



**DATE:** April 11, 2016  
**TO:** Jim Westmoreland, City Manager  
**FROM:** Internal Audit Division  
**SUBJECT:** United Arts Council of Greensboro (D/B/A ArtsGreensboro)  
(No Response Required)

The Internal Audit Division has completed our compliance review on April 4, 2016 of the United Arts Council Greensboro, Incorporated (doing business as ArtsGreensboro) which received a funding allocation from the City of Greensboro in the amount of \$100,000.

This funding was granted to assist with the general operating expenses incurred for the 17 Days Festival in the amount of \$25,000; and the National Folk Festival in the amount of \$75,000. These expenses included such items as advertising: graphics; printing costs/brochures; management fees and project support grants for various participants.

**17DAYS Arts & Culture Festival**

In 2011 ArtsGreensboro created the 17 DAYS Arts & Culture Festival, a highly unique and innovative collaborative arts venture to fuel Greensboro's arts marketplace through an unprecedented level of collaboration among top artists, presenters, producing organizations, museums, and venues.

**The National Folk Festival, 2015-2017**

America's longest-running and most prestigious multi-cultural traditional arts celebration, The National Folk Festival is in residence in Greensboro through 2017. Musicians and craftspeople from every state and most U.S. territories have participated in this festival. Greensboro and North Carolina were selected to host the Festival through a competitive process from among 32 cities.

We tested documentation maintained by the entity for the 2015-2016 fiscal year. These transactions tested by us were selected from the records provided to us without limitation. Based on our review, it appears that the entity is in compliance with the contract with no exceptions noted.

We would like to thank Mr. Tom Philion, President & CEO; Ms. Jo McKinnon, Donor Services, Finance & Grants Assistant and the staff of ArtsGreensboro for their courtesy and cooperation shown to us during this visit. If there are any questions or comments concerning the details of this visit, we can be reached at 373-2823.



Len Lucas  
Internal Audit Director

Cc: Tom Phillion, President & CEO of ArtsGreensboro  
Kathi Dubel, Economic Development & Business Support Manager