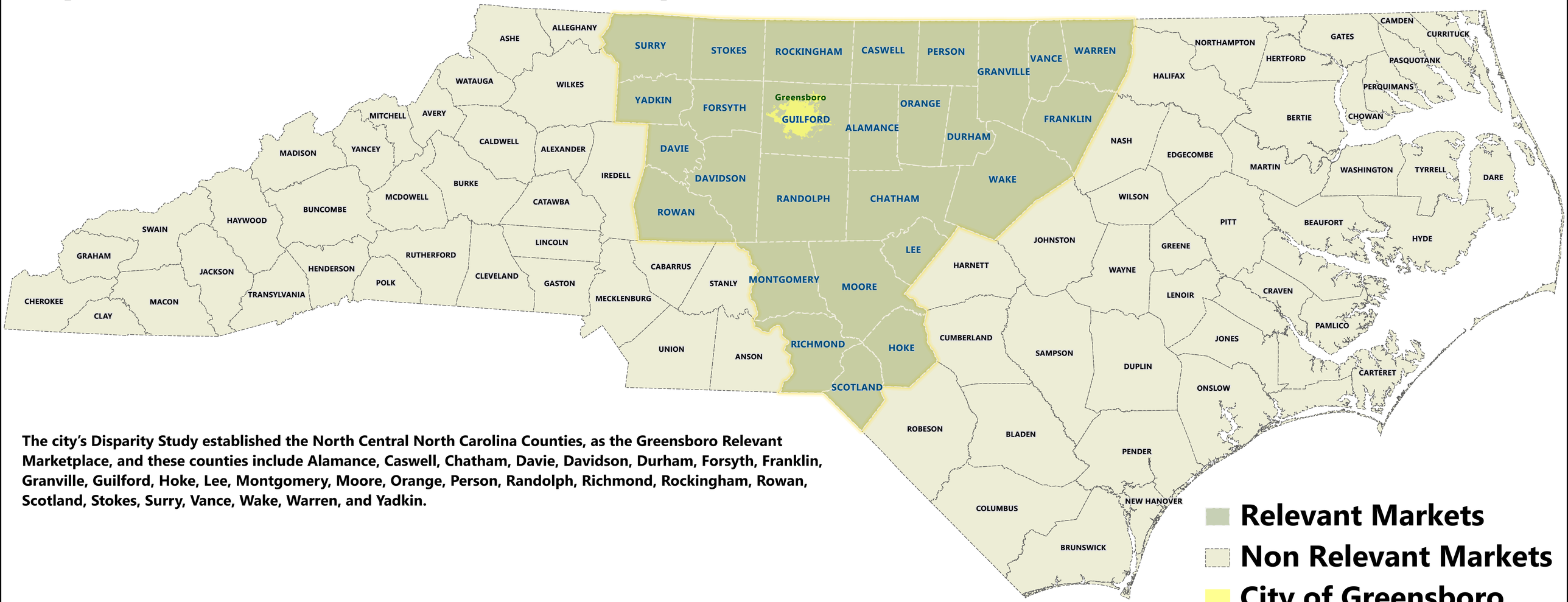
City of Greensboro – Relevant Marketplace



The city's Disparity Study established the North Central North Carolina Counties, as the Greensboro Relevant Marketplace, and these counties include Alamance, Caswell, Chatham, Davie, Davidson, Durham, Forsyth, Franklin, Granville, Guilford, Hoke, Lee, Montgomery, Moore, Orange, Person, Randolph, Richmond, Rockingham, Rowan, Scotland, Stokes, Surry, Vance, Wake, Warren, and Yadkin.

*Relevant Market –for purposes of the Disparity Study, the Relevant Market encompasses the geographical area where the City awards at least 75% of its dollars.

Map Created April 2021 - City of Greensboro GIS Division