Student of the Year Awards Banquet (info is in packets) The Greensboro Parks and Recreation Department and the Summit Rotary would like to invite you to a brunch on Saturday, May 20th from 10 am- noon at the Sheraton Greensboro at Four Seasons, Koury Convention Center. As we recognize the 2016-2017 Student Improvement Awards recipients and award the Students of the Year. RSVP by Friday May 12th to Michelle Gill Moffat. The invitation is in your packet.
- Latham Skate Park Grand Opening (info is in packets) Last but not least... The Latham Skate Park Opens May 20<sup>th</sup>. Greensboro Parks and Recreation will hold a grand opening celebration and ribbon cutting for the Latham Skate Park from 4-8 pm, Saturday, May 20, at 790 Hill St. This event is free. Limited parking is available at the skate park. Additional street parking is available near the Latham Park Tennis Center, 905 Cridland St. Access the skate park by taking the greenway south towards Hill Street. Residents are encouraged to bring their skateboards, inline skates, BMX bikes, scooters or wheel chairs to try out the park. Helmets and pads are required. The 10,000 square foot, state-of-the-art custom concrete park features an 8 foot flow bowl, a vert wall, rails, platforms and new features not seen anywhere else. This is the second of two skate parks the city has opened in the last six months. Both skate parks were built with voter-approved bond money and designed with the help of an advisory team of skateboarders.

### COMMISSIONER'S COMMENTS

Smith: No comment

Kollar: No comment

Gaines: Congrats on Accreditation. Thanks for your hard work with Senior Games

Washington: Thanks for all the hard work. The good work we do. Car show and wrestling event

Brower: none

With no further business, Chair Brower adjourned the meeting at 6:57 pm.

Respectfully Submitted,  
 Haley Wilson, Executive Assistant  
 Greensboro Parks and Recreation