
From: Wilson, Christian A (CMO)
Sent: Friday, September 8, 2023 8:07 AM
To: CMO; Watts, Chuck
Cc: Senior Leadership Team
Subject: City Manager Updates to Council for September 8, 2023 (NC Folk Festival Week)
Attachments: Greensboro Federal Grant Program Status Tracker - As of 9.4.23.pdf; Legislative Updates - NCGA Session 2023 - Week of 9.4.23.pdf

Importance: High



Greensboro Coliseum

The Greensboro Coliseum hosted concerts on three consecutive nights (September 1-3) over the weekend, drawing nearly 36,000 guests. The weekend was highlighted by two sold-out Latin Music concerts – Peso Pluma on Friday night and RBD on Sunday night. The Peso Pluma concert drew 15,161 fans, the highest-attended Latin music concert in Coliseum history. In addition to the two Latin music concerts, the Coliseum also hosted NC Late Night Music Fest on Saturday night featuring the hip-hop duo City Girls.



Caption: Peso Pluma's sold-out concert at the Greensboro Coliseum on Friday, September 1

Economic Development

- Marshall Aerospace will hold a ground-breaking at PTI on Friday, September 15 at 10 am. On April 25, Marshall Aerospace announced a new facility that will establish a new aircraft maintenance and engineering facility. The company plans to hire [240 new positions and invest \\$50 million](#). On April 17, City Council approved incentives of \$240,000 to attract Marshall Aerospace to PTI.
- The Piedmont Triad Minority/Women Enterprise Development (MED) Week 2023 activities are scheduled for September 25 and 26 in High Point. City staff will be participating. For more information, contact Allison Staton at 336-373-2586.

NC Folk Festival

- The 2023 NC Folk Festival runs from 5-10:30 pm on Friday, September 8 and continues from noon to 10:30 pm on Saturday, before wrapping up on Sunday from noon to 6 pm. As you know, the City of Greensboro plays a significant role in supporting the festival, so it will be a busy weekend for us.
- During the festival this year, we will also host the annual [9/11 Memorial Stair Climb](#), which begins at 9 am on Saturday, September 9, at the Eugene Parking Deck, 215 N. Elm St.
- In addition to this and all the great vendor options this year, many of our downtown restauranteurs and retailers will be open and running specials during the festival. For line-ups, schedules, maps, and all other information, visit the [NC Folk Festival Website](#).



Environmental Sustainability

- The Office of Sustainability and Resilience (OSR) submitted a letter of intent in collaboration with PTRC for a grant funding opportunity with [NOAA on coastal resiliency planning](#).
- The City signed on to a letter of support with the State's Energy Office to join the EnergizeNC Coalition that NCDEQ will lead as the main applicant for the [Solar for All Program](#).
- OSR has also been invited to host a booth in the Family Area on September 9 and 10 from 12-5 pm at the NC Folk Festival where they will offer fun, interactive activities and have giveaways to share. Joining OSR will be colleagues from Parks & Recreation, Field Operations and Recycling, with educational content regarding the revised Yard Waste Program.

- OSR will host an NC Climate Action Corps member ([Resilience Project Coordinator](#)) this fall starting mid-October. The AmeriCorps placements under the NC Climate Action Corps seek to address our state’s changing climate by expanding community outreach and providing project management opportunities to address climate-related issues to wildfires, flooding, sustainable agriculture, urban heat islands, and tree canopies solutions.
- The North Carolina Department of Environmental Quality Division of Water Infrastructure approved the City of Greensboro’s, grant application for the Fairview Street Stormwater Control Measure Retrofit in the amount of \$375,000.
- The Piedmont Triad Regional Water Authority is making plans to proceed with a 12MGD plant expansion and at the authority’s September 12 meeting of the Board of Directors, they will vote to approve proceeding with the project using a progressive design build project delivery method. At the Board meeting they will formally approve the recommended treatment technology (Reverse Osmosis with UV/AOP and GAC polishing of the RO membrane concentrate) that is designed to address emerging contaminants like PFAS and 1,4-dioxane. The costs for the expansion will be shared amongst the six partners based on requested allocations.

Arts & Culture

- Multidisciplinary artist Tuari Walker, known as Micah the Artyst, will be the next artist in residence at the Greensboro Residency for Original Works (GROW) from September 18 to October 22. During the residency, he will host lectures on artistic skills; creative entrepreneurship; visual art brainstorming, creation and collaboration; hands-on artistic skill-building workshops; and artwork review and critique. Walker will also invite participants to contribute to a community art piece during his “Community Kreation” sessions each Wednesday. All workshops are free and open to the public. Walker’s residency will start with an opening reception in the GROW space from 6:30 to 9 pm, September 18, at the Greensboro Cultural Center, 200 N. Davie St.
- Darlene McClinton’s mural proposal (Hester Park Mural Participatory Budget Project) was approved by NCDOT and notification to proceed was approved on August 7. Installation of the mural is scheduled for the Fall, and will conclude with a community celebration event.

Project Development

- The quarterly project management report is now available here [Project Management Report](#).
- Downtown Greenway Phase 4.
 - Bid received and under review from NCDOT.
 - Once approved, we will bring to City Council for approval.
 - Anticipating placing on the September 19, 2023 agenda.
- Bellemeade Parking Deck
 - Assessment work is still underway.
 - No projected repair date yet.
- Bellemeade / Eugene Streetscape
 - Meeting with impacted property owners was held on September 6, 2023.
 - As baseball season is now complete, construction on Eugene to restart around September 25, 2023.
 - One lane of Eugene traffic to remain open at all times barring unforeseen circumstances.
 - Target completion for Eugene is around end of year except for final pavement.
- Eugene/Friendly Basement Removal and Fill
 - Walls completely removed and streets reopened last week.
 - Hauling, hole filling and compaction operations continue and should be complete by end of September.
- The City of Greensboro's sidewalk repair and replacement contract is estimated at 10 percent complete. Crews will continue to work at various locations throughout the city.
- The progress on the Landfill Phase III closure has continued and is on schedule.



Legislative

- North Carolina Gov. Roy Cooper endorsed Attorney General Josh Stein Wednesday in the state's 2024 governor's race.
- All reports currently indicate that the legislature is scheduled to return the week of September 11 to vote on a final version of the state budget.
- North Carolina is now two months into a fiscal year without a state budget.

Public Safety

- Downtown Ambassadors Office will now be located at the J. Douglas Galyon Depot. This location will allow Ambassadors to assist in greeting many of our arriving guests to Greensboro in addition to providing support for visitors throughout downtown. The Greensboro Fire Citizens Academy will start on September 25.
- Office of Community Safety's "10,000 Pledges for Peace Campaign" continues to gain support from various community groups and organizations. There are currently more than 6,000 pledges signed to date.

Recognitions

- On August 30, Customer Service Division and other WR staff celebrated Buddy Poole's 55+ years of service for the City. Buddy started with the City in October 1967.
- Congratulations to Councilwoman Thurm for being appointed as Vice-Chair on Jordan Lake One Water Coalition. Councilwoman Thurm will represent Greensboro and other stakeholders as the coalition provides a holistic alternate compliance strategy for managing the water resources in the Jordan Lake watershed. JLOW is a transformational opportunity that is working on providing a means for every community in the watershed to be at the table with the shared goal of improving water quality.

Tourism

- The United States Tennis Association (USTA) has chosen the J. Spencer Love Tennis Center as one of 29 nationwide winners of its annual Outstanding Facility Awards, which recognizes excellence in construction and renovation of tennis facilities. The City's \$1.2 million renovation and expansion included the construction of six additional clay courts with new lighting and other facility improvements. Parks and Recreation will host a ribbon cutting celebration for the expansion October 20 at 10 am. Recognized by the USTA Foundation

as a National Junior Tennis and Excellence Team Program location, with 19 courts Spencer Love is now the largest public clay court facility in North Carolina and among the top 10 largest in the south. The project was designed to help Greensboro bring tennis tournaments to the area while expanding opportunities for local players. The USTA is the national governing body for tennis in the US. Facilities were judged on the following criteria: overall layout and adaptation to site; excellence of court surface and lights; ease of maintenance; accommodations for players, spectators and press/officials; aesthetics; graphics, including the use of signs and landscaping; amenities such as casual seating for spectators, food services and social areas; and the facilities' participation in grassroots tennis programs. The City's tennis facilities and programming are operated through a partnership with the Greensboro Tennis Program. For more information visit www.greensborotennis.com.

- Ahead of their debut PBR (Professional Bull Riders) Camping World Team Series home stand September 22-24 in Greensboro, North Carolina, the Carolina Cowboys, the region's only professional bull riding team, announced a free-to-attend, family-friendly festival that will accompany the event outside Greensboro Coliseum. The Cowboy Days Festival will take over the area surrounding Greensboro Coliseum, opening at 5:15 pm on Friday, September 22, 3 pm on Saturday, September 23 and 11 am on Sunday, September 24.

Workforce

- Honda Jet: GuilfordWorks is partnering with HondaJet by aiding with their Veteran's transition program. This program will provide potential employment opportunities for service members who are transitioning out of the military into the civilian workforce.
- 2 Hounds Design Layoff Support: GuilfordWorks will be coordinating a Rapid Response event to aid the approximate 20 to 30 employees from the 2 Hounds Design Greensboro facility in the upcoming weeks. Information regarding career and training services will be provided to those impacted.
- Incumbent Worker Grants: GuilfordWorks has recently approved three applications for training grants to help employers upskill their existence workforce: Magnolia House- \$20k, Bright Plastics, \$5.8k and DaVinci Aerospace- \$20k.
- Water Resources hosted a very successful Open Interview Day on August 31 to hire Crew Members. Our thanks to People & Culture, Guilford Works, Communications, and Water Resources staff for conducting the successful event. Fifty-one applicants were interviewed to fill our vacancies plus approved over hires.

Happy NC Folk Festival Weekend!!!!

Chris Wilson, Deputy City Manager
Office of the City Manager

City of Greensboro
Phone: (336) 373-2002
PO Box 3136
Greensboro, NC 27402-3136

www.greensboro-nc.gov

[Facebook](#)

[Twitter](#)

[YouTube](#)

[Instagram](#)

VISION STATEMENT



*Greensboro will be a
community with endless
economic opportunities and
an exceptional quality of life.*



Greensboro Federal Grant Program Status Tracker

FY 2022 – 2023 Awarded					
CITY DEPARTMENT	PROGRAM	PROJECT	AWARDED	STATUS	NOTES
Transportation	USDOT Safe Streets for All	MPO Comprehensive Plan	\$775,000	Awarded Feb 2023. Awaiting NTP.	Can apply for future implementation.
Transportation	Safe Routes for Schools	Greensboro's Safe Routes to Schools project.	\$500,000	Awarded April 2023. Agreement needs to be executed.	Continuation. FHWA funding dispersed by NCDOT.
Transportation	Urbanized Area Formula		\$6.8 million. Funds are shared among City, Guilford County and PART.		Direct allocation via MPO. Apportionment increased from IJA.
Sustainability/Resilience	DOE/Energy Efficiency Block Grant Funding	Greensboro EECBG	\$314,150	Submitted 4/28/2023	IJA Formula funds.
Police Department	BJA Collaborative Crisis Response & Intervention Training	Greensboro Behavioral Health Response System	\$249,998	Awarded Fall 2022	

Police Department	BJA Community Violence Intervention & Prevention	Expansion of CVI Program	\$2 million	Awarded Fall 2022	
Water Resources	Asset Inventory and Assessment (AIA) grants	Sanitary sewer evaluation survey	\$400,000	Awaiting notification	
Water Resources	Stormwater Planning Grant	North Buffalo Creek Master Plan	\$400,000	Awaiting notification	

FY 2023 Applied & Pending Notification

CITY DEPARTMENT	PROGRAM	PROJECT	AWARDED	STATUS	NOTES
Sustainability/Resilience	EPA – Solid Waste Infrastructure for Recycling Grant Program	City of Greensboro Organics Plan and Pilot Program	\$500,000	Submitted 2/15/2023	First round of IIJA funding.
Sustainability/Resilience	EPA – Solid Waste Infrastructure for Recycling Grant Program	City of Greensboro Center for Environmental Education & Sustainability	\$3,993,062.00	Submitted 2/15/2023	First round of IIJA funding.
Sustainability/Resilience	EPA – Consumer Recycling Education and Outreach (REO) Grant Program	Greensboro REO Program	\$1.7 million	Submitted 2/15/2023	First Round of IIJA funding.
Sustainability/Resilience	USDA Forest Service – Urban Forestry	Tree Canopy Audit	\$825,000	Submitted 6/4/2023	First Round of IIJA funding.

Upcoming Federal Grant Opportunities

CITY DEPARTMENT	PROGRAM	PROJECT	AWARDED	STATUS	NOTES
Transportation	USDOT RAISE	Ideas: Greenways, Complete Streets, Transit	To be determined	Open late September 2023	
Transportation; Parks/Rec	USDOT Reconnecting Communities & Neighborhood Access/Equity	Ideas: Greenways or BRT lite. Reapply for AGGIES under planning.	\$3.16 billion available	Opens July 2023. Closes Sept 18, 2023. This NOFO is combined with new opportunity, NAE funding.	NCDOT applied in Year 1 for the Accelerating Greensboro Growth by Increasing Equity and Safety (AGGIES) - \$400k planning. Not awarded. Anticipate a call in July 2023. Will apply again by August - September 2023. Will apply again by August - September 2023.
Transportation	USDOT Strengthening Mobility and Revolutionizing Transportation Grants (SMART)	GDOT identified smart city corridor projects along Gate City Boulevard	\$100 million available	Open Sept 2023	Must receive planning grant before seeking implementation award.
Transportation	USDOT Multimodal Project Discretionary Grant program (MEGA, Infra, Rural)	None	\$5.5 billion available	Open Now. Closes Aug 21, 2023.	Discussed. No project identified.
Transportation	USDOT Thriving Communities	Technical Assistance	\$25 million available	Opening late July	Applied last year. Not successful.

Police	BJA Byrne JAG	Technology, K9 Support, and Training	\$6.06 million available	Open now. PD has not begun the process for 2023 funding (public comment, Council presentation) - deadlines: initial 8/24 and full application by 8/31.	Formula funding. The BJA will publish the request for applications in August. These are 3 year grants and we are still have the 2020 and 2021 JAGs open.
Water Resources	FEMA Flood Mitigation	Considering potential projects in the Latham Road area once the North Buffalo watershed master plan is complete end of 2023.	\$800 million available (FY22)	Open Sept 2023	Apply through SAA. Will have earlier deadline than FEMA.
Water Resources	FEMA BRIC	Stormwater Master Planning activities ongoing through 2023. The first of three master plans (North Buffalo, South Buffalo and Horsepen Creek Watershed) will be complete Fall 2023 with CIP projects identified. Funding applications will likely be made in Spring, 2024.		Open Sept 2023	Apply through SAA. Will have earlier deadline than FEMA.
Parks/Rec	EPA Urban Waters Small Grant	Bingham Park	\$60,000.00		Will Apply. Pending NOFO

Parks/Rec	EPA Brownfields Cleanup	Bingham Park	\$2 million	Open Fall 2023	Available to only states and tribes. \$2M; Performance period up to 4yrs; sites can only receive funding once; may require up to 20% match
Parks/Rec	EPA Multipurpose Grant	Bingham Park	\$800,000		Would not directly fund remediation, but could provide workforce development training for area residents affected by the presence of brownfield sites in environmental related field.
Housing and ND	Led Based Paint Remediation and Healthy Homes Grant	GSO Repair Program	\$65 million (available as of FY22)	Awaiting NOFO (Anticipated August 2023)	
Housing and ND	Thriving Communities Technical Assistance Program	To Be Determined	Technical Assistance	Housing and ND determining appropriate aligned project for HUD portion of program.	

NOT AWARDED

CITY DEPARTMENT	PROGRAM	PROJECT	AWARDED	STATUS	NOTES
Transportation	Low-No Emission	2 Chargers, 4 Buses, Backup battery system	\$5.8 million	Submitted 4/2023. Awards announced 6/26/2023.	<p>Collaboration with NCDOT. Not selected. Highly competitive.</p> <p>Next steps - Debrief needed - FTA will send a turn down notice.</p>
Transportation	USDOT Reconnecting Communities	AGGIES	\$400k	Submitted 10/2022. Awards announced 2/2023.	Submitted by NCDOT. Not awarded. First round of IJJA. Not awarded; will try again next round.



Greensboro Federal Grant Program Status Tracker

FY 2022 – 2023 Awarded					
CITY DEPARTMENT	PROGRAM	PROJECT	AWARDED	STATUS	NOTES
Transportation	USDOT Safe Streets for All	MPO Comprehensive Plan	\$775,000	Awarded Feb 2023. Awaiting NTP.	Can apply for future implementation.
Transportation	Safe Routes for Schools	Greensboro's Safe Routes to Schools project.	\$500,000	Awarded April 2023. Agreement needs to be executed.	Continuation. FHWA funding dispersed by NCDOT.
Transportation	Urbanized Area Formula		\$6.8 million. Funds are shared among City, Guilford County and PART.		Direct allocation via MPO. Apportionment increased from IJA.
Sustainability/Resilience	DOE/Energy Efficiency Block Grant Funding	Greensboro EECBG	\$314,150	Submitted 4/28/2023	IJA Formula funds.
Police Department	BJA Collaborative Crisis Response & Intervention Training	Greensboro Behavioral Health Response System	\$249,998	Awarded Fall 2022	

Police Department	BJA Community Violence Intervention & Prevention	Expansion of CVI Program	\$2 million	Awarded Fall 2022	
Water Resources	Asset Inventory and Assessment (AIA) grants	Sanitary sewer evaluation survey	\$400,000	Awaiting notification	
Water Resources	Stormwater Planning Grant	North Buffalo Creek Master Plan	\$400,000	Awaiting notification	

FY 2023 Applied & Pending Notification

CITY DEPARTMENT	PROGRAM	PROJECT	AWARDED	STATUS	NOTES
Sustainability/Resilience	EPA – Solid Waste Infrastructure for Recycling Grant Program	City of Greensboro Organics Plan and Pilot Program	\$500,000	Submitted 2/15/2023	First round of IJA funding.
Sustainability/Resilience	EPA – Solid Waste Infrastructure for Recycling Grant Program	City of Greensboro Center for Environmental Education & Sustainability	\$3,993,062.00	Submitted 2/15/2023	First round of IJA funding.
Sustainability/Resilience	EPA – Consumer Recycling Education and Outreach (REO) Grant Program	Greensboro REO Program	\$1.7 million	Submitted 2/15/2023	First Round of IJA funding.
Sustainability/Resilience	USDA Forest Service – Urban Forestry	Tree Canopy Audit	\$825,000	Submitted 6/4/2023	First Round of IJA funding.

Upcoming Federal Grant Opportunities

CITY DEPARTMENT	PROGRAM	PROJECT	AWARDED	STATUS	NOTES
Transportation	USDOT RAISE	Ideas: Greenways, Complete Streets, Transit	To be determined	Open late September 2023	
Transportation; Parks/Rec	USDOT Reconnecting Communities & Neighborhood Access/Equity	Ideas: Greenways or BRT lite. Reapply for AGGIES under planning.	\$3.16 billion available	Opens July 2023. Closes Sept 18, 2023. This NOFO is combined with new opportunity, NAE funding.	NCDOT applied in Year 1 for the Accelerating Greensboro Growth by Increasing Equity and Safety (AGGIES) - \$400k planning. Not awarded. Anticipate a call in July 2023. Will apply again by August - September 2023. Will apply again by August - September 2023.
Transportation	USDOT Strengthening Mobility and Revolutionizing Transportation Grants (SMART)	GDOT identified smart city corridor projects along Gate City Boulevard	\$100 million available	Open Sept 2023	Must receive planning grant before seeking implementation award.
Transportation	USDOT Multimodal Project Discretionary Grant program (MEGA, Infra, Rural)	None	\$5.5 billion available	Open Now. Closes Aug 21, 2023.	Discussed. No project identified.
Transportation	USDOT Thriving Communities	Technical Assistance	\$25 million available	Opening late July	Applied last year. Not successful.

Police	BJA Byrne JAG	Technology, K9 Support, and Training	\$6.06 million available	Open now. PD has not begun the process for 2023 funding (public comment, Council presentation) - deadlines: initial 8/24 and full application by 8/31.	Formula funding. The BJA will publish the request for applications in August. These are 3 year grants and we are still have the 2020 and 2021 JAGs open.
Water Resources	FEMA Flood Mitigation	Considering potential projects in the Latham Road area once the North Buffalo watershed master plan is complete end of 2023.	\$800 million available (FY22)	Open Sept 2023	Apply through SAA. Will have earlier deadline than FEMA.
Water Resources	FEMA BRIC	Stormwater Master Planning activities ongoing through 2023. The first of three master plans (North Buffalo, South Buffalo and Horsepen Creek Watershed) will be complete Fall 2023 with CIP projects identified. Funding applications will likely be made in Spring, 2024.		Open Sept 2023	Apply through SAA. Will have earlier deadline than FEMA.
Parks/Rec	EPA Urban Waters Small Grant	Bingham Park	\$60,000.00		Will Apply. Pending NOFO

Parks/Rec	EPA Brownfields Cleanup	Bingham Park	\$2 million	Open Fall 2023	Available to only states and tribes. \$2M; Performance period up to 4yrs; sites can only receive funding once; may require up to 20% match
Parks/Rec	EPA Multipurpose Grant	Bingham Park	\$800,000		Would not directly fund remediation, but could provide workforce development training for area residents affected by the presence of brownfield sites in environmental related field.
Housing and ND	Led Based Paint Remediation and Healthy Homes Grant	GSO Repair Program	\$65 million (available as of FY22)	Awaiting NOFO (Anticipated August 2023)	
Housing and ND	Thriving Communities Technical Assistance Program	To Be Determined	Technical Assistance	Housing and ND determining appropriate aligned project for HUD portion of program.	

NOT AWARDED

CITY DEPARTMENT	PROGRAM	PROJECT	AWARDED	STATUS	NOTES
Transportation	Low-No Emission	2 Chargers, 4 Buses, Backup battery system	\$5.8 million	Submitted 4/2023. Awards announced 6/26/2023.	<p>Collaboration with NCDOT. Not selected. Highly competitive.</p> <p>Next steps - Debrief needed - FTA will send a turn down notice.</p>
Transportation	USDOT Reconnecting Communities	AGGIES	\$400k	Submitted 10/2022. Awards announced 2/2023.	Submitted by NCDOT. Not awarded. First round of IJJA. Not awarded; will try again next round.