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To: [CMO](#)
Cc: [Senior Leadership Team](#)
Subject: Council-Manager Updates
Date: Friday, February 24, 2023 1:51:02 PM
Attachments: [FY 22-23 Q2 General Fund Financial Highlights - Final.5.pdf](#)
[Fund Balance Improvement Plan Update 2 18 2023.pdf](#)
[Proposed East Greensboro Greenway Map.pdf](#)
[February One Parking Deck -Cost Summary.pdf](#)
[GSO2040 Newsletter- 2023 Q1 v1.pdf](#)
[Legislative Updates - NCGA Session 2023 - Week of 2.20.23.pdf](#)

Mayor + Council (bcc):

Please find updates on various items below. I apologize for a lengthy message and number of attachments. However, this demonstrates that there is a lot going on in our city. This also responds to your multiple requests.

Let us know if you have questions.

1. **February One Deck Cost line items**
2. **Short Term Rentals FAQ**
3. **General Funds Financial Highlights/Funds Balance Improvements Plan**
4. **Legislative Update**
5. **GSO 2040 Implementation Update**
6. **Department-wide Updates**
7. **Upcoming Meetings**
8. **Recruitment Updates**

February One Deck cost line items

Please see the attached. Developer would be happy to provide an opportunity to discuss this with you if you wish to do so.

Short Term Rentals FAQ

<https://www.greensboro-nc.gov/departments/planning/learn-more-about/zoning-rezoning/land-development-ordinance/pending-ldo-amendments/short-term-rentals>

General Funds Financial Highlights/Funds Balance Improvements Plan

Attached are two financial updates prepared by the Budget and Evaluation and Finance and Administrative Services Departments. The City of Greensboro *General Fund Financial Highlights* attachment provides information on General Fund actual revenues and expenditures through the first half of FY 22-23 and provides our first projections for year-end financial performance, including the projected use of fund balance. For the purposes of this analysis, revenues and expenditures associated with the American Rescue Plan are excluded. The *Fund Balance Improvement Plan Update* includes reviews of the fund balance improvement plan previously adopted by City Council and provides some context for the amount of additional fund balance needed to ultimately meet the long term fund balance goal of 25% of General Fund expenditures.

Legislative Update

Please see attachment.

GSO 2040 Implementation Update

Please see attachment.

Department-wide Updates

- **Parks and Recreation**

- Multimodal Feasibility Study Grant Awarded for Proposed East Greensboro Greenway**

- This month, the City learned that it has been awarded a NC Department of Transportation Multimodal Feasibility Study grant in the amount of \$175,100. Approved by the State Board of Transportation, the grant will allow the City to complete a feasibility study for the proposed East Greensboro Greenway.

The City of Greensboro's Parks and Recreation Department, GDOT, and Greensboro Urban Area MPO are partnering to develop this proposed greenway. It will provide a much needed connection from and through East Greensboro to the downtown core. The East Greensboro Greenway will connect public parks and gardens, NC A&T, Bennett College, the planned Windsor-Chavis-Nocho Community Complex, Historic Magnolia House, and the J. Douglas Galyon Depot. The scope includes approximately 4.5 miles of greenway and two spur trails, which will provide multi-modal transportation opportunities in an area of the city with limited bicycle and transportation infrastructure. *A map of the proposed route is attached.*

Feasibility studies bridge the gap between conceptual planning and programming of projects. They build upon higher-level planning efforts and take a comprehensive approach to identify possible route alternatives of multimodal corridors. The purpose of this type of study is to evaluate technical feasibility of a project from a design, permitting, and constructability perspective. Public engagement will be a central component of the feasibility study planning process. More details will follow once the City and NCDOT coordinate regarding refinement of the scope of work and consultant selection.

US Department of Interior Staff Visit to Greensboro

On February 23, [Shannon Estenoz](#), Assistant Secretary for Fish, Wildlife, and Parks of the US Department of the Interior; John Grandy, Advisor in the Office of Communications for the Department of the Interior; [Reid Wilson](#), NC Secretary of Natural and Cultural Resources; Brian Strong; NC State Parks Director; and Vonda Martin, Grant Manager with NC State Parks visited both Keeley Park and Peeler Community Park. A press conference was held at Peeler Community Park, attended by the Mayor; Councilmembers Wells, Hightower, and Holston; and members of the Parks and Recreation Commission. Both parks have benefitted from receipt of federal grants. Phase II of Keeley Park received Land and Water Conservation Funding in the amount of \$250,000 of the \$3.3 million project. Peeler Community Park received the state of North Carolina's first Outdoor Recreation Legacy Partnership funding in the amount of \$600,000.

<https://www.doi.gov/pressreleases/assistant-secretary-estenoz-highlights-investments->

[equitable-outdoor-access](#)

- **GDOT**

Cluster Box Unit Work Group

GDOT is leading a work group of City staff and TREBIC members to develop standards for USPS cluster boxes. Since 2017, the postal service has required the use of cluster boxes associated with all new residential development. The USPS guidance is vague and we have learned that postmasters in our service area are applying a variety of standards. This group held the initial meeting on February 1 and will be meeting at least twice more in the coming months.

Traffic Counting Underway

NCDOT's annual traffic counting program has resumed. You may have already observed the installation of black rubber tubes across streets around the City – from major thoroughfares to collector streets. NCDOT uses the data collected to establish annualized average daily traffic counts that are shared with the City and the public. This data is used by the City to support a variety of planning and operational purposes. The counts are expected to be completed over the next 2 months, wrapping up by the end of April.

- **Housing and Neighborhood Development**

On March 15th and 16th, HND will host conversational sessions about “Community Land Trust Housing with Lasting Affordability” with interested residents, lenders, and community partners. The purpose is to provide information about community land trusts, how they operate, and how they can be utilized as a tool to provide affordable housing for current and future generations. The initial focus of the CLT's will be in designated Redevelopment Focus Areas (Eastside Park, Ole Asheboro, Willow Oaks) and Reinvestment Focus Areas (Dudley Heights, Glenwood, Kings Forest, Mill District, Random Woods) and sessions will be offered at multiple times and locations. More information can be found [here](#) and on the attached press release.

Some positive media coverage on Code Compliance Division of the Housing and Neighborhood Development Department being the first in the state of NC to be certified in “mental health first aid” by the National Council of Mental Wellbeing. Nearly 25 inspectors and administration staff participated in a two day training this past January to understand how to identify and provide assistance to people experiencing a mental health crisis or are displaying signs of a substance-use disorder.

https://greensboro.com/news/local/greensboros-code-inspectors-face-a-new-job-wrinkle-people-with-mental-health-issues/article_47b70616-ae51-11ed-ab64-f3bb11b4a721.html?fbclid=IwAR2GrQfuoafKX1U0H12aRrpJ1pvC_fBUpe5HLcPqUcA7bDXiHC1NCDvywU#tracking-source=home-top-story

- **Public Libraries & History Museum**

“Where we Come From: Black History in the Gate City with Historian Shirley Simmons” will take place on Feb. 25th 2-3p at the Vance Chavis Branch Library. Local historian Shirley Simmons will share her collection of photos and documents and the stories they tell about

the historic black experience in Greensboro.

Lifted Voices: Black History will take place on Feb. 25th 1-4p at the Greensboro History Museum. Costumed interpreters in the museum galleries share well-known and little known stories of African Americans in Greensboro. The series is a living history program that brings to life people and stories from Greensboro's past and includes portrayals of Freedom seeker Ede; Otis Hairston, Jr.; Dr. Charlotte Hawkins Brown; Harmon Unthank; and more.

Black History All Year Round will also take place on Feb. 25th 3-4p at the History Museum and will feature a panel of community members reflecting on the cultural meaning and importance of Black holidays in Greensboro. The panel is organized by Juneteenth GSO.

- **Sustainability and Resilience**

The Office of Sustainability and Resilience recently submitted three applications to EPA for the SWIFR (2) and REO (1) Grant opportunities. The hope is to hear back good news by middle spring/early summer, which will then prompt immediate action for presentation to City Council.

- **Field Operations**

City wide pavement condition survey started this week; will take several months to complete; future road resurfacing priority based on these findings.

As part of the 2023 resurfacing contract the adjustment of ADA ramps at paving locations started this week.

DEQ completed regulatory inspection of White Street Landfill facility – no issues noted

Recycle Rodeo (paper shredded and hard to recycle items) will be held April 22 from 9am-2pm at Guilford Elementary School on Stage Coach Trail.

Landscape & Road crews continue to work on areas around the Coliseum and Gate City Blvd in anticipation of ACC Events.

- **Water**

Working with Office of Equity and Inclusion to participate in the next Job Fair (on-the-spot hiring event) that will be held this Spring to fill crew member vacancies within Operations.

Toyota Megasite work continues with water and sewer utility extension progress as follows on the various phases:

Phase I – Complete

Phase II – 70% complete

Phase III – 90% complete on water; sewer forcemain at 0%

Phase IV – Lift Station and Sewer Forcemain at 4%

Phase V – Gravity Outfall to Lift Station at 1% (materials onsite)

NCDEQ awarded a \$50K grant to Sedalia to support a Merger Regionalization Feasibility Study focused on water and sewer infrastructure

Updating the department's System Development Fee (SDF) study and basis for the fee with financial consultant Willdan; This is to comply with State law which requires the study and methodology be reviewed and documented every 5 years

Finalized the Scope of Services with consultant Freese & Nichols who will work with Planning Department and Water Resources Department to look at potential changes to the City of Greensboro Extension Policy Outside the Corporate Limits

Working with financial consultant Raftelis and Finance Department to complete a (utility) rate proposal for the FY24 budget in light of capital, regulatory, economic development and infrastructure replacement cost pressures

- **Economic Development Office**

The new make-up and direction for our Economic Development Office has proven to be a tremendous asset for our many recent successes, welcoming new companies and supporting many expanding ones. We are continuing to strengthen this area of our organization as the results lead to more employment and more prosperity across our community. This includes a new build out of office and meeting space on the UG Level of City Hall. This area will allow for more professional consultation opportunities as it appears the good news is not slowing down when it comes to the regional economy. We are also outwardly making our presence felt with a series of company visits. The ED Office along with Councilmembers will schedule multiple visits across Greensboro to learn more about what we can do to support companies and show our appreciation for being part of our community. Our recent annual report demonstrates the tremendous success we have seen. [Annual-Reports/Economic-Development-Year-in-Review-2021-22](#)

Upcoming Meetings

- **GTA Retreat**

February 25 at 8am. GTA Administrative Building. 223 W Meadowview Rd, Greensboro, NC 27406

- **Police Chief**

February 27 at 6pm: Glenn McNairy Library, 4860 Lake Jeanette Road. District 3

March 2 at 6pm: Peeler Center, 1300 Sykes Avenue. District 2

March 9 at 6pm: Griffin Center Multi-Purpose Room, 5301 Hilltop Road. District 5

- **NC Youth Forum**

Hosted by North Carolina Association of Workforce Development Boards

When: February 28 | 10 – 5 pm & March 1 | 8 am

Where: Embassy Suites Greensboro (204 Centreport Dr—Greensboro)

What: Guilford Works and NC Works NextGen staff are presenting best practices for youth program design.

- **Interactive Resource Center**

When: March 1 | 10 – 2 pm

Where: 407 E. Washington St. Greensboro

What: Resource event for the homeless population being served through IRC.

- **Hub4Hope**
When: March 2 | 10 – 2 pm
Where: Evangel Fellowship Church (2207 E. Cone Blvd. Greensboro)
What: Community resources offered to the public.

- **Workforce Development Board Retreat**
When: March 3 | 10 – 2 pm
Where: 1 Marriott Dr. Greensboro
What: Workforce Development Board Retreat – tours for board members.

- **2023 Youth Summit**
When: March 4, 2023 | 12 – 4 pm
Where: Morehead Recreation Center (101 Price St. High Point)
What: The 2023 Youth Summit will consist of a hiring event with several employers and resource providers, speakers including Solomon McCauley, and performances and panels from the Kappa Lambda Chapter of Alpha Phi Alpha, Inc. The Mobile Career Center and the Be Pro Be Proud mobile unit will also be in attendance.

- **New Employer Partner:**
Latitude Aero: Small aerospace company that refurbishes aircraft seats
When: March 2023
Where: Greensboro, NC
What: Six GEAR UP apprentices will begin the apprenticeship program

Key Recruitment Update

- ***Chief Creative Economy Officer***
The City received three proposals from executive recruitments firms (Reffett Associates; Development Associates, and Find Great People) and after review and evaluation, we will be proceeding with selection of Find Great People (FGP). The MWBE Office is currently reviewing and we expect the contract routing to be routed next week. The intent is to have the position posted by mid-March/early April, to allow time for the recruitment firm to conduct stakeholder interviews. In the interim, Josh Sherrick is serving as the administrative point of contact for Creative Greensboro effective March 1st, as Ryan Deal’s last day is on February 28th. I have made both the Cultural Affairs Commission and CM Hoffmann aware.

- ***Director of Transit***
A contract has been executed with TransPro for managing the executive recruitment, assessment and selection process. As this position requires specific industry knowledge, TransPro’s expertise in the transit industry will be beneficial in recruiting and screening candidates. In collaboration with City staff, TransPro will narrow the field of candidates and recommend up to 4-6 (if needed) finalists for consideration by the Manager’s Office. An initial meeting with TransPro, CMO, and Human Resources is scheduled for 3/2/23 to discuss next steps and expectations. *The intent is to have the position posted prior to Friday March 10th.*

Thank you.

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