



Greensboro Cultural Arts Master Plan (GCAMP) FAQs

What is the Greensboro Cultural Arts Master Plan (GCAMP) Task Force?

The Cultural Arts Task Force is a 24-member group made up of local artists, art educators, and business and nonprofit community leaders, who will examine the financial needs and sustainability of local arts groups.

What does “GCAMP” stand for?

“GCAMP” is an acronym for Greensboro Cultural Arts Master Plan.

What is the mission of the GCAMP Task Force?

The Task Force will work with a consulting firm in the field of community art development to create an inclusive, sustainable, and comprehensive road map that capitalizes, enhances and supports the arts in Greensboro.

Who leads the Task Force?

Councilwoman Nancy Hoffmann and Jacquie Gilliam, a community volunteer, serve as co-chairs of the Task Force.

How were the members for the Task Force selected?

The selection of the GCAMP Task Force members was a collective effort. Appointments were made by City Council members, ArtsGreensboro and the Community Foundation of Greater Greensboro and the Task Force co-chairs, Councilwoman Nancy Hoffmann and Jacquie Gilliam.

What will this process cost?

The City Council approved a contract with Cultural Planning Group during its meeting on December 19, 2017. The contract term is for approximately nine months and has an estimated value not to exceed \$125,000. A copy of the resolution can be found [here](#).

I am involved with an arts group in Greensboro, how can I make sure it is included in the Master Plan?

The GCAMP Task Force aims to create an inclusive inventory of organizations of all sizes. If you lead a Greensboro arts group, please submit your information [here](#).

Where can I find more information?

For more details about the GCAMP or for the latest news on the Task Force, visit the [GCAMP](#) website. Send suggestions or feedback to the [Task Force](#).