

Agenda

Greensboro City Council

Economic Development Committee
Wednesday, November 13, 2013
1:30 p.m.
Plaza Level Conference Room

1. Call to Order – Chairperson Matheny
2. Approval of October 17, 2013 Draft Minutes – Committee
3. On-site Leaf Mulch Manufacturing Pilot Project opportunity– Dale Wyrick
4. Wyndham Hotel – Andy Scott
5. Next Meeting - Set Date

MEMBERS OF COUNCIL

ROBBIE PERKINS, Mayor
YVONNE J. JOHNSON, Mayor Pro Tem
NANCY VAUGHAN, At Large
MARIKAY ABUZUAITER, At Large

T. DIANNE BELLAMY-SMALL, District One
JIM KEE, District Two
ZACK MATHENY, District Three
NANCY HOFFMANN, District Four
TONY G. WILKINS, District Five

DRAFT
MINUTES OF THE ECONOMIC DEVELOPMENT COMMITTEE
OF THE
CITY OF GREENSBORO, NORTH CAROLINA

COMMITTEE MEETING

17 OCTOBER 2013

The Economic Development Committee of the City of Greensboro met at 1:43 p.m. on the above date in the Plaza Level Conference Room of the Melvin Municipal Office Building with the following members present: Councilmember and Chairman Zack Matheny; and Councilmembers Marikay Abuzuaiter, Jim Kee and Tony Wilkins. Absent: None.

Also attending: City Manager Denise Turner Roth; Deputy City Manager Jim Westmoreland; Assistant City Attorney Mike Williams; and Deputy City Clerk Diana Schreiber.

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Chairman Matheny opened the meeting at 1:43 p.m.

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Chairman Matheny recognized Councilmember Nancy Vaughan in the audience.

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Councilmember Abuzuaiter made a motion to adopt the 10.7.13 draft minutes. The motion was seconded by Councilmember Wilkins and adopted by unanimous voice vote of the Committee.

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Game Plan of Vision, Strategy and Implementation

Chairperson Matheny made a presentation on Regional Strategy for Economic Development; discussed the actual/potential impacts of the PTI Airport's Bridge to Everywhere; Regional Connectivity; Shovel Ready Sites of the McConnell Center and Samet Corporation; Megasite in Randolph County; Urban Loop; East Greensboro High Impact Zone; and projects in Downtown Greensboro consisting of: the Steven Tanger Center for the Performing Arts, University Village concept, Charles Aris Building, Downtown Hotels/Redevelopment, Downtown Greenway, City Signage at Gateways, Gerbings Headquarters, the Senior Resource Center with Carousel and the Carolyn and Maurice LeBauer City Park.

Committee members expressed appreciation for the presentation; acknowledged the input, feedback and tenacity of its members, staff and outside consultants; and emphasized the need to regenerate the community's employment base.

City Manager Roth focused on next steps; and recommended taking the strategy to the full Council for adoption.

Councilmember Abuzuaiter made a motion to take as formal recommendations to Council for adoption. The motion was seconded by Councilmember Kee and adopted by voice vote of the Committee.

City Manager Roth added that the recommendations be further discussed at an upcoming retreat or orientation of Council.

Committee members discussed the concept of devising a spec building loan program; referenced the area at the Bypass and I-40; and spoke in support of regionalism between area municipalities and counties for coordinated economic development efforts.

Chairman Matheny suggested meeting with the High Point Council members and Nido Quebein.

Next Meeting

The next Economic Development Committee meeting was scheduled for Wednesday, November 13th at 1:30 p.m. in the Plaza Level Conference Room.

Adjournment

Councilmember Kee made a motion to adjourn. The motion was seconded by Councilmember Abuzuaiter and adopted by voice vote of the Committee.

The Committee adjourned at 2:30 p.m.

Diana Schreiber
Deputy City Clerk

Zack Matheny
Chairperson & Councilmember

(Copy of the presentation is hereby referenced and made a part of the minutes.)