



**City Council Visioning Session
Thursday, January 16, 2014
ACC Hall of Champions
Noon**

Agenda:

- I. Welcome and purpose of Visioning Session – Mayor Vaughan**
- II. Overview of City Map Goals and Statements – City Manager Roth
Deputy City Manager Westmoreland**
- III. Council Visioning Session: - City Council**
 - a. Council brainstorm discussion and identification of 2014 priorities:
 - i. Review and identify priorities by each MAP goal individually
 - ii. For each priority:
 1. Clearly describe the priority
 2. Identify desired outcome for community (what you want to see happen – future state)
 3. Identify when you want to see it happen
 4. Identify resource requirements needed to accomplish
 - b. Council prioritization of 2014 priorities:
 - i. Go through each goal and review its identified 2014 priorities
 1. Identify any priorities that can be combined or eliminated
 2. City Council rank and endorse priorities
 - a. Rank most important to least important
 - b. City Council vote to determine if majority of Council supports further Council/staff follow-up on the priority
- IV. Next Steps: - Mayor Vaughan
City Manager Roth/Deputy City Manager Westmoreland**
 - a. City staff develop visioning session summary and provide to Mayor and City Council by Thursday, January 23, 2014
 - b. City Council can use summary as basis for 2014 budget discussions and development and for city staff follow-up

City of Greensboro (MAP) Goals:

Goal #1: Create an Environment to Promote Economic Development Opportunities and Job Creation

Goal Statement:

Ensure strong functioning of city resources and services to positively influence and support economic and community development which includes making downtown Greensboro a destination location to enhance the economic viability of the entire city.

Goal #2: Maintain Infrastructure and Provide Sustainable Growth Opportunities

Goal Statement:

Protect, maintain and enhance the City's public infrastructure to improve the quality of life in Greensboro that is sustainable and cost effective.

Goal #3: Promote Public Safety & Reduce Crime

Goal Statement:

Promote public safety and reduce crime through being visible and active in the community while being responsive to all. Continue to work to create a proactive environment that encourages and educates and develops programs in collaboration within all City departments.

Goal #4: To Achieve Exceptional Customer Service and a Diverse City Government Workforce

Goal Statement:

Create a positive customer experience and employee workforce where the customer is respected, appreciated and valued and attract, develop and retain talented leadership throughout the city.

Goal #5: Ensure Fiscal Stewardship, Transparency, & Accountability

Goal Statement:

Strengthen efficiency and improve effectiveness of city programs to optimize service delivery while promoting transparency and accountability to the public.