

Call for Artists: Battleground Parks District Mural

Project Summary

The Greensboro Parks and Recreation Department is actively building the brand of the Battleground Parks District and has chosen to commission a public art mural within the district in Country Park. The Battleground Parks District is a partnership between Guilford Courthouse National Military Park, Natural Science Center, and Greensboro Parks and Recreation (Country Park, Jaycee Park, Lewis Recreation Center and Forest Lawn Cemetery). Each year, more than one million people visit the park district.

For more information, including the 2006 development masterplan, about the entire Battleground Parks District, please visit the City's website at <https://www.greensboro-nc.gov/departments/parks-recreation/parks-gardens/battleground-parks-district>.

Theme of the Mural

The BPD Mural should be a modern, artistic representation of the all the history, culture and national elements of the Battleground Parks District. It should reference the Greensboro Science Center, the Guilford Courthouse Military Park, and the multitude of recreation offerings including Country Park, Jaycee Park, Lewis Recreation Center, and Spencer Love Tennis Center. The mural will be visible to users of Country Park and will be a signature piece that sets the park apart and brings character to the location.

Canvas Size and Scope

The mural site is a 4.5' tall x 125' long space on concrete. The surface is conditioned and primed with a flat gray paint.



Budget

Artist Fee, to include design, labor, and materials (except paint), of the mural is proposed to be no more than \$2,000. Paint will be provided by Parks and Recreation.

Location

The mural wall is located along the Nathaniel Greene Dr., inside the parking lot on the left, just after the dam between lakes at Country Park. Country Park is located at 3905 Nathanael Greene Drive, Greensboro, NC 27455.

Artist Eligibility

The PBD Park Mural is open to professional artists who reside in **North Carolina** with experience in implementing and working in the public arena. Artists must be able to effectively work within the project timeline and budget and collaborate with governmental agencies and the community. Artist teams are welcome to apply collectively, however please note this on the application interest letter.

Application Process

The Greensboro Parks and Recreation Department will manage the application and selection process. The team of staff from the City and partnering agencies will collaborate to review artist applications. The committee will consist of arts professionals, city staff, and members of partnering agencies. The committee will review the submissions with input from the community and select an artist based on their custom mural design for BPD proposal.

Timeline

Deadline for Proposal Submission: Thursday, August 1, 2019 at 5 pm

Artist Selection announced: Thursday August 15, 2019

Installation Start (approx.): Sunday, September 1, 2019

Installation Complete: Monday, September 30, 2019

Application Requirements**The proposal should include:**

1. Artist's statement stating interest in the project, artist's approach to public art, and in particular this project, and relevant past experience on projects of a similar scope and budget
2. Digital image(s) of custom mural proposal for the Battleground Parks District
3. Three digital images of past work accompanied by an annotated list that includes:
 - Name of artist, title of work, media, and location of artwork
 - project budget
 - A professional resume with references

Materials must be submitted by Aug 1, 2019 at 5 pm, using DropBox or similar file sharing tool to Suzanne Congelosi at Suzanne.Congelosi@greensboro-nc.gov.

Project Contact

Please contact Suzanne Congelosi at 336-373-3648 or Suzanne.Congelosi@greensboro-nc.gov with any questions.

Additional Information

 <p>BATTLEGROUND PARKS DISTRICT</p>	 <p>Country Park</p> <p>Built in 1934, it is Greensboro's oldest city park. Enjoy a day in the country in one of Greensboro's favorite parks. Hike, bike, walk your dog, play on the playground or enjoy a picnic in one of the shelters.</p>  <p>GREENSBORO PARKS & RECREATION WWW.GSOPARKSANDREC.COM</p>	
<p>3905 Nathanael Greene Drive • Greensboro, NC 27455 336-373-3648 • Weekends: 336-430-6562 • Reservations: 336-373-5888</p>		
 <p>Greensboro Science Center</p> <p>4301 Lawndale Drive • Greensboro, NC 27455 336-288-3769 • info@greensboroscience.org</p>	 <p>Forest Lawn Cemetery</p> <p>3901 Forest Lawn Drive • Greensboro, NC 27455 336-373-2160</p>	 <p>Jaycee Park</p> <p>3802 Jaycee Park Drive • Greensboro, NC 27455 336-373-2946</p>
 <p>The Greensboro Science Center is an aquarium, museum and zoo—all in one location! Come face to face with wild creatures, engage in hands-on science, or take an adventure in the trees on SKYWILD! With so much to see and do, it's the perfect way to spend your day!</p>	<p>Forest Lawn opened in 1928. Encompassing 80 acres, it is the largest of the municipal cemeteries. Forest Lawn offers traditional burials, family mausoleums, cremation interments and a military section for the burial of veterans. The cemetery is open 8 am to sunset each day.</p>	<p>Stoner White Stadium features chair back seats, press box, restrooms, and concession stand. The three multipurpose fields are perfect for hosting soccer or football events. Check out Lewis baseball field for your next family kickball game. Field use is by reservation only.</p>
 <p>Guilford Courthouse National Military Park</p> <p>2332 New Garden Road • Greensboro, NC 27410 336-288-1776 • www.nps.gov/guco</p>	 <p>Lewis Recreation Center</p> <p>3110 Forest Lawn Drive • Greensboro, NC 27455 336-373-3330</p>	 <p>Spencer Love Tennis Center</p> <p>3802 Jaycee Park Drive • Greensboro, NC 27455 336-545-5320 • www.greensborotennis.com</p>
 <p>The Battle of Guilford Courthouse was one of the pivotal battles in the Revolutionary War. Much of this park is as it was in 1776. Enjoy the history and the beautiful setting.</p>	<p>The Lewis Recreation Center provides programming for people of all ages. Programs that are offered include summer day camp, karate, cheerleading, football, and basketball, along with fitness classes, chess, card games and many more. The Lewis Center can also be reserved for your own special event or program.</p>	<p>The Greensboro Tennis Program offers instruction, league and tournament play. In addition, the year-round instructional program includes group and private lessons for all levels of play. Over 2,000 tennis players participate in league tennis in the Greensboro area. Each year, the City program hosts over 30 USTA-sanctioned tournaments.</p>