



City Council Work Session Economic Development

**May 17, 2012
12:30 – 2:30 pm**

AGENDA

- ❖ Economic Development Options
 - Short-Term Objectives
 - Long-Term Objectives

- ❖ Ed Kitchen/Ken Mayer – The Downtown University Campus Initiative

- ❖ Long-Term Projects
 - Land Acquisition
 - Infrastructure
 - Airport Area / Western Area / Eastern Area / Downtown

- ❖ Short-Term Projects
 - Workforce Development
 - Small Business Assistance

- ❖ Funding Strategies