



## **GREENSBORO TRANSIT AUTHORITY MEDIA RELEASE**

### **FOR IMMEDIATE USE**

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## ***GREENSBORO TRANSIT AUTHORITY GOES FARE-FREE ON ELECTION DAY TUESDAY, NOVEMBER 6***

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**GREENSBORO, NC – October 30, 2018** – Greensboro Transit Authority (GTA) will offer free fares system-wide on Tuesday, November 6 coinciding with Election Day 2018. The GTA Board voted unanimously at the October 23 meeting to join a growing number of transit systems across the United States in supporting the community's participation in one of our residents' most important rights and privileges.

"Recently, governments, non-profits, for-profits and other organizations have been working hard to reduce or eliminate barriers to voting so that the true voice of the community will be heard," said Kevin Elwood, Marketing and Communications Manager. "The actions of the Board to approve free fares on Election Day will provide easier access to election sites located along our routes and service areas. It's our honor to do our part to ensure in the course of daily activities, riders can make a quick trip to cast their crucial vote." Other transit systems locally and nationally offering free rides on Election Day include Asheville, Burlington, Durham, Portland, Reno, St. Petersburg and the state of Minnesota.

Fare-free rides are available on GTA and HEAT fixed-route services as well as our SCAT On-Demand service for persons with disabilities. To view maps of our service area and get transit directions to your polling place, visit [ridegta.com](http://ridegta.com). A link to Guilford

County Board of Elections voter information including voting locations is also available on the site.

*The Greensboro Department of Transportation (GDOT) seeks to increase public safety and mobility through the effective planning and delivery of transportation services and operation of municipal transit. For more information about GDOT, contact us at (336) 373-GDOT (4368) or visit [www.greensboro-nc.gov/gdot](http://www.greensboro-nc.gov/gdot)*

*The City of Greensboro works in partnership with the community to build an increased quality of life for all residents by fostering an environment where inclusion, diversity, and trust are valued. As the seventh largest employer in Greensboro, the City has a dedicated professional staff of 2700 employees who maintain four core values of honesty, integrity, stewardship, and respect. The City of Greensboro is governed by a council-manager form of government where a mayor and eight council members act as the legislative body. For more information on the City of Greensboro, please visit us online at [www.greensboro-nc.gov](http://www.greensboro-nc.gov)*

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