

Mayor's Committee for Persons with Disabilities

2020 Sponsorship Opportunities



“My favorite thing is music and seeing my friends.”

— Kelli Clodfelter,
Shopper's Day
participant

Dear community partner,

If you happen upon Four Seasons Town Center next December 3, be prepared to be overwhelmed by the magical spirit of Mayor's Committee for Persons with Disabilities' annual Shopper's Day event.

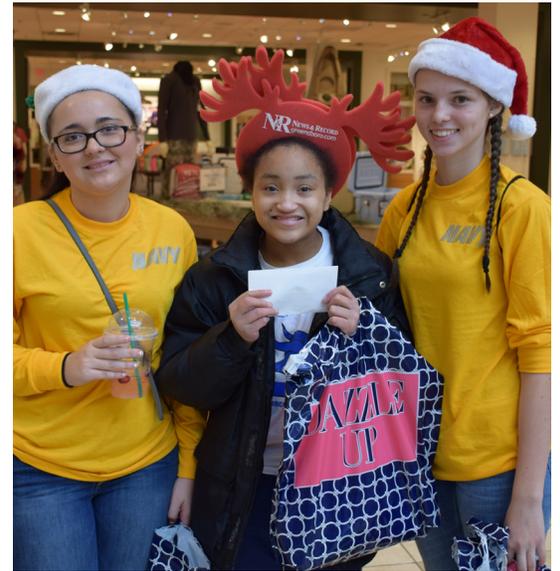
This isn't just a holiday party. It's not any old trip to the mall.

It's an opportunity for 700-plus local residents with disabilities to be independent. They hang with friends, whose limited mobility and access to transportation prevents them from seeing each other often. They showcase their talents, singing holiday tunes and dancing at a special showcase. They use their \$10 Shopper's Day spending money to buy gifts for friends or family — something that is often not in their budget.

And it's an opportunity for 300-plus volunteers to learn that people with disabilities are a lot like everyone else.

The mall will be filled with the cacophony of laughter and holiday song. Everywhere you go, you'll find shoppers and volunteers smiling, dancing, and making new friends.

Are you ready to be a part of that



magic, and support the Mayor's Committee efforts to create a barrier-free Greensboro?

We need \$10,000 annually to host Shopper's Day, provide scholarships to students with disabilities who are pursuing secondary education, and honor people and businesses in our community that make our city barrier-free.

Please consider becoming a sponsor today!

Sincerely,

Donna Gray
Shopper's Day Event Chair

What We Do

Help create a barrier-free Greensboro.

Honor those who uplift people with disabilities.

Celebrate people with disabilities.

About the Mayor's Committee



About the Committee

The Greensboro Mayor's Committee for Persons with Disabilities is a federal 501(c)(3) nonprofit coalition of individuals and agencies working to create a barrier-free city. We organize annual programs that celebrate people with disabilities and honor businesses and individuals who support our community through employment and advocacy work.

We rely on the financial support from donors to provide annual awards, scholarships, and events.

Shopper's Day

For more than 30 years, the mayor's

Your Sponsorship at Work

Every \$10 donation directly supports one Shopper's Day shopper.

committee has hosted the annual Shopper's Day at Four Seasons Town Centre. There are live musical performances, holiday snacks, a visit with Santa, and, of course, shopping.

It's a chance for our participants to have a fun day of shopping and celebration, and gives our volunteers a chance to meet people they might not otherwise meet.

Shopper's Day is our largest fundraising effort of the year. We need sponsors to cover food, wrapping paper and other event needs. Most importantly, donors allow us to provide each shopper \$10 to spend how they choose.

Scholarships

The Stephen L. Knier Memorial Scholarship is awarded every spring to one or more high school senior that will pursue higher education.

A \$500 donation allows us to honor businesses that are creating barrier-free workplaces and individuals supporting individuals with disabilities.

A \$750 donation provides a scholarship to one student with a disability.

This scholarship honors students who have used their initiative, resourcefulness and perseverance to surmount their disability at school or in life.

Awards

In partnership with the Greensboro Chamber of Commerce and the Guilford Merchants Association, the committee awards an Outstanding

Employer of the Year to an employer that has improved employment opportunities for people with disabilities.

The Brant Taylor Barrier-Free Success Award is given to an individual or organization that has made significant contributions to creating a barrier-free environment

for persons with disabilities. Both winners are honored at the Greensboro Chamber of Commerce annual Small Business Awards event.

— Kathy Staley, Caregiver

“The \$10 is very important to the participants. They do not have much money and this gives them an opportunity to buy a gift for someone else. The volunteers provide individualized attention to the shoppers that many do not get.”

Ready to sponsor the Mayor's Committee? Contact us.

336-373-2723 | MayorsCommittee@Greensboro-nc.gov | www.greensboro-nc.gov/MayorsCommittee