

Agenda

Greensboro City Council

Economic Development Committee

Friday, April 12, 2013

9 a.m.

Plaza Level Conference Room

- I. Call to Order – Chairperson Matheny
- II. Approval of April 4, 2013 Draft Minutes - Committee
- III. Committee Follow Up
 - a. Revised Project List - Kathi Dubel
- IV. GEDA Up-Date
- V. Staff Update - Andy Scott, Kathi Dubel, John Shoffner
- VI. Next Meeting - Date

MEMBERS OF COUNCIL

ROBBIE PERKINS, Mayor
YVONNE J. JOHNSON, Mayor Pro Tem
NANCY VAUGHAN, At Large
MARIKAY ABUZUAITER, At Large

T. DIANNE BELLAMY-SMALL, District One
JIM KEE, District Two
ZACK MATHENY, District Three
NANCY HOFFMANN, District Four
TONY G. WILKINS, District Five

DRAFT
MINUTES OF THE ECONOMIC DEVELOPMENT COMMITTEE
OF THE
CITY OF GREENSBORO, NORTH CAROLINA

COMMITTEE MEETING

4 APRIL 2013

The Economic Development Committee of the City of Greensboro met at 9:00 a.m. on the above date in the Plaza Level Conference Room of the Melvin Municipal Office Building with the following members present: Councilmember and Chairman Zack Matheny; and Councilmembers Jim Kee and Tony Wilkins. Absent: Councilmember T. Dianne Bellamy-Small.

Also attending: Assistant City Manager Andy Scott, Associate General Counsel Mike Williams and Deputy City Clerk Diana Schreiber.

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Chairman Matheny opened the meeting at 9 a.m.; welcomed everyone in attendance; and amended the agenda to conform to time availability of Council.

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Councilmember Kee made a motion to excuse Councilmember Bellamy-Small. The motion was seconded by Councilmember Wilkins and adopted by voice vote of the members.

Following the vote on the motion, there was a discussion regarding non-attending Councilmembers.

Chairman Matheny suggested making motion to excuse Councilmember Bellamy-Small and to follow-up with the Mayor to appoint a new addition to the Economic Development Taskforce if Councilmember Bellamy-Small was not going to attend.

Councilmember Wilkins requested the Chairman to ask the Mayor to replace Councilmember Bellamy-Small with Councilmember Abuzuaiter if Councilmember Bellamy-Small was not going to participate; and stated that since it was unanimous, he was comfortable with the direction.

Chairman Matheny stated that with that direction he would inquire with Mayor Perkins.

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Dan Lynch, President, Greensboro Economic Development Alliance (GEDA), provided highlights of the economic developments in the Triad; stated that this had been the strongest quarter since the recession started in 2009 with positive growth in manufacturing and distribution; discussed the TIMCO incentive request; and spoke to a potential development from a west-coast company that had been conducting a regional site search.

Chairman Matheny inquired about how the City could support GEDA efforts; and distributed documentation that identified short-term and long-term planning.

Mr. Lynch exhibited support for public/private partnership with the City that included a fully-graded, shovel-ready site along the new runway as a short-term goal; and stated that the identified site near the airport consisted of fifty-six acres at the cost of \$7 million to grade and make construction ready.

Chairman Matheny advocated his second recommendation: utilizing water/sewer infrastructure and land plan around the growth areas of PTIA and in East Greensboro; and supported discussions with Guilford County about infrastructure.

Mr. Lynch confirmed that the 1000 acres at the airport were owned by the Airport Authority.

Chairman Matheny requested John Shoffner to research the amount of money spent at the airport by the City and how much was invested in water/sewer, fire service at the airport; and requested investment amounts by Guilford County.

Assistant City Manager Scott explained that in the last five years, the city had invested \$5 million in water/sewer and served TIMCO with unsubsidized fire service.

Mr. Lynch encouraged utilizing land adjacent to GTCC on Route 68; and requested investment figures of the city on that campus.

Chairman Matheny supported the Senator Hagan's proposal to locate the VA hospital adjacent to Novant Healthcare; requested a joint meeting with High Point and Kernersville with appropriate staff; and spoke in support of regionalism that involved working together with area municipalities and then seeking engagement with the counties.

The committee discussed working with area cities and then with the counties.

Mr. Scott referenced meetings between the municipalities and identified the appropriate staff in those discussions.

Mr. Lynch detailed the Bryan Boulevard relocation/improvements/right-of-ways; and indicated that the project was funded by the state and federal government.

Chairman Matheny urged implementation of short and long-term strategies as identified on the Working Template; and requested a meeting with Kernersville and High Point with designees for the purpose of regional cooperation on economic development, including infrastructure investment in airport area, and job growth planning with a deadline of sometime in April; to be arranged by Mrs. Scott and Lynch.

Councilmember Kee requested a summary of previous meetings between Greensboro, High Point and Kernersville.

Mr. Scott referred to the Economic Development Projects under Consideration – 2013 chart.

Chairman Matheny requested a meeting with staff to discuss the direction to recommend taking; commented that the \$2 million that had been removed from the list; and proposed a facilitated a meeting with Hayes-Taylor YMCA regarding infrastructure needs.

Mr. Scott focused on the Renaissance Plaza/Bessemer Center project; stated that the project would be discussed at a work session; and indicated the item would be brought before Council on May 7th.

Chairman Matheny requested before/after photographs be taken at the \$850,000 renovation located at the Roses site.

Chairman Matheny spoke in support of a \$5 million loan pool to fund shovel ready sites; and stated his goal of sponsoring a \$20 million economic development bond.

Mr. Scott stated the Project List contained information as to how to pay for the projects over the next three years.

Councilmember Wilkins inquired about the \$9.2 million available next year in two-third bonds; and asked how that would compare to a \$10 million economic development bond.

Chairman Matheny explained that projects funded by the two-third bond could be expedited in the short-term.

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The next meeting was scheduled for April 9th at 9 a.m. in the Plaza level Conference Room.

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Councilmember Kee made a motion to adjourn. The motion was seconded by Councilmember Wilkins and adopted by voice vote of the Committee.

The Committee adjourned at 9:40 a.m.

Diana Schreiber
Deputy City Clerk

Zack Matheny
Chairperson & Councilmember

(A copy of the Spreadsheet and Councilmember Matheny's Working Template referred herein are made a part of the minutes.)

