

OUR COMMUNITY VALUES

From extensive public input and the visions and goals of existing City plans, staff and the Advisory Committee shaped and refined the following values that represent what our community holds to be important.

It is important to our community that:



We are a vibrant, welcoming, and connected city.



We celebrate our heritage, our cultures, and each other.



We take pride in our neighborhoods, our businesses, and our shared spaces.



We shape our future and are stewards of our environment.



We all benefit from our prosperous economy.



Councilwoman Hightower speaking to meeting attendees at the Glenwood Recreation Center



OUR VISION

Our Vision expresses what we as a community aspire to be and provide a common touchpoint for making decisions and a consistent point of reference to manage changes in conditions in the future.

In 2040, we want to be able to say:

Greensboro is the best mid-size city in America.

Greensboro is an ambitious city that achieves and is known for great things. Our community is livable and active: friendly, warm, and welcoming, with all the amenities of a larger city.

Greensboro is the greenest city in the Southeast.

Greensboro is green in all ways: we have a resilient tree canopy, a vibrant park system, and we take care of our environment.

Greensboro is committed equity, diversity, and inclusivity.

Greensboro is diverse. We commit not just to diversity, but also to inclusion and equitable participation and opportunity for those who live, work, or go to school in Greensboro.

We make history.

Greensboro honors and builds on its history and continues to make history as a forward-thinking city.

Greensboro is a city of inspiration and creativity where people and businesses thrive.

The culture of Greensboro includes arts, education, and a history of entrepreneurship.