



Z-18-03-003

City of Greensboro Planning Department Zoning Staff Report and Plan Amendment Evaluation

Zoning Commission Hearing Date: March 19, 2018

GENERAL INFORMATION

APPLICANT	Mark Morgan representing MCMA, Inc. for Casey and Kay Jones
HEARING TYPE	Rezoning Request
REQUEST	R-5 (Residential Single-family - 5) to CD-RM-18 (Conditional District – Residential Multi-family – 18) with the following conditions:
CONDITIONS	<ol style="list-style-type: none">1. Uses shall be limited to a maximum of 96 residential dwelling units.2. Maximum building height shall not exceed three (3) stories.
LOCATION	4409, 4411, and a portion of 4419 YY Rehobeth Church Road
PARCEL ID NUMBER(S)	7852820546, 7852820444, and a portion of 7852824454
PUBLIC NOTIFICATION	The notification area for this public hearing was 600 feet (Chapter 30-4-1.4 of the Land Development Ordinance requires notification of the owner of that parcel of land and the owners of all parcels of land adjoining and contiguous to that parcel of land as shown on the County tax listing). 104 notices were mailed to those property owners in the mailing area.
TRACT SIZE	7.54 Acres
TOPOGRAPHY	Generally flat
VEGETATION	Residential

SITE DATA

Existing Use	Single-family dwellings and vacant property
Adjacent Zoning	Adjacent Land Uses
N R-5 (Residential Single-Family)	Vacant and Single-family Residential

E	R-5 (Residential Single-Family)	Vacant and Single-family Residential
W	CD-RM-18 (Conditional District – Residential Multi-family – 18)	Multi-family dwellings
S	R-5 (Residential Single-Family)	Vacant and Single-family Residential

Zoning History

Case #	Date	Request Summary
N/A	N/A	The property is currently zoned R-5 (Residential Single-Family) and has been since the adoption of the Land Development ordinance in July 2010. Prior to the LDO, the subject property was zoned RS-9 (Residential Single-Family).

ZONING DISTRICT STANDARDS

District Summary *

Zoning District Designation:	Existing (R-5)	Requested (CD-RM-18)
Max. Density:	5.0 units per gross acre	18.0 units per gross acre
Typical Uses	Primarily intended to accommodate low-density single-family detached residential development.	Conditioned to allow a maximum of 96 residential dwellings (12.73 units per acre) and not to exceed 3 stories in height.

**These regulations may not reflect all requirements for all situations; see the City of Greensboro Land Development Ordinance for all applicable regulations for site requirements for this zoning district.*

SPECIAL INFORMATION

Overlay District Ordinance/Historic Preservation

n/a

Environmental/Soils

Water Supply Watershed Site drains to S. Buffalo Creek, non-watersupply watershed

Floodplains Approx. 640ft

Streams Unnamed Stream

Other: If >1acre is disturbed and the BUA is increased, site must meet Phase 2 requirements – water quality and water quantity control must be addressed.

Utilities (Availability)

Potable Water Available

Waste Water Available

Airport Overlay District & Noise Cone

n/a

Landscaping & Tree Conservation Requirements

Landscaping:

Street Yards:

Street planting yards must be installed abutting public street rights-of-way. The required street planting yard must have a minimum width of 10 feet (as measured from the outside edge of the right-of-way or the back of the sidewalk, whichever is further from the street centerline) and include at least 2 canopy trees and 17 shrubs per 100 linear feet of required street planting yard, not including allowed driveways.

Buffer Yards:

Adjacent to single family residential: Type C buffer yard, with an average width of 15', a minimum width of 10', and a planting rate of 2 canopy trees, 3 understory trees, & 17 shrubs per 100 linear feet.

Adjacent to vacant property or multi-family residential: Vehicular Use Area buffer yard (see below) between any parking lot or drive aisle and the adjacent property line.

Parking Lots:

When a parking lot or other vehicular use area abuts a vacant site or a site with the same land use classification as the subject site, a planting yard with a minimum width of 5 feet must be provided between the parking lot/vehicular use area and the abutting (interior) property line. This required planting area must be landscaped with at least 2 understory trees and 18 evergreen shrubs per 100 linear feet.

Trees for required parking spaces: 1 canopy tree per 12 spaces, in islands or medians within the parking lot.

Tree Conservation:

For 1.535 acres, 5% of parcel size in critical root zone to be dedicated for Tree Conservation.

Transportation

Street Classification: Rehobeth Church Road – Minor Thoroughfare.
Glendale Drive – Collector.

Site Access: All access(s) must be designed and constructed to the City of Greensboro standards.

Traffic Counts: Rehobeth Church Road ADT = 2,100 (NCDOT, 2016).

Trip Generation: N/A.

Sidewalks:	Sidewalks are a requirement of the Development Ordinance. 5' sidewalk with a 5' grass strip is required along both sides of thoroughfares. 5' sidewalk with a 3' grass strip is required along one side (at a minimum, collectors may require sidewalk on both sides) of all other street types. Sidewalk does not exist along the frontage of this property.
Transit in Vicinity:	Yes, GTA Route 12A (South Town Connector) is within 500 ft. of subject site, along Glendale Drive.
Traffic Impact Study: (TIS)	No TIS required per TIS Ordinance.
Street Connectivity:	N/A.
Other:	Subject site is within 500 ft. of Glendale Drive. Bicycle enhancements for Glendale were identified in the 2015 Greensboro BiPed Plan. Glendale drive is due for resurfacing in 2018 and bicycle enhancements will be installed when that resurfacing occurs.

IMPACT/POLICY ANALYSIS

Land Use Compatibility

The proposed **CD-RM-18 (Conditional District – Residential, Multi-family – 18 du/ac)** zoning, as conditioned, would allow land uses that are compatible with the general character of the area.

Connections 2025 Comprehensive Plan Policies

The Generalized Future Land Use Map designates this location as primarily **Mixed Use Residential** as well as **Low Residential (3 - 5 d.u./acre)**. The requested **CD-RM-18 (Conditional District – Residential, Multi-family – 18 du/ac)** zoning district, as conditioned, is generally inconsistent with the **Low Residential (3 - 5 d.u./acre)** GFLUM designation, however, per City Council adopted policy, a GFLUM amendment is not required for rezoning requests of less than 10 acres which are located within two or more future land use classifications, and at least 60% of the site lies within compatible future land use classification(s).

Connections 2025 Written Policies

Land Use Goal 4.1 – Growth Strategy: Promote sound investment in Greensboro's urban areas, including Center City, commercial and industrial areas, and neighborhoods.

Policy 4A: Remove present impediments to infill and investment in urban areas.

Policy 4B: Target capital investments to leverage private investment in urban areas.

Policy 4C: Promote new patterns and intensities of use to increase economic competitiveness and enhance quality of life in urban areas.

Policy 4D: Identify potential opportunities and selectively target, plan and promote development/reuse initiatives.

Community Character, Goal 5.2 – Man-Made Environment: Preserve and enhance the character and visual quality of Greensboro's built environment, including historic resources, private developments, and public landscapes.

Policy 5E: Improve the aesthetic quality of publicly owned and maintained landscapes.

Policy 5F: Implement and improve design standards governing the appearance of development from public roadways.

Housing and Neighborhoods, Goal 6: Meet the needs of present and future Greensboro citizens for a choice of decent, affordable housing in stable, livable neighborhoods that offer security, quality of life, and the necessary array of services and facilities.

Policy 6C: Promote the diversification of new housing stock to meet the needs of all citizens for suitable, affordable housing.

Economic Development, Goal 7: Promote a healthy, diversified economy with a strong tax base and opportunities for employment, entrepreneurship and for-profit and non-profit economic development for all segments of the community, including under-served areas such as East Greensboro.

Policy 7A: Target city investment and regulatory policies for economic development.

Policy 7C: Ensure that city land use policies and regulations allow for an adequate supply of land to accommodate economic development.

Transportation, Goal 8: Develop and maintain a safe, efficient, and environmentally sound transportation system that provides convenient choices for accessing destinations throughout Greensboro and the Triad, including a range of well-integrated transit, pedestrian, and bicycle linkages.

Policy 8A: Maintain a roadway network that safely and efficiently accommodates vehicular traffic while supporting other community objectives defined in the Comprehensive Plan.

Connections 2025 Map Policies

Low Residential (3-5 d.u./acre): This category includes the City's predominantly single-family neighborhoods as well as other compatible housing types that can be accommodated within this density range. Although there are some existing residential areas in the City developed on lots greater than 1/3 acre, future residential developments and "conventional" subdivisions should generally maintain a gross density of no less than three dwellings per acre, except where environmental constraints (e.g., the Watershed Critical Area) prevent such densities from being achieved. Compact developments that include clustered, small lots with substantial retained open space are encouraged.

Mixed Use Residential: This designation applies to neighborhoods or districts where the predominant use is residential and where substantial, compatible local-serving nonresidential uses may be introduced. Such use mixes are typically found in older, in-town neighborhoods that accommodate "corner stores" and other local services, as well as in newly developed traditional neighborhood developments (TNDs). This district is also applied in areas suited to a diverse mix of housing types and densities. Ensuring that buildings are of the appropriate scale and intensity is critical.

CONFORMITY WITH OTHER PLANS

City Plans

Sustainability Action Plan

Element 1) Transportation and Land Use:

Policy 1) Encourage increased density, a mix of land uses and more integrated links between transportation and land use through changes to Greensboro's Comprehensive Plan, Development Ordinance and other related plans.

Element 2) Green Jobs and Buildings:

Policy 3) Develop a coordinated City program to provide technical support, energy audits and education and outreach to increase energy efficiency and conservation in commercial and residential buildings.

Policy 4) Use a combination of code changes, incentives, partnerships and education to promote green building in Greensboro.

Policy 6) Promote more efficient use of water through education, partnerships and pilot projects.

Element 3) Waste Reduction and Recycling:

Policy 7) Employ a combination of expanded recycling infrastructure, regulations and incentives to increase Greensboro's solid waste diversion and recycling rates.

Element 6) Education and Outreach:

Policy 11) Provide technical support, awards and recognition to individuals and organizations furthering Greensboro's energy and sustainability efforts.

Other Plans

n/a

STAFF ANALYSIS AND RECOMMENDATION

Community Outreach

Applicant is strongly encouraged to discuss this proposed rezoning and development with owners of surrounding properties and with representatives of the adjacent The Pines neighborhood, located to the east of the subject site.

Staff Analysis

The 7.54-acre subject property is currently a combination of single-family dwellings and undeveloped property. North, east, and south of the request are single-family dwellings (zoned R-5) and vacant land (zoned R-5). West of the request are multi-family dwellings (zoned CD-RM-18).

The Comprehensive Plan's Future Land Use Map designates this area as primarily Mixed Use Residential. This designation provides for a diverse mix of housing types and densities while ensuring that buildings are of an appropriate scale and intensity.

The proposed CD-RM-18, as conditioned, limits development to a maximum of 96 residential dwelling units yielding a density of approximately 12.73 dwelling units per acre. The RM-18 zoning district in general would allow residential densities of up to 18 dwelling units per acre. The Comprehensive Plan supports increased residential density, both through the Generalized Future Land Use Map designation of Mixed Use Residential and general policy to encourage expanded housing choice. The proposed rezoning request also supports the Comprehensive Plan's Housing and Neighborhoods goal to meet the needs of present and future Greensboro citizens for a choice of decent, affordable housing in stable, livable neighborhoods.

The request is consistent with the intent and purpose of the zoning code, the Comprehensive Plan (Connections 2025) and is generally compatible with the existing development and trend in the surrounding area.

Staff Recommendation

Staff recommends **approval** of the requested **CD-RM-18** (Conditional District-Residential Multifamily) zoning district.