



# **Greensboro Participatory Budgeting Steering Committee Report**



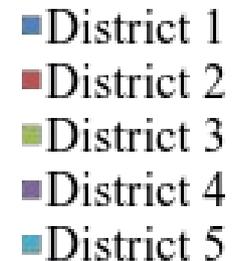
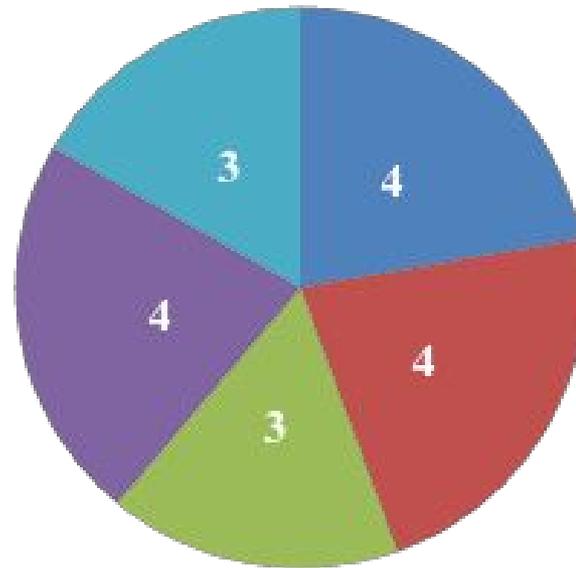
PARTICIPATORY  
BUDGETING PROJECT

# Steering Committee



# Steering Committee

- **September 1, 2015** the Greensboro City Council Appointed 18 Greensboro Participatory Budgeting Steering Committee Members



# Steering Committee

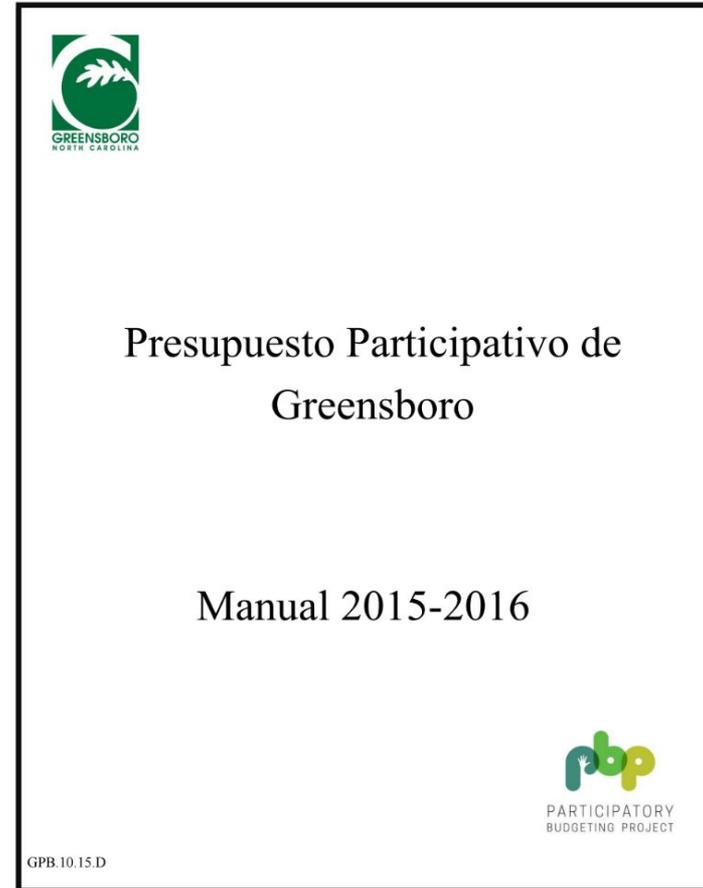
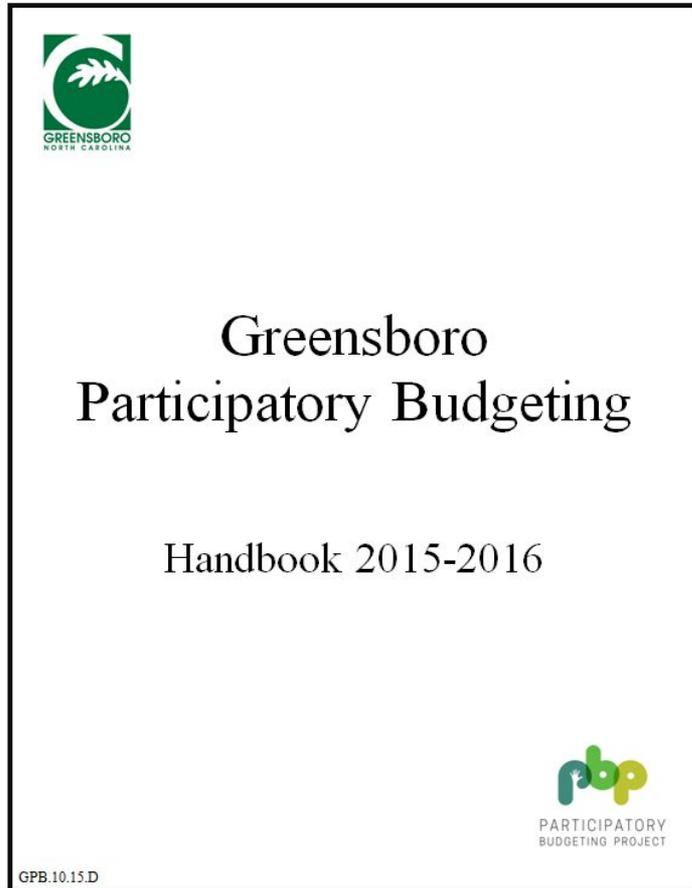
- **September 16-17, 2015** the Participatory Budgeting Project facilitated the Greensboro Participatory Budgeting Steering Committee Workshops
- **September 30, 2015** the Steering Committee elected Anita Cafiero and Kevin William as Co-Chairs

# Greensboro

# Participatory Budgeting Handbook

Version	Date	SC Meeting	Summary of Changes
GPB.10.15.D	2/10/2016	1/27/2016	Removal of Lawrence Mann, timeline edits - idea collection: october - december, expos & voting: april, implemendation: May - onward, proposal development age to 14, voting age to 14
GPB.10.15.C	12/18/2015	12/16/2015	Spelling correction of Kathleen Sullivan's name, removal of Dhruv Pathak as a SC member, Removal of \$30,000 cap
GPB.10.15.B	10/23/2015	10/21/2015	Addition of \$30,000 project cap
GPB.10.15.A	10/13/2015	09/16/2015 09/17/2015	Establishment of Rules

# Greensboro Participatory Budgeting Handbook



# Idea Collection



# Idea Collection Planning

- The Participatory Budgeting Project facilitated formal meetings to the City of Greensboro staff on:
  - Tuesday, August 11, 2015
  - Wednesday, August 12, 2015
  - Friday, November 20, 2015
- The Participatory Budgeting Project collectively trained 23 volunteer facilitators on:
  - Wednesday, October 14, 2015
  - Thursday, October 15, 2015

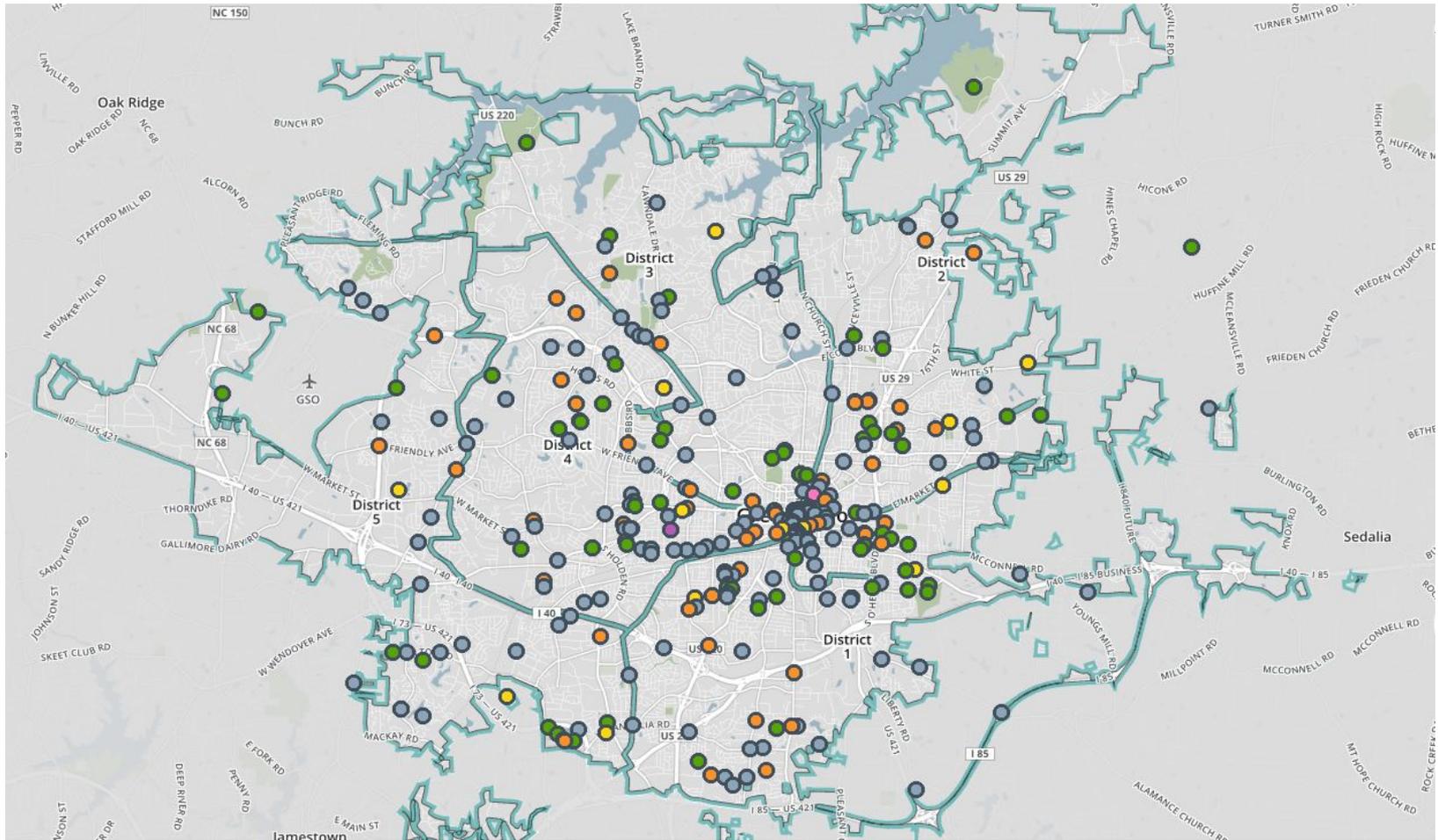
# Idea Collection Planning

Outlined by the 2015 - 2016 Steering Committee, the goal of the Greensboro Participatory Budgeting process is to achieve equity, empowerment, community building, and transparency. Each district had two formal neighborhood assemblies, in addition to at least three informal outreach events that leveraged community partnerships and Greensboro's diverse landscape to encourage widespread participation. Considerations were made in the scheduling of these events to include, but not limited to, marginalized and underrepresented populations, persons experiencing homelessness, language, accessibility, food security, international populations, persons with disabilities, and young people.

# Idea Collection Planning

DATE	LOCATION	DISTRICT	TIME
10/15/2015	City Market	1	5:30 pm - 9:00 pm
10/17/2015	Glenwood Neighborhood Fall Festival	1	12:00 pm - 4:00 pm
10/31/2015	Warnersville Recreation Center - Food Desert Event	1	9:00 am - 11:00 pm
10/29/2015	Hayes-Taylor YMCA	1	6:30 pm - 8:30 pm
11/5/2015	Caldleugh Multicultural Center	1	6:30 pm - 8:30 pm
11/17/2015	Woodlea Neighborhood Association	1	7:00 pm - 8:00 pm
12/3/2015	Hayes-Taylor YMCA	1	6:00 pm - 7:30 pm
<b>District 1</b>			
10/26/2015	Citizens for Economic & Environmental Justice	2	7:00 pm - 8:30 pm
11/5/2015	Mayor's Committee for Persons with Disabilities	2	8:30 am - 9:30 am
11/5/2015	Concerned Citizens of Northeast Greensboro	2	7:00 pm - 8:30 pm
11/5/2015	City Academy	2	7:30 pm - 9:00 pm
11/8/2015	Klei Mrao Mrang Jak Church	2	12:00 pm - 3:00 pm
11/12/2015	Interactive Resource Center	2	5:30 pm - 7:30 pm
11/23/2015	Windsor Recreation Center	2	6:30 pm - 8:30 pm
<b>District 2</b>			
10/30/2015	International Advisory Committee	3	5:00 pm - 7:00 pm
11/2/2015	McNairy Library	3	6:30 pm - 8:30 pm
11/9/2015	Central Library Nussbaum Room	3	6:30 pm - 8:30 pm
11/11/2015	SynerG Young Professionals Event	3	5:30 pm - 8:00 pm
11/18/2015	SynerG Lead Your City Event	3	1:00 - 2:00 pm
11/19/2015	ASPA	3	11:30 am - 1:00 pm
11/20/2015	International Advisory Committee	3	5:00 pm - 7:00 pm
11/22/2015	First Presbyterian Church	3	9:30 am - 10:20 am
11/23/2015	Faith Action ID Drive - First Presbyterian Church	3	9:00 am - 12:30 pm
11/28/2015	Deep Roots Handmade for the Holidays	3	10:00 am - 3:00 pm
12/2/2015	Central Library	3	6:00 pm - 7:30 pm
<b>District 3</b>			
11/3/2015	Board of Realtors Association	4	12:00 pm - 1:00 pm
11/13/2015	UNCG	4	Afternoon Tabling
11/22/2015	Benjamin Branch Library	4	3:00 pm - 5:00 pm
11/22/2015	Temple Emanuel	4	12:00 pm - 1:30 pm
11/24/2015	Kathleen Clay Edwards Library	4	6:30 pm - 8:30 pm
<b>District 4</b>			
11/4/2015	Trotter Recreation Center	5	6:30 pm - 8:30 pm
11/5/2015	YWCA - Ben L. Smith High School	5	4:00 pm - 5:00 pm
11/7/2015	Griffin Recreation Center	5	10:00 am - 12:00 pm
11/10/2015	Hemphill Library	5	10:00 am - 12:00 pm
11/19/2015	Guilford College	5	6:00 pm - 7:15 pm
11/20/2015	Hemphill Library	5	2:00 pm - 4:00 pm
12/11/2015	American Friends Service Committee - Peace & Justice Program	5	6:00 pm - 7:30 pm
<b>District 5</b>			

# Ideas Greensboro



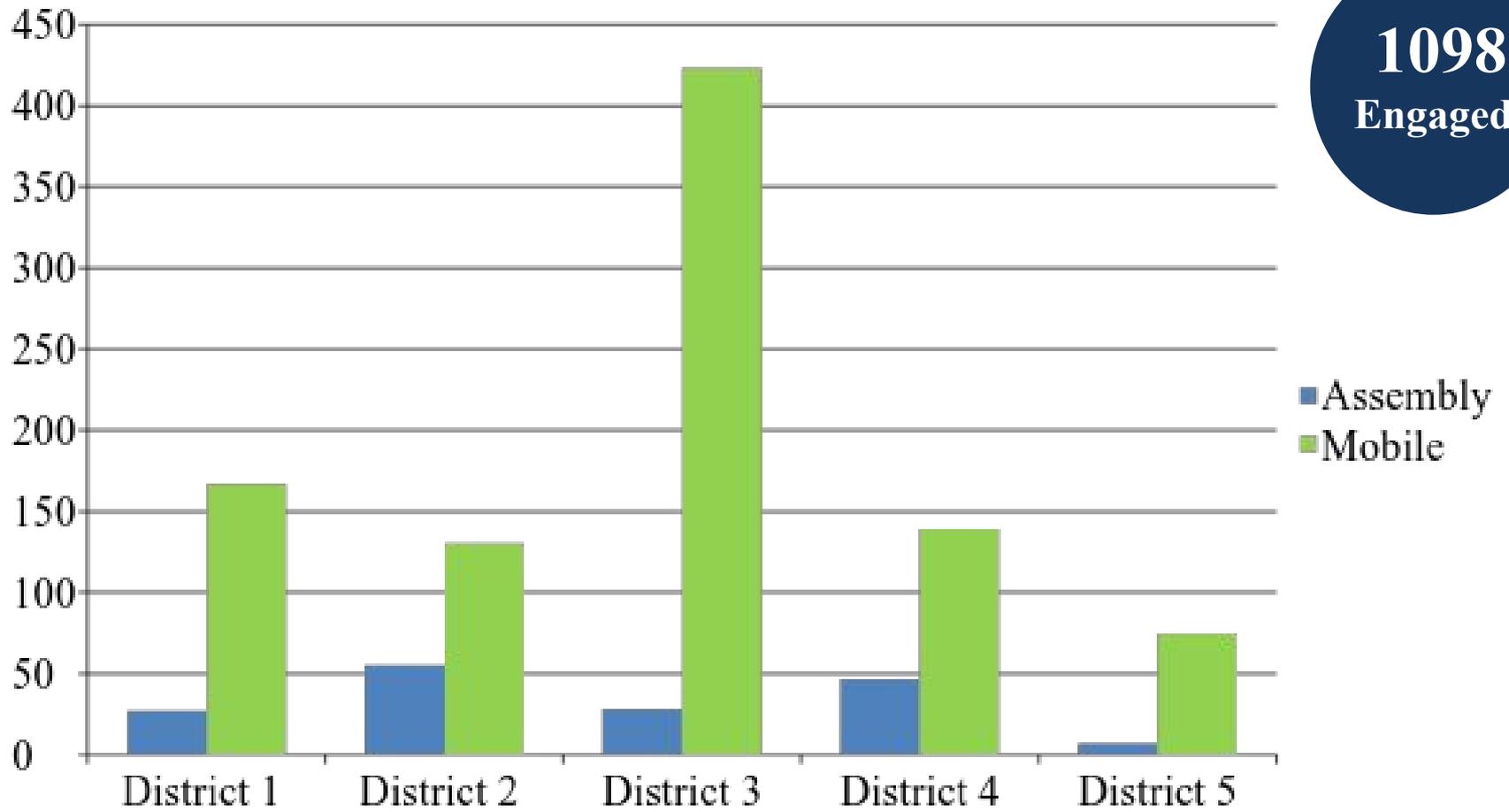


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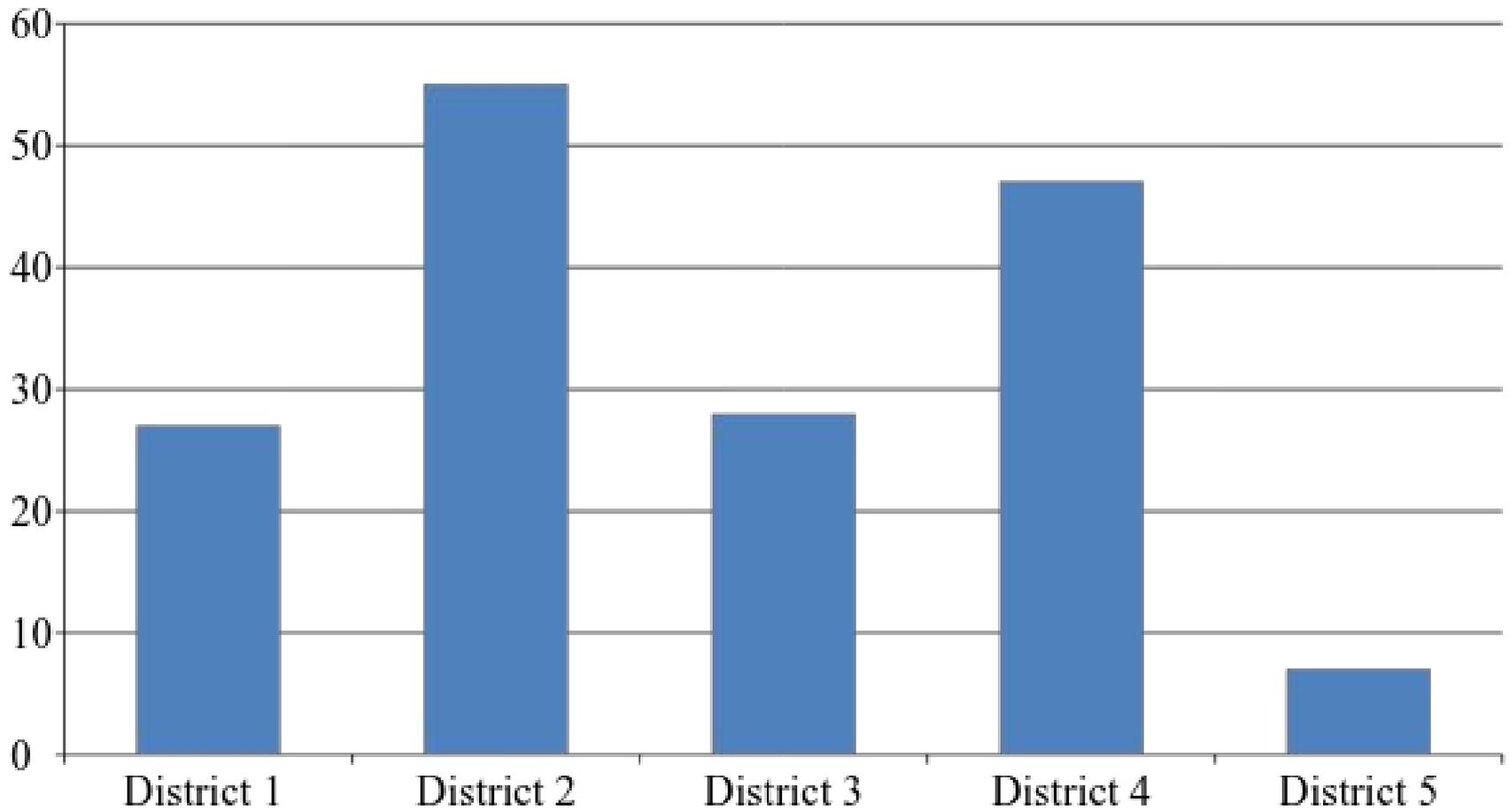
**Ideas**

**Collected!**

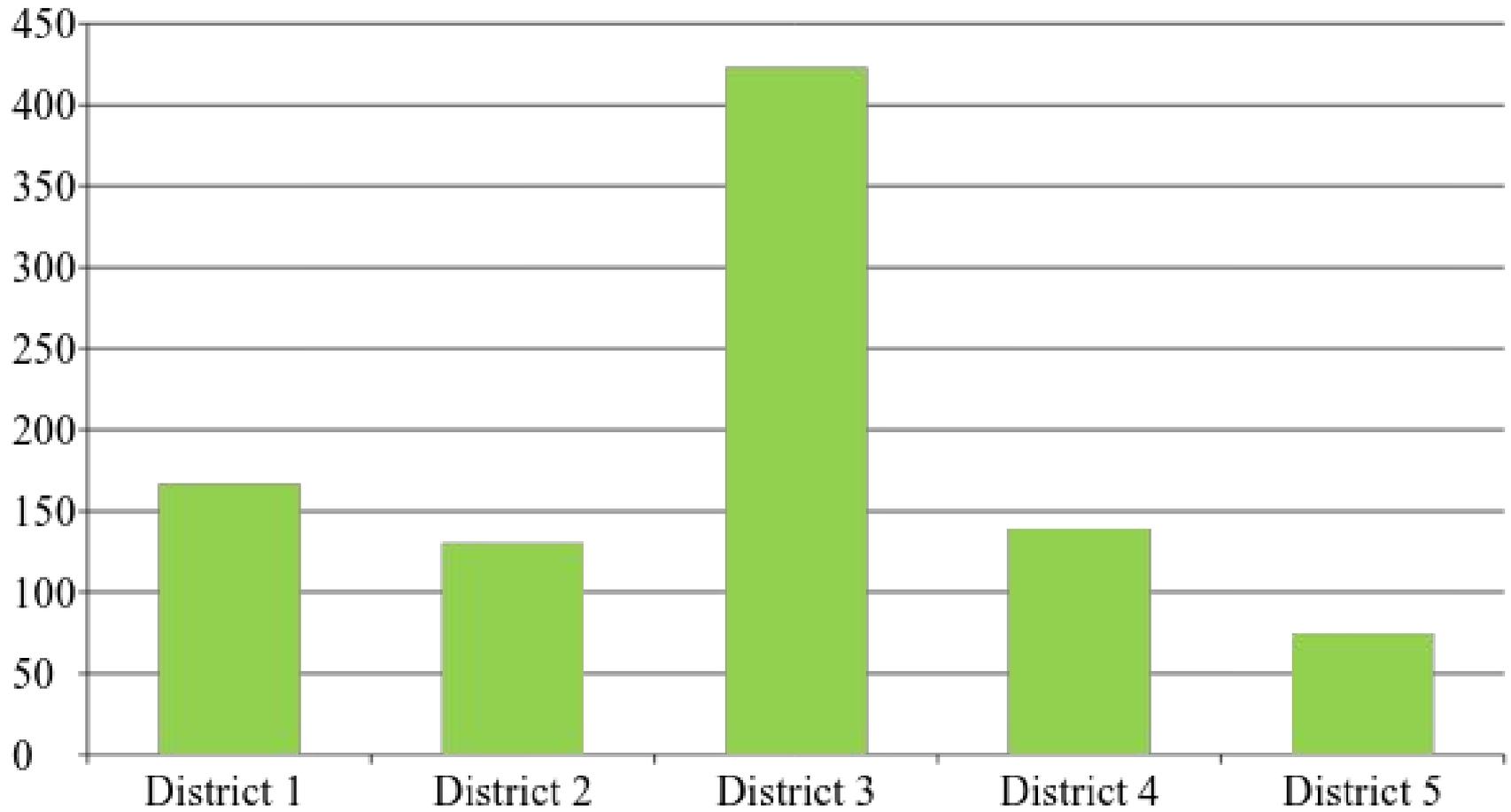
# Idea Collection: October – December 2015



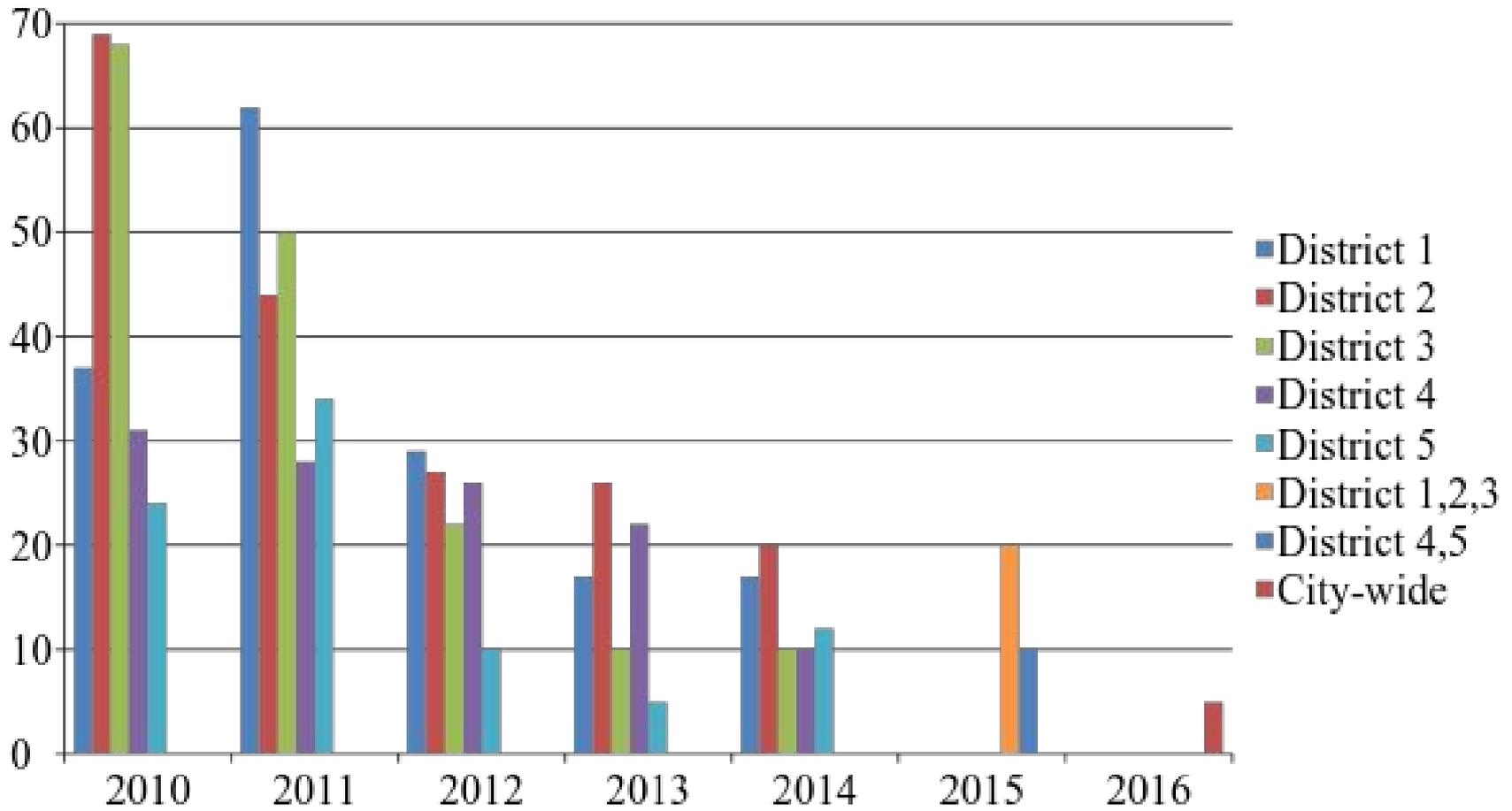
# Idea Collection: Neighborhood Assemblies



# Idea Collection: Mobile Events



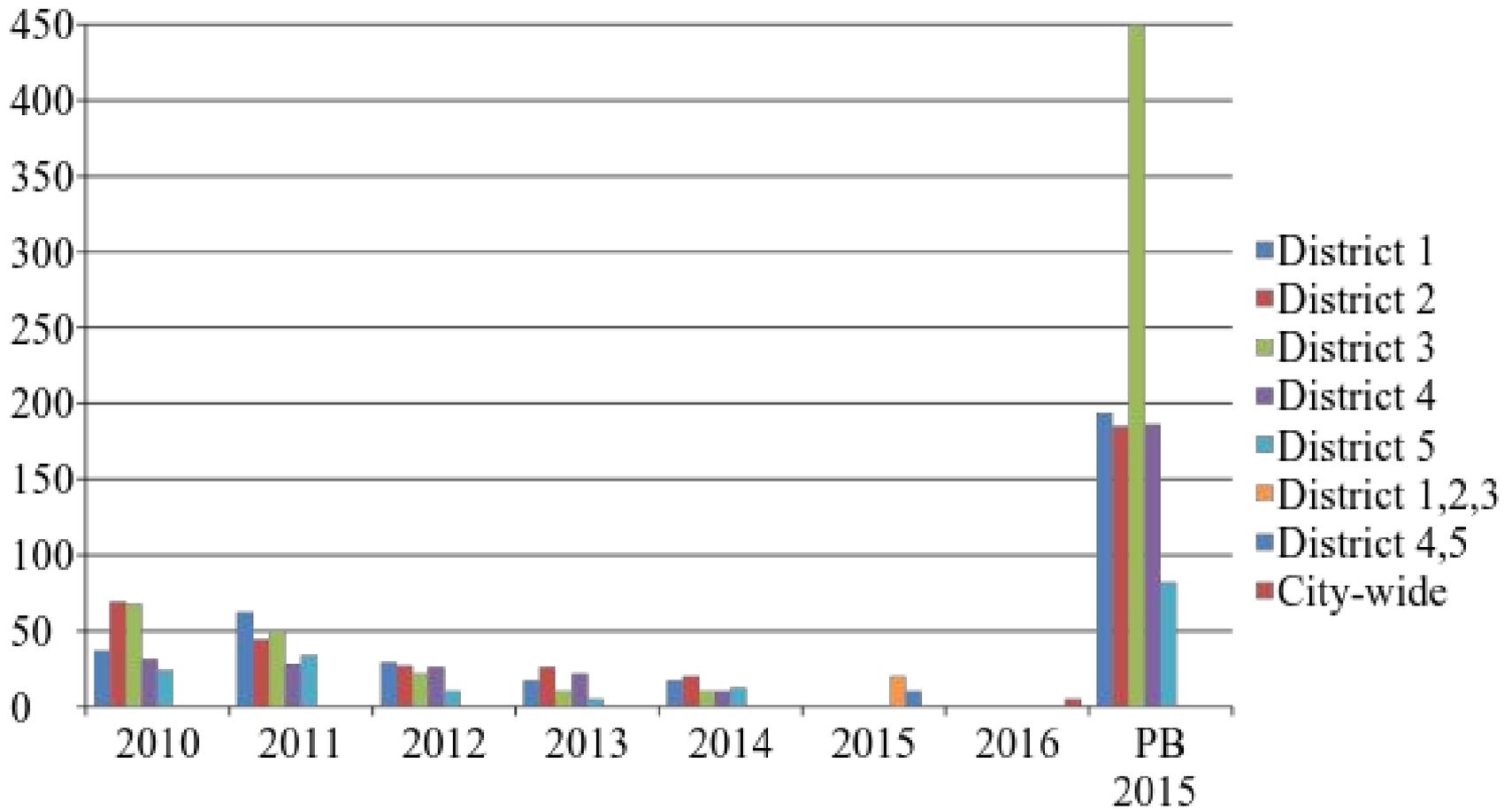
# City of Greensboro Budget Meeting Attendance



In 2015, the city held combined budget meetings. Districts 1-3 and districts 4-5 held their meetings collectively. In 2016, the city held city-wide budget meetings.

# City of Greensboro

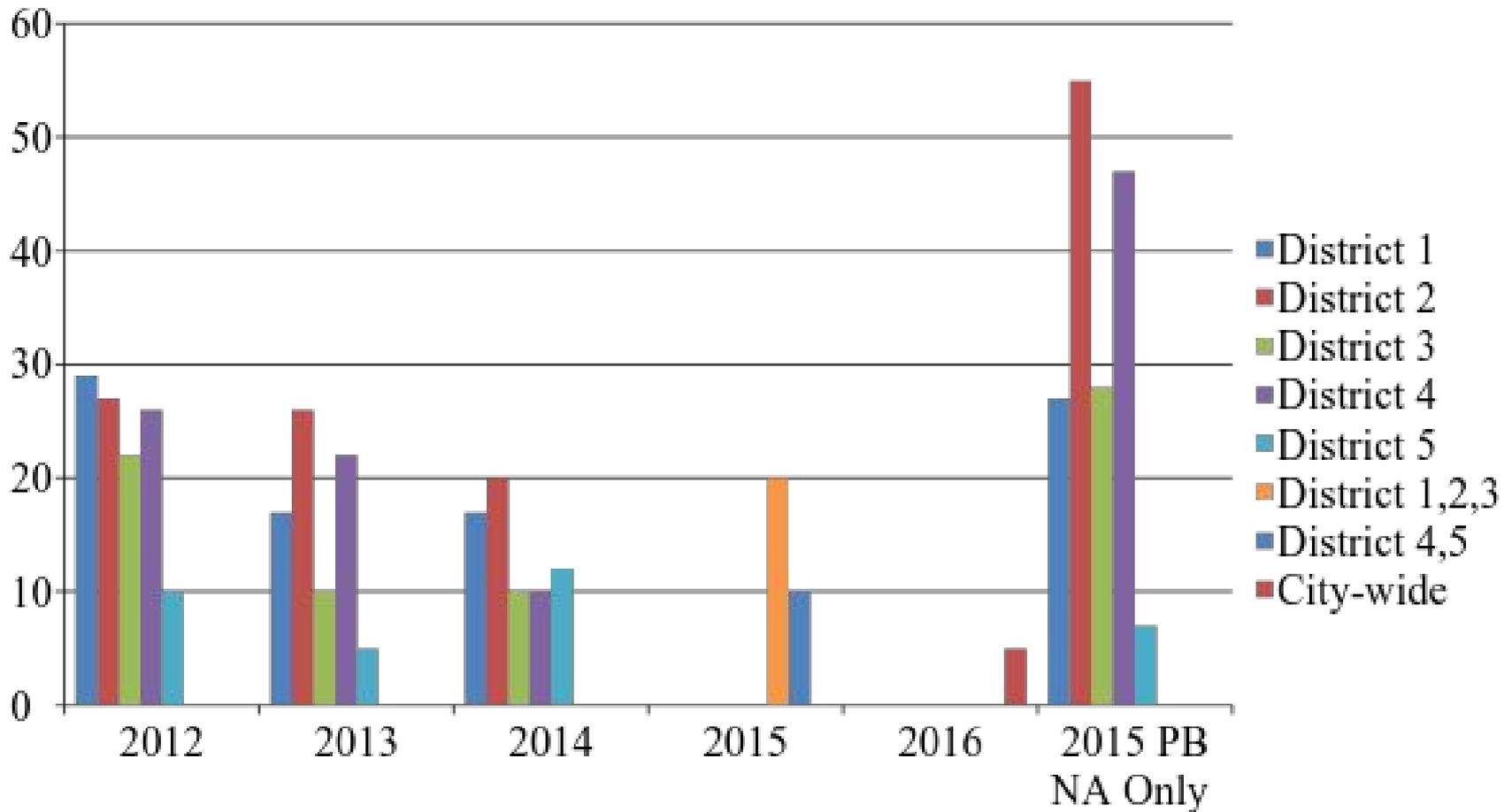
## Budget Meeting Attendance-PB Idea Collection



In 2015, the city held combined budget meetings. Districts 1-3 and districts 4-5 held their meetings collectively. In 2016, the city held city-wide budget meetings.

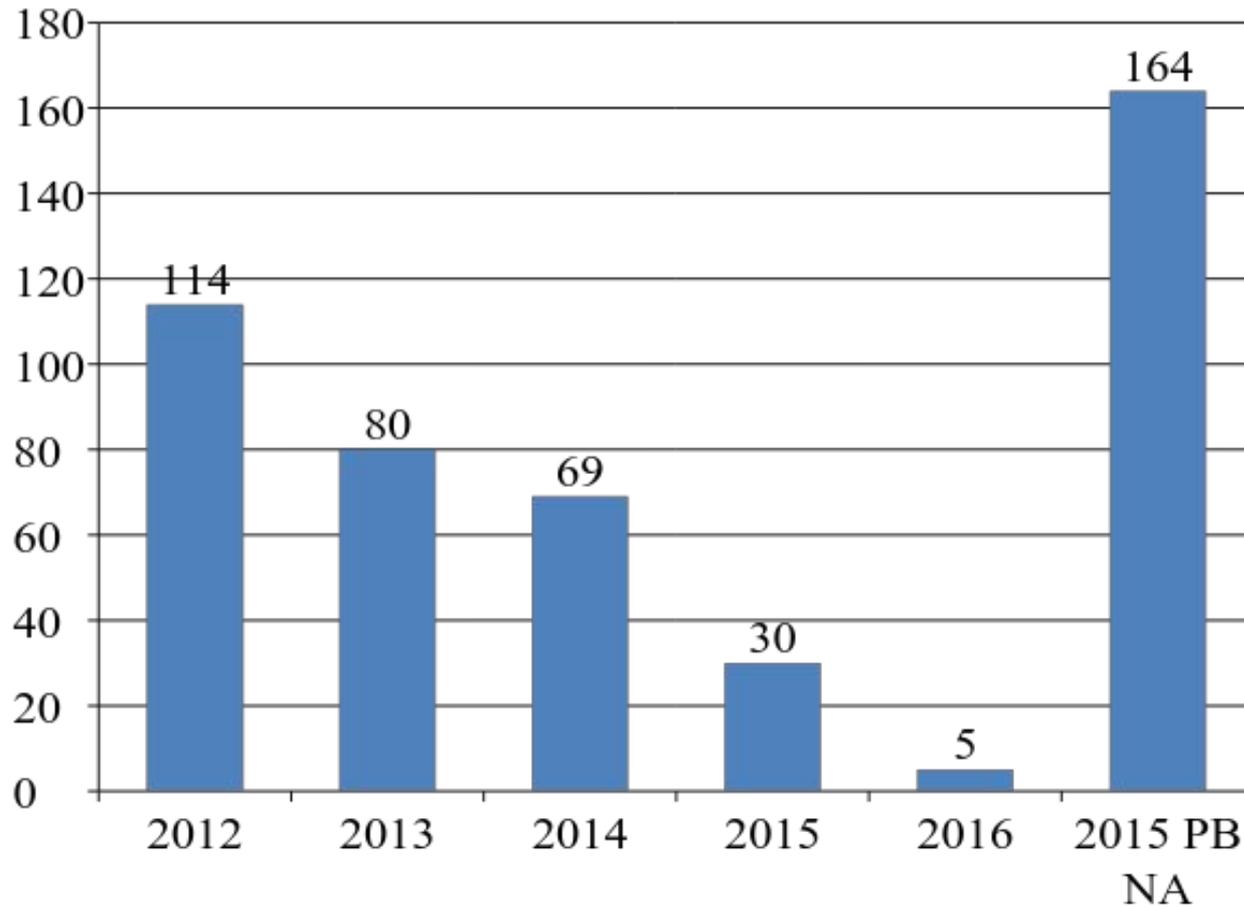
# City of Greensboro

## Budget Meeting Attendance- PB Assemblies



In 2015, the city held combined budget meetings. Districts 1-3 and districts 4-5 held their meetings collectively.

# City of Greensboro Budget Meeting Attendance & Greensboro PB Neighborhood Assemblies



# Idea Collection Research Recap



December 16, 2015  
Research Update to Greensboro PB  
Steering Committee



By Spoma Jovanovic & Vincent Russell

## Surveys & Field Notes Collected in Phase 1

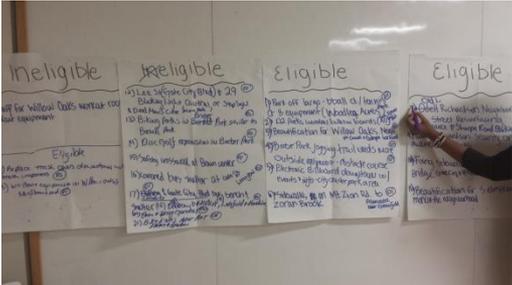
- 159 surveys
- Field notes from 12 neighborhood assemblies; 1091 people; 600+ ideas from 36 events

### Highlights:

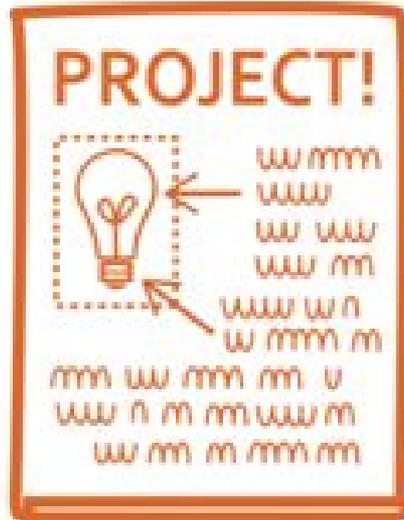
1. Participation at Neighborhood Assemblies based on survey data:
  - District #1 25%
  - District #2 22%
  - District #3 10%
  - District #4 26%
  - District #5 17%

48% did not record/did not know their District
2. Assembly attendees: 41% African American, 53% White and 59% female, 41% male.
3. 84% had not previously attended a City of GSO budget meeting.
4. 73% of survey respondents had BA or graduate degree; 27% hold an AA or less education
5. 23% have a household income of less than \$25,000; 51% have a household income of less than \$50,000.
6. 91% born in the USA; 35% have lived in Greensboro less than 8 years.
7. 46% were 15-34 years old; 54% were 35 years or older.
8. Issues/problems of concern to survey respondents:
  - 47% Parks and recreation
  - 46% Public transportation
  - 49% Beautification/environment
  - 43% Potholes, sidewalks, street repairs
  - 38% Food security, hunger
9. People want to be connected to the community but lack trust in officials.
  - 65% believe they have no to some ability to make the community better.
  - 72% have no to some trust in elected leaders.

# Idea Collection Research Recap



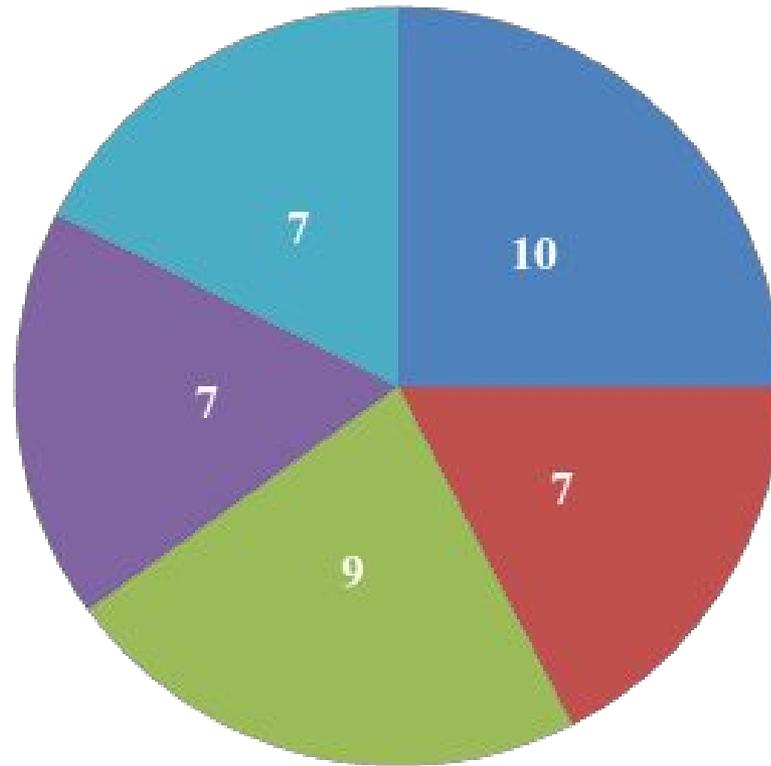
# Proposal Development



# Proposal Development Planning

- The Participatory Budgeting Project collectively trained 48 volunteer budget delegates and facilitators on:
  - Monday, December 14, 2015
  - Tuesday, December 15, 2015
- The Participatory Budgeting Project facilitated a formal meeting with the City of Greensboro staff on:
  - Friday, December 18, 2015

# Budget Delegates



- District 1
- District 2
- District 3
- District 4
- District 5

# Budget Delegate Committees

Arts &  
Culture

Parks &  
Recreation

Special  
Projects

Streets,  
Sidewalks, &  
Transportation

Safety &  
Environment

# Proposal Development

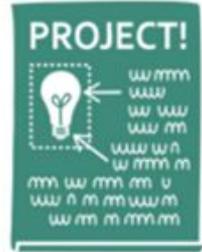
## II. Suggested Timeline and Goals

MEETINGS	GOALS/ BENCHMARKS	DATE
<b>Orientation</b>	<ul style="list-style-type: none"> <li>Learn about the delegate process and project development</li> <li>Choose the committee you want to work on</li> </ul>	12.14.15 12.15.15
<b>Committee Meeting 1</b>	<ul style="list-style-type: none"> <li>Review community data and discuss needs</li> <li>Discuss project list and eligibility criteria</li> </ul>	Jan 11 - 15
<b>Department Presentation</b>	<ul style="list-style-type: none"> <li>Learn about project development from city experts in your committee's area</li> </ul>	Jan 18 - 29
<b>Site Visits 1</b>	<ul style="list-style-type: none"> <li>Assess community needs</li> </ul>	Jan 18 - 29
<b>Committee Meeting 2</b>	<ul style="list-style-type: none"> <li>Select 10-20 priority projects for additional research</li> <li>Assign delegates to visit priority project locations</li> </ul>	Feb 1 - 5
<b>Site Visits 2</b>	<ul style="list-style-type: none"> <li>Collect information about project locations</li> </ul>	Feb 8 - 12
<b>Committee Meeting 3</b>	<ul style="list-style-type: none"> <li>Report back from site visits</li> <li>Pick projects to present to the City for review and begin to prepare proposals</li> </ul>	Feb 15 - 19
<b>Important Deadline 1!</b>	<ul style="list-style-type: none"> <li><b>Each committee submits 10-20 project proposals to the Budget Department, for review and price estimates.</b></li> </ul>	Feb 22
<b>Committee Meeting 4</b>	<ul style="list-style-type: none"> <li>Incorporate City feedback</li> <li>Finalize proposals to submit to the City for review</li> <li>Write proposal drafts</li> </ul>	Feb 29 - Mar 4
<b>Important Deadline 2!</b>	<ul style="list-style-type: none"> <li><b>Each committee submits 5-10 project proposals to the Budget Department, for review and price estimates.</b></li> </ul>	Mar 7
<b>Committee Meeting 5</b>	<ul style="list-style-type: none"> <li>Incorporate City feedback</li> <li>Prepare outreach strategy for Expos and Vote</li> <li>Finalize list of project proposals to submit to City</li> </ul>	Mar 14 - 18
<b>Expo prep workshop/ Important Deadline 2!</b>	<ul style="list-style-type: none"> <li>Create displays for Project Expos</li> <li><b>Submit final text for the ballot and voting site project posters</b></li> </ul>	Mar 21 - 25
<b>Project Expos!</b>	<ul style="list-style-type: none"> <li>Share projects with the public at Expos</li> <li>Spread the word about the final PB vote.</li> </ul>	Apr 4 - 15
<b>Committee Meeting 6</b>	<ul style="list-style-type: none"> <li>Review final projects</li> <li>Finalize outreach strategy for the vote</li> </ul>	Apr 11 - 15
<b>VOTE</b>	<ul style="list-style-type: none"> <li>Voting!</li> </ul>	April 25 - May 6

## II. Suggested Timeline and Goals

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<b>Site Visits 1</b>	<ul style="list-style-type: none"> <li>Assess community needs</li> </ul>	Jan 18 - 29
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<b>Site Visits 2</b>	<ul style="list-style-type: none"> <li>Collect information about project locations</li> </ul>	Feb 8 - 12
<b>Committee Meeting 3</b>	<ul style="list-style-type: none"> <li>Report back from site visits</li> <li>Pick projects to present to the City for review and begin to prepare proposals</li> </ul>	Feb 15 - 19
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<b>Important Deadline 2!</b>	<ul style="list-style-type: none"> <li><b>Each committee submits 5-10 project proposals to the Budget Department, for review and price estimates.</b></li> </ul>	Mar 7
<b>Committee Meeting 5</b>	<ul style="list-style-type: none"> <li>Incorporate City feedback</li> <li>Prepare outreach strategy for Expos and Vote</li> <li>Finalize list of project proposals for ballot</li> </ul>	Mar 14 - 18
<b>Important Deadline 3!</b>	<ul style="list-style-type: none"> <li><b>Submit final text for the ballot and voting site project posters</b></li> </ul>	March 18
<b>Expo prep workshop/ Committee Meeting 6</b>	<ul style="list-style-type: none"> <li>Review final projects</li> <li>Finalize outreach strategy for the vote</li> <li>Create displays for Project Expos</li> </ul>	March 21 - 25
<b>Project Expos!</b>	<ul style="list-style-type: none"> <li>Share projects with the public at Expos</li> <li>Spread the word about the final PB vote</li> </ul>	March 28 - April 1
<b>VOTE</b>	<ul style="list-style-type: none"> <li>Voting!</li> </ul>	April 11 - 24

# Proposal Development



- Budget Delegates across the five committees held 28 meetings from January – March
- The City of Greensboro and the Participatory Budgeting Project collaborated for the Budget Delegate Open House
  - Thursday, February 4, 2016
- The City of Greensboro organized two budget delegate city staff work sessions during proposal development
  - Monday, March 14, 2016
  - Wednesday, March 16, 2016
- The Participatory Budgeting Project organized the Expo Poster Workshop
  - Wednesday, March 23, 2016

# Proposal Development Research Recap



# Expos & Vote



# International Community Expo



التصويت **đầu phiếu** votez **hãy bình chọn**  
 VOTE Cast Your Vote 투표  
 투표 **votar** بدلي بصوته الخاص بك अपना मत डालें

**Greensboro Participatory Budgeting International Community Expo**

Learn how you can vote for projects the City may be funding in your community!  
 State issued ID not required to vote.

Interpreters available! **Friday, March 18, 2016** Children are welcome. Refreshments will be served.  
**4-6 pm**

**2714 W Market St.**  
**Peace United Church of Christ/New Arrivals Institute**  
 Greensboro, NC

For more information, call 336-373-2038.




التصويت **đầu phiếu** votez **hãy bình chọn**  
 VOTE Cast Your Vote 투표  
 투표 **votar** بدلي بصوته الخاص بك अपना मत डालें

**Presupuesto Participativo de Greensboro Comunidad Internacional Expo**

Aprenda como votar por proyectos que la Ciudad puede financiar en su comunidad!

Interpretes disponibles! **Viernes, Marzo 18, 2016** Niños son bienvenidos. Se servirán refrescos.  
**4-6 pm**  
**2714 W Market St.**

**Peace United Church of Christ/New Arrivals Institute**  
 Greensboro, NC

Para más información, llame 336-373-2038.




التصويت **đầu phiếu** votez **hãy bình chọn**  
 VOTE Cast Your Vote 투표  
 투표 **votar** بدلي بصوته الخاص بك अपना मत डालें

**Budgétisation Participative de Greensboro Exposition pour la Communauté Internationale**

Apprenez comment vous pouvez voter pour les projets que la Ville peut financer dans votre communauté!  
*Pas besoin de carte d'identité de l'Etat pour voter.*

Interpretes disponibles **Vendredi 18 Mars, 2016** Les enfants sont les bienvenus. Rafraichissements servis.  
**16h-18h**  
**2714 W Market St.**

**Peace United Church of Christ/New Arrivals Institute**

Pour plus d'informations, appelez 336-373-2038.




التصويت **đầu phiếu** votez **hãy bình chọn**  
 VOTE Cast Your Vote 투표  
 투표 **votar** بدلي بصوته الخاص بك अपना मत डालें

**그린스보로 참여 예산 국제 공동체 박람회**

시민 여러분이 어떻게 시 예산에 직접참여하고 투표하실 수 있는지 알아보십시오.  
*\*정부가 신청하여 예산을 지원합니다.*

종역 있습니다 **2016년 3월 18일 금요일** 자녀 동반 환영, 다양한 언어 지원 있습니다.  
**오후 4시**  
**2714 W Market St.**  
**Peace United Church of Christ/ New Arrivals Institute**

For more information, call 336-373-2038.




# Community Expos

**OUR** money.  
neighborhood.  
decision.

**SU** dinero.  
comunidad.  
decisión.

**You Decide How To Improve the community!**

**Usted decide cómo mejorar la comunidad!**

**Greensboro Participatory Budgeting**

**Presupuesto Participativo de Greensboro**

## COMMUNITY EXPOS

## EXPOSICIONES COMUNITARIAS

**International Community Expo**  
Friday, March 18  
4 – 6 pm  
Peace United Church of Christ/  
New Arrivals Institute  
2714 W. Market St.

**District 4 Expo**  
Monday, March 28  
6-8 pm  
Benjamin Branch Library  
1530 Benjamin Pkwy

**District 2 Expo**  
Tuesday, March 29  
6-8 pm  
Mc Girt Horton Library  
2501 Phillips Ave.

**District 3 Expo**  
Wednesday, March 30  
6-8 pm  
Central Library  
219 N. Church St.

**District 1 Expo**  
Thursday, March 31  
6-8 pm  
Hayes-Taylor YMCA  
2630 E. Florida St.

**District 5 Expo**  
Friday, April 1  
6-8 pm  
Griffin Recreation Center  
5301 Hilltop Rd.



**Exposición Internacional**  
Viernes, 18 de marzo  
4 – 6 pm  
Peace United Church of Christ/  
New Arrivals Institute  
2714 W. Market St.

**Exposición Distrito 4**  
Lunes, 28 de marzo  
6-8 pm  
Benjamin Branch Library  
1530 Benjamin Pkwy

**Exposición Distrito 2**  
Martes, 29 de marzo  
6-8 pm  
Mc Girt Horton Library  
2501 Phillips Ave.

**Exposición Distrito 3**  
Miércoles, 30 de marzo  
6-8 pm  
Central Library  
219 N. Church St.

**Exposición Distrito 1**  
Jueves, 31 de marzo  
6-8 pm  
Hayes-Taylor YMCA  
2630 E. Florida St.

**Exposición Distrito 5**  
Viernes, 1 de abril  
6-8 pm  
Griffin Recreation Center  
5301 Hilltop Rd.

Spanish interpretation available at all events  
Additional languages available, call us with your request

Interpretación de español en todos los eventos.  
Otros idiomas disponibles, llámanos con su solicitud.



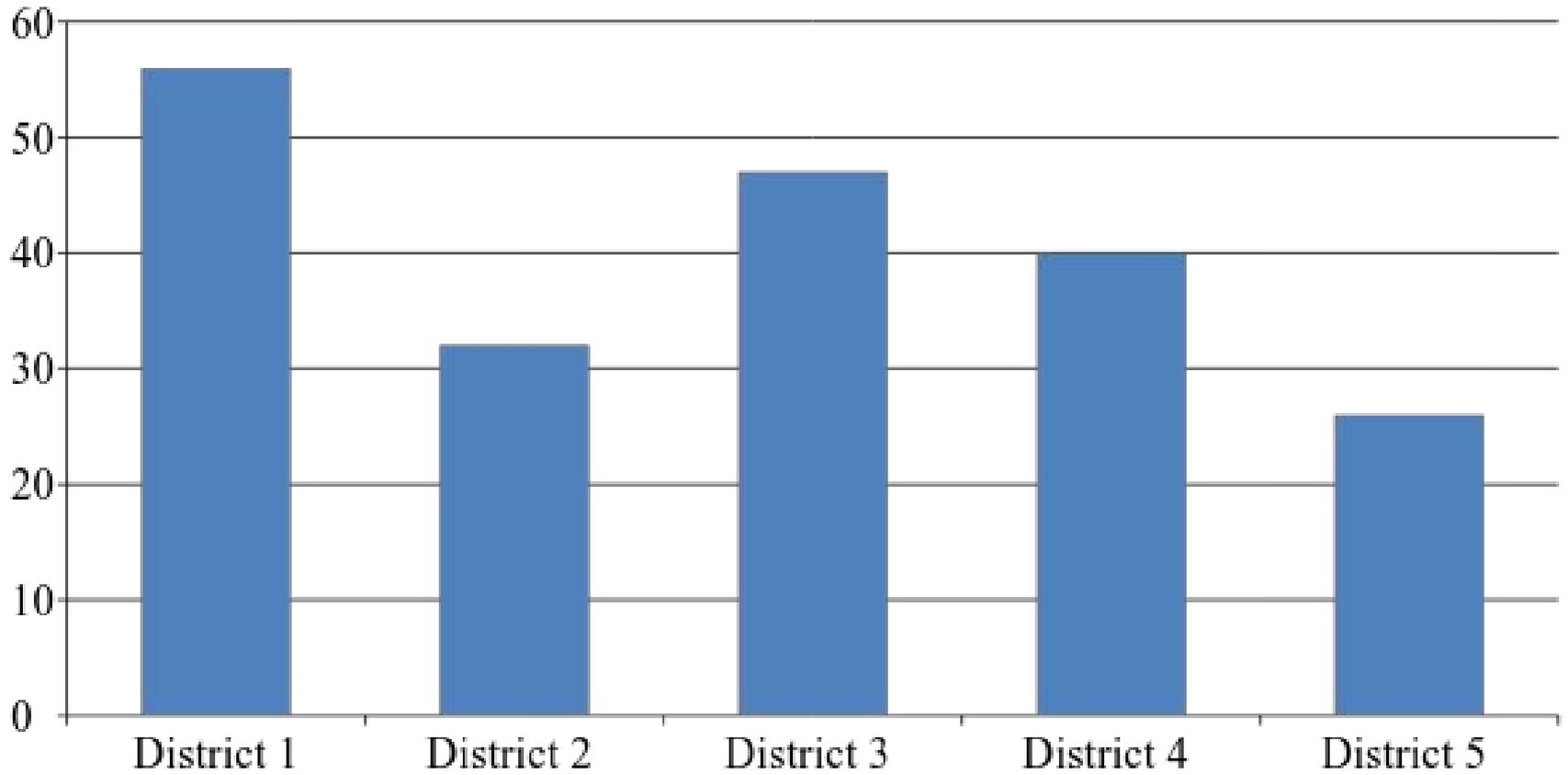
**Contact us for more information**

Phone: 336-373-7750

**Para mas informacion,  
por favor contactar la oficina**

Teléfono de oficina: 336-373-7750

# Community Expos



# Proposal Development Research Recap



January 20, 2016  
 Research Update to Greensboro PB  
 Steering Committee



By Spoma Jovanovic, Vincent Russell & Rodney Johnson

## What We Know about Greensboro PB's Budget Delegates (and some Facilitators)<sup>1</sup>

- 40 surveys collected

### Prior Community Engagement in the Last 12 months

- 57% have not worked with others in the **neighborhood** to fix a problem or improve the community in some way. *PB is a catalyst for community involvement.*
- 79% voted in the November 2015 **municipal election**. *This is significantly higher than the 3% of the area's registered voters who participated in that election.*
- 79% **attended a community meeting** or event, *suggesting these folks are comfortable with gaining knowledge and/or participating in the community.*
- 45% **attended a political party meeting**, *thus the majority are not politically active in this way.*
- Only 8% (3 people) **attended a labor union meeting** or event.
- Only 29% **attended a PTA or other school group meeting**, *perhaps reflecting (when paired with other demographic data) that these volunteers may not have school-age children.*
- 40% have **attended one or more rallies or protests**.
- 45% **organized a meeting about community issues**.

*In summary, the budget delegates as a group are among the voting public who have made it a priority to attend (some) meetings about their community. The PB process offers a structure for budget delegates to invest considerably more time in working with others in the community and organizing action for community benefit.*

### Demographic Profile

	Budget Delegates	Greensboro Population
Greensboro resident 8 or more years	66%	
Education—bachelor's or graduate degree	72%	35.7% <sup>2</sup>
Race, African American	49%	40.1% <sup>3</sup>
Race, White	49%	47.7% <sup>4</sup>
Age	65% 25-34; 26% 55+	37.6% 25-34; 36.7% 55+ <sup>5</sup>
Gender	60% female; 40% male	53% female; 47% male <sup>6</sup>
Household Income	22% under \$25,000 57% under \$50,000	Median \$41,120 <sup>7</sup>
US as Country of Origin	93%	89.3% <sup>8</sup>
Home Owner/Renter	49% and 51%	53.1% and 46.9% <sup>9</sup>

*This is a highly educated group that is diverse in terms of age, race, gender, and social class.*

### District Representation—excellent, equitable distribution

District #1	25%	10 people
District #2	18%	7 people
District #3	23%	9 people
District #4	18%	7 people
District #5	18%	7 people

# Community Expos

over  
**225**  
Engaged!



# The Greensboro Vote

- Service Learning students from the University of North Carolina at Greensboro volunteered during the Expo & Vote phase. The Participatory Budgeting Project held a volunteer orientation for the UNCG students.
  - Friday, February 19, 2016
  - 14 Service Learning Student Volunteers
- The Participatory Budgeting Project held two Poll Worker Volunteer Orientations. Training 27 Greensboro residents and process canvassers.
  - Tuesday, April 5, 2016
  - Saturday, April 9, 2016

# The Greensboro Vote

وضع ميزانية جرينزبورو بالتشارك

## صَوْت

انت تُقر كيفية تحسين المجتمع!

بالمطابق 100,000 دولار على تخطيط

التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Hayes-Taylor YMCA 2630 E. Florida St.	التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Central Library 219 N. Church St.	التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Griffin Recreation Center 5301 Hilltop Rd.
التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Glenwood Library 1901 W. Florida St.	التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Central Library 219 N. Church St.	التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Griffin Recreation Center 5301 Hilltop Rd.
التاريخ والوقت بمشاركة مركز المدينة 4-8 pm McGirt-Horton Library 2501 Phillips Ave.	التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Kathleen Clay Edwards Library 1420 Price Park Dr.	التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Griffin Recreation Center 5301 Hilltop Rd.
التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Windsor Recreation Center 1601 E. Gate City Blvd.	التاريخ والوقت بمشاركة مركز المدينة 4-8 pm Lindley Recreation Center 2907 Springwood Dr.	



O: 336-373-7788 OR  
F: 336-919-7119

التصّل بنا لمزيد من المعلومات

### Greensboro Participatory Budgeting

## VOTE

### You Decide How To Improve the community!

Vote on how to spend \$100,000 in your district

District 1 Vote Dates Friday, April 15 4-8 pm Hayes-Taylor YMCA 2630 E. Florida St.	District 3 Vote Dates Wednesday, April 13 4-8 pm Central Library 219 N. Church St.	District 5 Vote Dates Tuesday, April 12 4-8 pm Hemphill Library 2301 W. Vandalla Rd.
Thursday, April 21 12 noon - 4 pm Glenwood Library 1901 W. Florida St.	Tuesday, April 19 12 noon - 4 pm Central Library 219 N. Church St.	Friday, April 22 12 noon - 4 pm Griffin Recreation Center 5301 Hilltop Rd.
District 2 Vote Dates Thursday, April 14 4-8 pm McGirt-Horton Library 2501 Phillips Ave.	District 4 Vote Dates Monday, April 11 12 noon - 4 pm Kathleen Clay Edwards Library 1420 Price Park Dr.	
Monday, April 18 12 noon - 4 pm Windsor Recreation Center 1601 E. Gate City Blvd.	Wednesday, April 20 4-8 pm Lindley Recreation Center 2907 Springwood Dr.	



### Presupuesto Participativo en Greensboro

## VOTE

### Usted decide cómo mejorar la comunidad!

¡Voté cómo gastar \$100,000 en su distrito!

Fechas de Voto Distrito 1 Viernes, 15 de abril 4-8 pm Hayes-Taylor YMCA 2630 E. Florida St.	Fechas de Voto Distrito 3 Miércoles, 13 de abril 4-8 pm Central Library 219 N. Church St.	Fechas de Voto Distrito 5 Martes, 12 de abril 4-8 pm Hemphill Library 2301 W. Vandalla Rd.
Jueves, 21 de abril 12 - 4 pm Glenwood Library 1901 W. Florida St.	Martes, 19 de abril 12 - 4 pm Central Library 219 N. Church St.	Viernes, 22 de abril 12 noon - 4 pm Griffin Recreation Center 5301 Hilltop Rd.
Fechas de Voto Distrito 2 Jueves, 14 de abril 4-8 pm McGirt-Horton Library 2501 Phillips Ave.	Fechas de Voto Distrito 4 Lunes, 11 de abril 12 noon - 4 pm Kathleen Clay Edwards Library 1420 Price Park Dr.	
Lunes, 18 de abril 12 - 4 pm Windsor Recreation Center 1601 E. Gate City Blvd.	Miércoles, 20 de abril 4-8 pm Lindley Recreation Center 2907 Springwood Dr.	



## VOTE

### DU BUDGET PARTICIPATIF DE GREENSBORO

### DÉCIDEZ DE L'AMÉLIORATION DE VOTRE COMMUNAUTÉ

Votez sur la façon de dépenser 100,000 dollars dans votre district!

Jours de vote dans le District No 1 Jours de vote dans le District No 3 Jours de vote dans le District No 5

Mercredi 13 Avril 16h à 20h Hayes-Taylor YMCA 2630 E. Florida St.	Mardi 12 Avril 16h à 20h Central Library 219 N. Church St.	Mardi 12 Avril 16h à 20h Hemphill Library 2301 W. Vandalla Rd.
Jeu 11 Avril 12h à 16h Glenwood Library 1901 W. Florida St.	Mardi 19 Avril 12h à 16h Central Library 219 N. Church St.	Vendredi 22 Avril 12h à 16h Griffin Recreation Center 5301 Hilltop Rd.

Jours de vote dans le District No 2

Jeu 11 Avril 16h à 19h McGirt-Horton Library 2501 Phillips Ave.	Lun 11 Avril 12h à 16h Kathleen Clay Edwards Library 1420 Price Park Dr.
Lun 18 Avril 12h à 16h Windsor Recreation Center 1601 E. Gate City Blvd.	Mercredi 20 Avril 16h à 20h Lindley Recreation Center 2907 Springwood Dr.



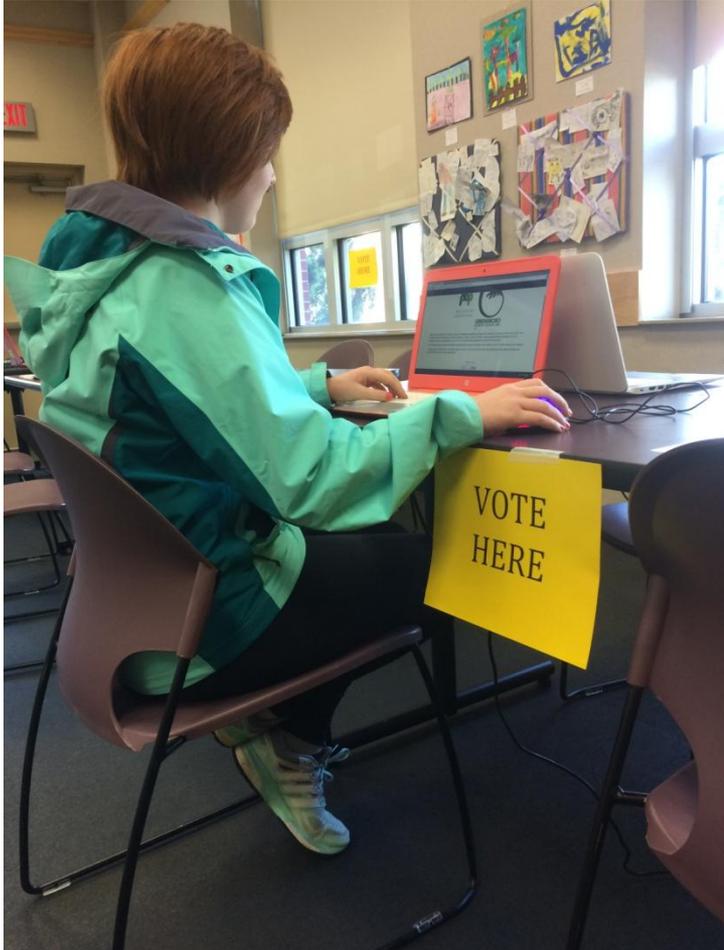
### Greensboro Có Tham Gia Ngân Sách

## Bỏ Phiếu

### Bạn Quyết Định Làm Thế Nào Để Cải Thiện Cộng Đồng

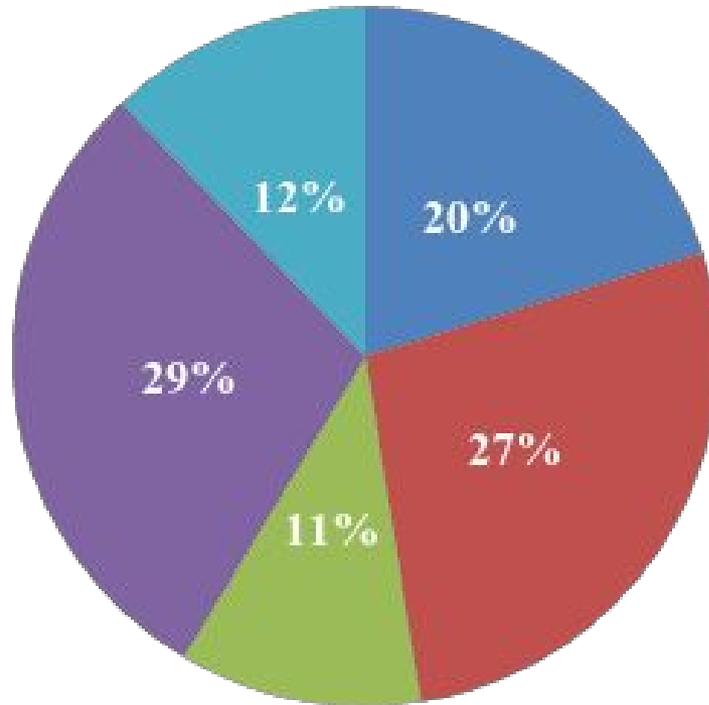
Bỏ Phiếu Làm Thế Nào Để Dùng \$100,000 Trong Khu Vực Của Bạn!

Quận 1 Ngày Bỏ Phiếu Thứ Sáu, Ngày 15 Tháng Tư 4-8 pm Hayes-Taylor YMCA 2630 E. Florida St.	Quận 3 Ngày Bỏ Phiếu Thứ Tư, Ngày 13 tháng Tư 4-8 pm Central Library 219 N. Church St.	Quận 5 Ngày Bỏ Phiếu Thứ Ba, Ngày 12 Tháng Tư 4-8 pm Hemphill Library 2301 W. Vandalla Rd.
Thứ Năm, Ngày 21 Tháng Tư 12 giờ - 4 giờ Glenwood Library 1901 W. Florida St.	Thứ Ba, Ngày 19 Tháng Tư 12 giờ - 4 giờ Central Library 219 N. Church St.	Thứ Sáu, Ngày 22 Tháng Tư 12 giờ - 4 giờ Griffin Recreation Center 5301 Hilltop Rd.
Quận 2 Ngày Bỏ Phiếu Thứ Hai, Ngày 14 Tháng Tư 4-8 pm McGirt-Horton Library 2501 Phillips Ave.	Thứ Tư, Ngày 11 Tháng Tư 12 giờ - 4 giờ Kathleen Clay Edwards Library 1420 Price Park Dr.	
Thứ Hai, Ngày 18 Tháng Tư 12 giờ - 4 giờ Windsor Recreation Center 1601 E. Gate City Blvd.	Thứ Tư, Ngày 20 Tháng Tư 4-8 pm Lindley Recreation Center 2907 Springwood Dr.	



# The Greensboro Vote

over  
**1,100**  
Engaged!



- District 1
- District 2
- District 3
- District 4
- District 5

# The Greensboro Vote

Greensboro Participatory Budgeting District 1 Vote Results					
Project Name	Total Votes	Paper Ballots Votes	Online Votes	Cost	Remaining Total
Bus Shelter at Glendale and Randleman	119	89	30	\$11,000	\$89,000
Crosswalk at Vandalia Rd and Randleman	113	89	24	\$20,000	\$69,000
Bus Tracking Mobile Application	100	86	14	\$18,000	\$51,000
Traffic Turn Lane Randleman & Glendale	98	75	23	\$12,000	\$39,000
Updated Equipment in Woodlea Acres Park	90	73	17	\$8,000	\$31,000
Bus Shelter at Lake Field & Vandalia Rd.	87	62	25	\$11,000	\$20,000
Shade Cloth Covers at Warnersville Pool	84	73	11	\$15,000	\$5,000
<b>TOTAL</b>				<b>\$95,000</b>	
Playprint at Glenwood Recreation Center	79	69	10	\$7,000	
Crosswalk at Benbow Park	77	68	9	\$4,000	
Weatherproof Stone Game Table	44	33	11	\$10,000-\$30,000	
Bus Mural	42	38	4	\$8,000	
Pet Waste Basket Benbow Park	37	33	4	\$300	

# The Greensboro Vote

Greensboro Participatory Budgeting District 2 Vote Results					
Project	Total Votes	Paper Ballots Votes	Online Votes	Cost	Remaining Total
Crosswalk with Pedestrian Refuge Island for Safe Crossing of Phillips Avenue	193	178	15	\$6,000	\$94,000
Bus Tracking Mobile Application	166	156	10	\$18,000	\$76,000
District 2 East-West Bikeway Improvements	145	133	12	\$18,000	\$58,000
Playprint Peeler Recreation Center	131	122	9	\$7,000	\$51,000
Shade Cloth Cover at Peeler Pool	129	118	11	\$15,000	\$36,000
Shade Cloth Cover at Windsor Pool	127	119	8	\$15,000	\$21,000
Greensboro Four Dudley Alumni Mural	124	115	9	\$10,000	\$11,000
<b>TOTAL</b>				<b>\$89,000</b>	
District 2 North-South Bikeway Improvements	112	101	11	\$30,000	
Weatherproof Stone Game Table	80	68	12	\$10,000 - 30,000	
Bus Mural	73	70	3	\$8,000	

# The Greensboro Vote

Greensboro 2016 Participatory Budgeting District 3 Vote Results					
Project	Total Votes	Paper Ballots Votes	Online Votes	Cost	Remaining Total
District 3 Bike Lane Improvements	85	57	28	\$30,000	\$70,000
Bus Tracking Mobile Application	85	53	32	\$18,000	\$52,000
Latham Park Emergency Call Box	73	51	22	\$10,000	\$42,000
Crosswalk Lawndale & Lake Jeanette	64	40	24	\$10,000	\$32,000
Mural Bellemeade/Greene St Parking Deck	54	37	17	\$30,000	\$2,000
<b>TOTAL</b>				<b>\$98,000</b>	
Weatherproof Stone Game Table	53	35	18	\$10,000-\$30,000	
Playprint Lake Daniel Park	50	37	13	\$7,000	
Skate Spot Lake Daniel Park	48	37	11	\$100,000	
Bus Mural	32	25	7	\$8,000	

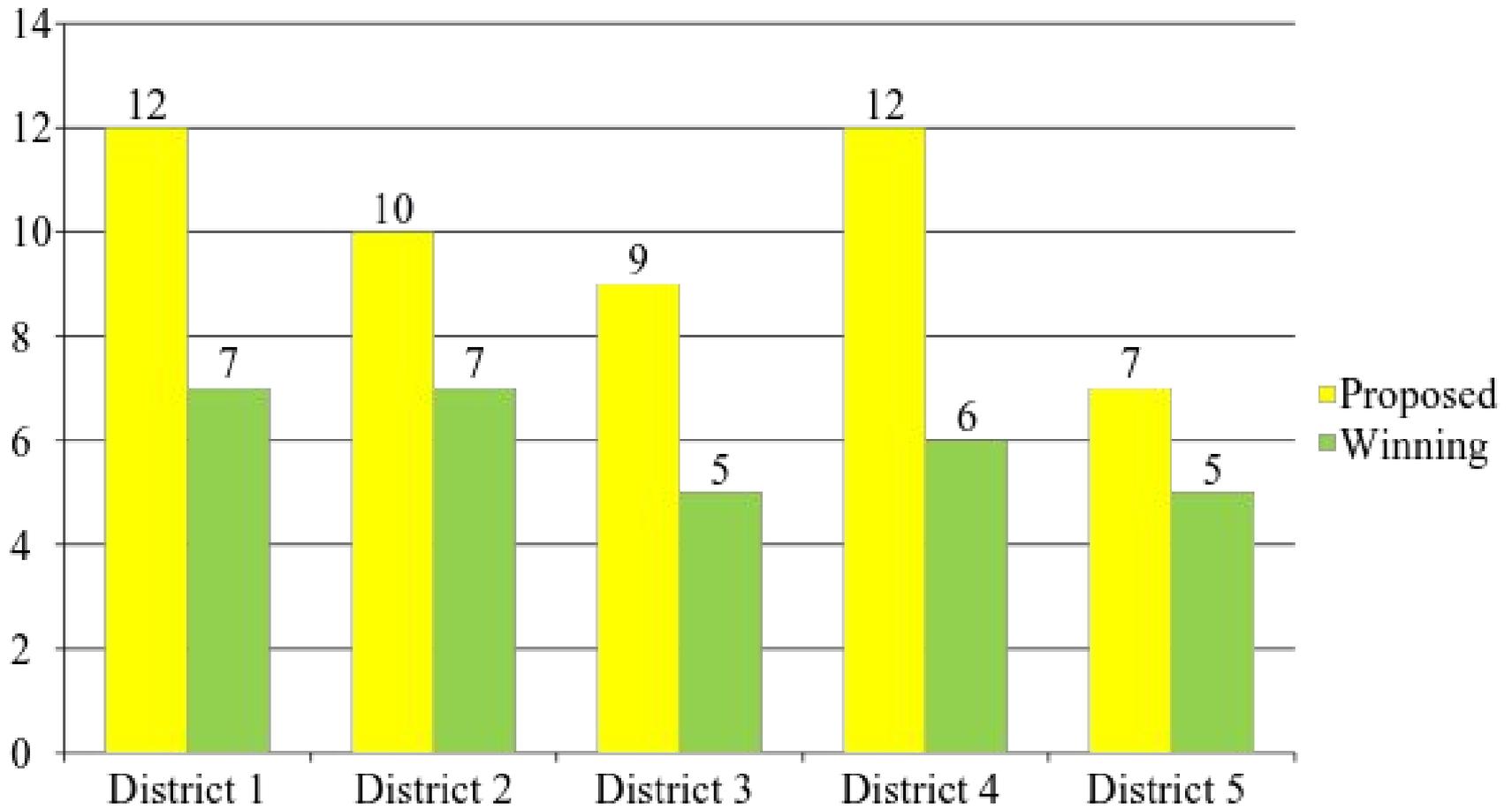
# The Greensboro Vote

Greensboro 2016 Participatory Budgeting District 4 Vote Results					
Project	Total Votes	Paper Ballots Votes	Online Votes	Cost	Remaining Total
Greensboro Arboretum	205	130	75	\$20,000	\$80,000
Spring Garden & Howard Pedestrian Crosswalk	180	115	65	\$20,000	\$60,000
Walker Avenue Bridge Railing	165	88	77	\$30,000	\$30,000
Bus Tracking Mobile Application	165	116	49	\$18,000	\$12,000
Walker Avenue Painted Walkway	146	103	43	\$5,000	\$7,000
Crosswalk Elam & Camden	129	77	52	\$6,000	\$1,000
<b>TOTAL</b>				<b>\$99,000</b>	
Shade Cloth Covers at Lindley Pool	113	70	43	\$15,000	0
Weatherproof Stone Game Table	64	38	26	\$10,000 - \$30,000	0
Playprint Hunter Hills Park	60	52	8	\$7,000	0
Fix Mulch Pathway at Brown Bark Park	56	35	21	\$5,000	0
Bus Mural	55	47	8	\$8,000	0
Mural at Pomona Park	51	40	11	\$10,000	0

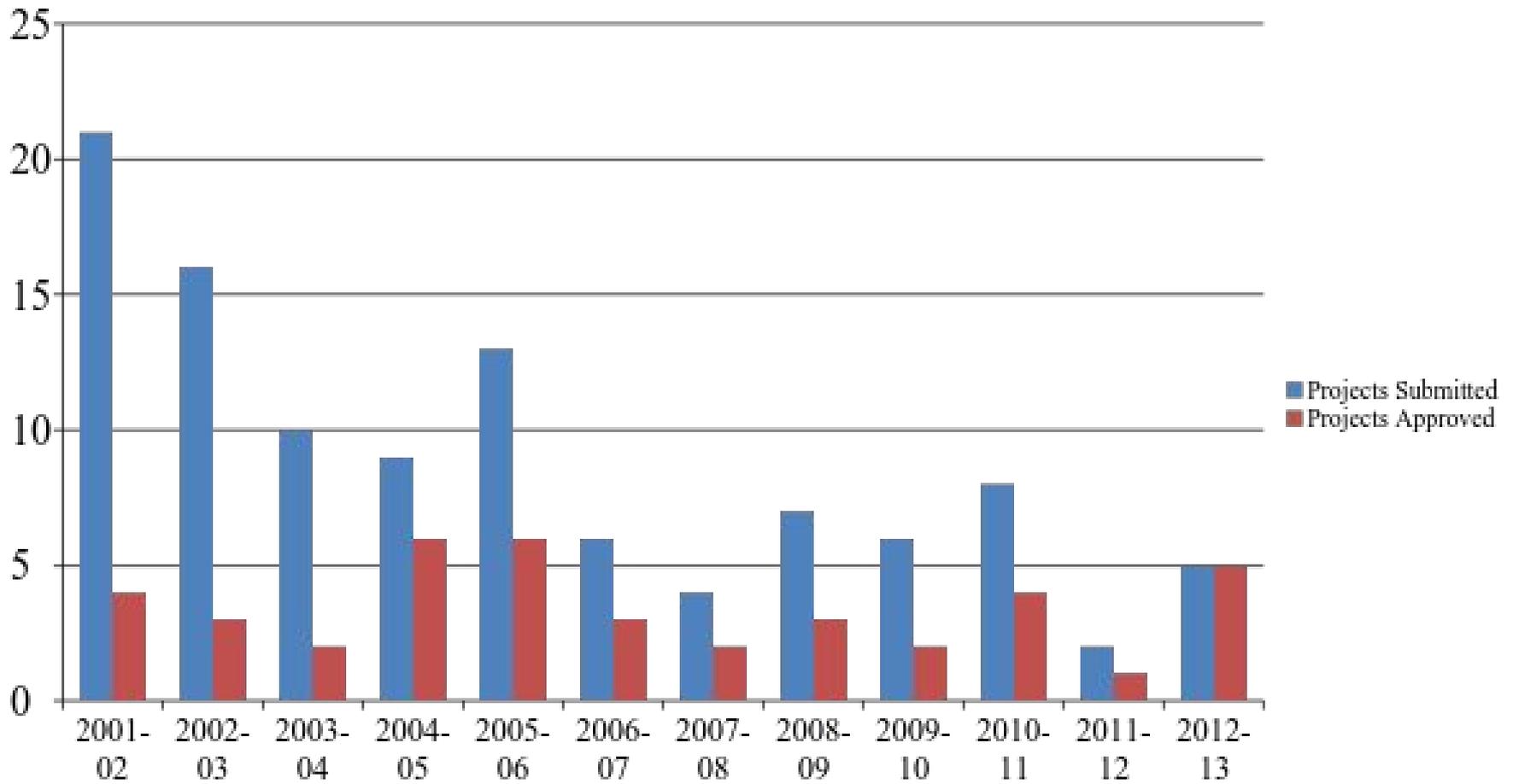
# The Greensboro Vote

Greensboro 2016 Participatory Budgeting District 5 Vote Results					
Project	Total Votes	Paper Ballots Votes	Online Votes	Cost	Remaining Total
Historical Welcome to Greensboro Sign	92	72	20	\$35,000	65,000
Hester Park Emergency Call Box	85	61	24	\$10,000	\$55,000
Bus Tracking Mobile Application	71	52	19	\$18,000	\$37,000
Playprint Trotter Recreation Center	65	47	18	\$7,000	\$30,000
Weatherproof Stone Game Table	62	33	29	\$20,000	\$10,000
<b>TOTAL</b>				<b>\$90,000</b>	
Bus Mural	54	41	13		
Hester Park Soccer Field	52	33	19		

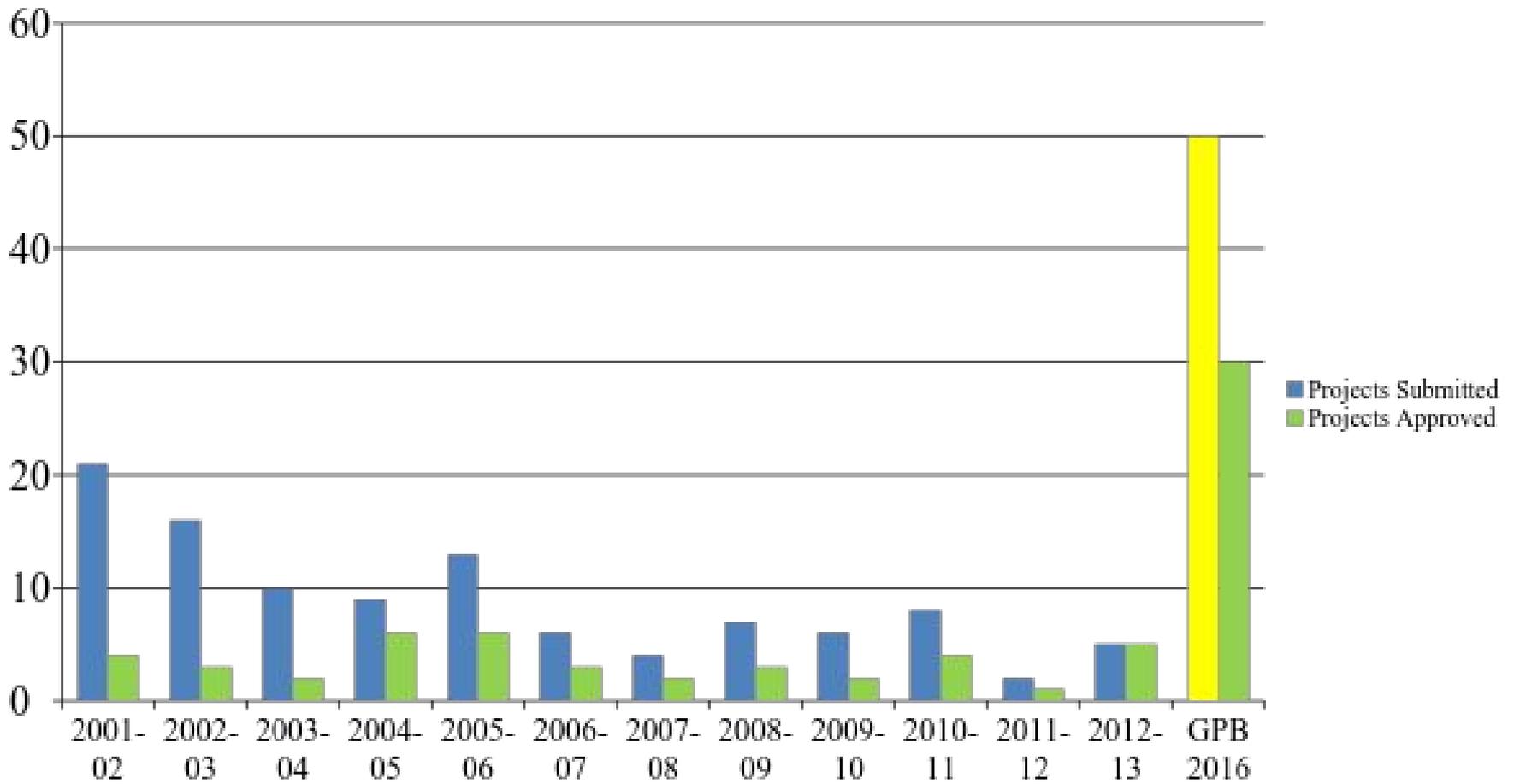
# The Greensboro Vote



# City of Greensboro Neighborhood Small Projects Program



# City of Greensboro Neighborhood Small Projects Program & PB Vote



# Expo & Vote Research Recap

May 18, 2016  
Research Update to Greensboro PB  
Steering Committee

Spoma Jovanovic  
Vincent Russell



## Surveys, Interviews & Field Notes Collected during Phase 2 (Proposal Development) and Phase 3 (Voting)

524 Total voter surveys collected (322 on paper; 202 electronically)  
44 Voter exit interviews completed from 8 different voting sites  
9 Steering Committee & Budget Delegate in-person or email interviews

### Voter Highlights:

- The most effective **outreach strategies** were based on personal/organizational affiliations.
  - 33% community group
  - 26% friend/family
  - 20% online source
  - 18% passing by a voting site
  - 11% TV, newspaper or radio
  - 5% City Council representative
- People voted because they believed **PB is “good for the city”** and a way **to be active in the community**.
  - 72% had not been involved with PB in other ways
  - 15% attended a Fall 2015 idea collection event
  - 7% submitted a project idea
- PB reached people who had not previously been active in community action.**
  - 56% had not worked with neighbors in the last year (or were unsure about that)
- Voters want PB to continue and expand in Greensboro.**
  - Only 2% indicated Greensboro PB should not be repeated next year.
  - 3.82 (on 5 point scale): Rating of projects as reflecting the needs of the community.
  - Food, housing, accessible transportation, children’s programming, etc. were cited as **needs** not addressed with PB.
- Greensboro’s PB process was inclusive.**

55%	White	39%	Black or African America				
60%	Female	39%	Male				
48%	under \$50,000	52%	\$50,000+ household income				
13%	to high school	55%	college	32%	advanced degree		
5%	14-19 years	21%	20-34 years	30%	35-54 years	24%	65+
- Greensboro PB contributes to building social capital.**
  - 80% believe they have some or more ability to make the community better
  - 82% trust elected leaders some or more of the time

# Expo & Vote Research Recap

7. When asked for additional comments, Greensboro's residents have suggestions:
  - Consistently, people are asking for improvement to increase/deepen outreach efforts in order to get even more people involved (more communication means more participation).
  - Increase efforts to bring immigrant/international communities to PB.
  - Help residents consider more creative projects.
  - Allow people to vote for projects in areas with more need (outside their own districts).

*"I do appreciate the ability to vote on expenditures of my tax dollars."*

*"I would have like to have known about this [PB] in previous years."*

*"I think the City Council can learn a lot about citizen preferences fro PB regardless of which projects win funding."*

*"The process is a great introduction to local democracy. I was not interest in local politics at all until I learned about PB."*

*"I love participatory budgeting and I cannot wait until next year's process!"*

## **Research Activities Still to Complete:**

1. Transcribe and analyze remaining interviews (city staff, PB staff, elected officials).
2. Complete full voter survey analysis.
3. Complete reports for funders (Z. Smith Reynolds, CFGG, Fund 4 Democratic Communities, etc.)
4. Report writing with key findings, process details, and recommendations for the City of Greensboro.
5. Develop evaluation for power point presentation and other formats as needed, suitable for public distribution.

# Expo & Vote Research Recap



# Final Points

- Approximately 40 Media Mentions since August 2015
- Engaged over 100 Volunteers
- Held 9 trainings
- Facilitated nearly 90 events
- Engaged the Greensboro community to meet the goals of equity, inclusion, community building, and transparency.
  - Approximately 30 community meetings and planning events

**Participatory Budgeting moves forward in Greensboro**



**Research  
&  
Discussion**